



**Report to: Income Management Sub-Committee, 15<sup>th</sup> November 2023**

**Report of: Corporate Director - Operations, Homes and Communities**

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**Subject: FREEDOM LEISURE - PROPOSED FEES & CHARGES FOR 2024**

## **1. Recommendation**

- 1.1 That following review at the Communities Committee meeting on 8 November 2023, the Sub-Committee recommends to the Council the approval of the proposed Fees & Charges submitted by Freedom Leisure for 2024, covering the period 1 January 2024 to 31 December 2024 inclusive (Appendix 1); and**
- 1.2 To note that this report will go to the Council meeting on the 30 November 2023 for final approval.**

## **2. Background**

- 2.1 Freedom Leisure was appointed as the City Council's approved leisure operator to manage the public leisure facilities and associated services with effect from 1 December 2015 through a ten year contract with the option for a further three year extension.
- 2.2 Contractually Freedom Leisure is required to submit their proposed fees and charges for the following year by 31 August each year.
- 2.3 Fees and charges are approved annually as part of the budget setting process and are approved by Full Council. The majority of the Council's fees and charges are agreed at the February Council meeting and implemented with effect from 1 April to the 31 March.
- 2.4 Freedom Leisure has previously submitted a formal request to submit their fees and charges for approval with effect from 1 January each year, instead of 1 April. The rationale for this is that demand for indoor leisure provision is at its highest in the first quarter of the calendar year, as outdoor options are more limited due to the lack of natural daylight and adverse weather conditions.
- 2.5 It should be noted that the prices contained within the Freedom Leisure Fees and Charges proposal for 2024 are the maximum charges applicable. However, with due notification to the City Council a reduced price can be promoted as part of a targeted marketing campaign (which would usually be run on a national basis).

## **3. Pricing and Rationale for 2024**

- 3.1 The proposal from Freedom Leisure is that their prices are increased by an average of 4.6% across the various categories of their Fees & Charges proposal document.

Full details are set out in the report to Communities Committee attached at **Appendix 1.**

#### **4. Preferred Option**

4.1 That the proposed fees and charges for 2024 are approved.

#### **5. Alternative Options Considered**

5.1 As part of the budget-setting process for 2024/25 all Council income-generating services have been asked to identify a minimum fee increase of 6%, subject to any exceptions. Freedom Leisure have taken into account relevant consideration when setting prices and have determined these according to the demand pressures on each specific service, rather than applying a fee increase across all services at the same level. As a commercial service, Freedom Leisure must respond to a competitive market place in a dynamic way and it is important that the delivery partner for Leisure Services is able to influence price setting with appropriate rationale.

5.2 There is an option that no price increases are applied. This option is discounted due to the impact of high inflation and costs. Therefore, in order for Freedom to be able to meet their contractual obligations as much as possible in the current economic climate there is a need to apply some increases to fees and charges, as well as a reduction in expenditure. It is recommended that fees and charges are increased in a planned way, to ensure that participation is supported.

#### **6. Implications**

##### 6.1 Financial and Budgetary Implication

The new fees and charges recommended enable Freedom Leisure to continue to provide efficient services and will assist them in a return to meeting their contractual obligations in terms of the future management fee due to the Council. A series of cost-saving measures have been introduced which resulted in Freedom Leisure meeting their obligations to the Council in terms of management fee payable in 2023/24 and this needs to be sustained into 2024/25.

##### 6.2 Legal and Governance Implications

Responsibility for reviewing fees and charges is delegated in part 3 of the Council's constitution to the Income Management Sub-Committee. An annual review is carried out as part of the budget-setting process for the forthcoming financial year. However, as the proposed changes affect Freedom Leisure's income and expenditure only, there is no budget impact for the Council, outside of that outlined in 6.1 above.

##### 6.3 Risk Implications

There is always a risk that with any increase in fees and charges that fewer members of the community will be able to participate. It is the view of officers that this risk is mitigated since the number of fees and charges which are receiving a significant increase are limited to casual pay and play activities.

#### 6.4 Corporate/Policy Implications

Links to the City Plan corporate theme number 3 – A Healthy and Active City.

#### 6.5 Equality Implications

No specific equality impacts were identified in relation to these proposed charges. However, as part of the Council's annual budget setting process an overall equalities impact assessment will be undertaken.

#### 6.6 Human Resources Implications

None arising directly as a consequence of this report.

#### 6.7 Health and Safety Implications

None arising directly as a consequence of this report.

#### 6.8 Social, Environmental and Economic Implications

Maintaining a fee & charges schedule that promotes participation with a differentiated approach (i.e. targeted programmes and reductions through the concessions recommended) enables a broad range of the community to participate in activity and meet with other people throughout leisure centres and community based activity. The geographical spread of the three leisure centres and activities also supports the Council to meet its aspirations in relation to sustainability, with fewer journeys than would be the case if there were a single centre serving the City.

**Ward(s)** **All Wards**  
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**Background Papers:** **Appendix 1 – Freedom Leisure - Proposed Fees and Charges schedule for 2022 (1<sup>st</sup> Jan to 31<sup>st</sup> Dec inclusive)**



**Report to: Communities Committee, 8<sup>th</sup> November 2023**

**Report of: Corporate Director - Operations, Homes and Communities**

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**Subject: FREEDOM LEISURE - PROPOSED FEES & CHARGES FOR 2024**

## **1. Recommendation**

**That the Committee:**

- 1.1 Recommends the proposed Freedom Leisure Fees & Charges for the 2024 calendar year at Appendix 1, to Income Management Sub-Committee on 15<sup>th</sup> November for approval; and**
- 1.2 Notes that subject to approval by Income Management Sub-Committee on 15<sup>th</sup> November 2023, the proposed fees & charges will then be recommended to Council on 28<sup>th</sup> November 2023 for full and final approval.**

## **2. Background**

- 2.1 Freedom Leisure was appointed as the City Council's approved leisure operator to manage the public leisure facilities and associated services with effect from 1<sup>st</sup> December 2015 through a ten year contract with the option for a further three year extension.
- 2.2 Contractually Freedom Leisure are required to submit their proposed fees and charges for the following year by 31<sup>st</sup> August each year.
- 2.3 Fees and charges are approved annually as part of the budget setting process and are approved by Full Council. The majority of the Council's fees and charges are agreed at the February Council meeting and implemented with effect from 1<sup>st</sup> April to the 31<sup>st</sup> March.
- 2.4 Freedom Leisure has previously submitted a formal request to submit their fees and charges for approval with effect from 1<sup>st</sup> January each year, instead of the 1<sup>st</sup> April. The rationale for this is that demand for indoor leisure provision is at its highest in the first quarter of the calendar year, as outdoor options are more limited due to the lack of natural daylight and adverse weather conditions.
- 2.5 On the 9<sup>th</sup> May 2017 CLT asked officers to amend the forward plan to reflect the revised implementation date, referred to above, for the annual approval of the Freedom Leisure Fees & Charges.
- 2.6 Freedom Leisure also delivers the sports development service on behalf of the City Council; this is known as the Healthy Communities programme.

This programme is designed to break even with no operator profit and the Community Holiday Activity Programme is provided free of charge in priority wards, with associated costs funded via external grants.

- 2.7 Freedom Leisure delivers a part of the Worcester City Council employee benefit scheme. This consists of a free gym induction, free booking card and a discount on 'pay as you go' activities and membership prices, upon production of a valid staff ID badge. This supports Freedom's commitment to a healthy workforce under the accredited 'Worcestershire Works Well' scheme.
- 2.8 It should be noted that the prices contained within the Freedom Leisure Fees and Charges proposal for 2024 are the maximum charges applicable. However, with due notification to the City Council a reduced price can be promoted as part of a targeted marketing campaign (which would usually be run on a national basis).
- 2.9 The choices available under the 'Connected' membership categories provide customers with not only access to the excellent facilities available at Perdiswell Leisure Centre, St Johns Sports Centre and Nunnery Wood Sports Complex, but it also enables them to use (at a nominal cost) any Freedom Leisure facilities in the Worcestershire area, such as those within the local Malvern contract at Sport Martley, Dyson Perrins and Malvern Splash.
- 2.10 Within the original contract bid Freedom Leisure committed to providing free swimming for the over 75s and under 16s in one of the priority wards each holiday period, on a rotational basis (Warndon, Rainbow Hill/Tolladine, Gorse Hill/KGV also known as 'Areas of Highest need' as well as Ronkswood, Midland Road/Horizon and Dines Green) and free swimming lessons for identified year 6 pupils who are not able to reach the National curriculum criteria of being able to swim at least 25m.
- 2.11 In October 2019 Freedom Leisure were appointed as the operator for the new tennis facilities in Gheluveld & Cripplegate Parks, which opened to the public in September 2020. Therefore, this activity is also now included within their annual review of fees and charges. There is an allocation of 15 hours per week for free tennis courts subject to individuals meeting the advance 25/50 criteria. In addition, the Council has the option of funding an additional 15 hours of free tennis between 1<sup>st</sup> April and 30<sup>th</sup> September 2024, as was the case over the same period in 2023.
- 2.12 In September 2023 Freedom Leisure consulted with representatives from the Public Health Service at Worcestershire County Council and the Sports Partnership Herefordshire and Worcestershire to discuss the content of their future 'Active Ageing' programme and their proposed fees and charges for 2024. Both organisations were content with the proposal outlined to them and pleased with the impact of Freedom Leisure's ongoing work in the community.

### **3. Pricing and Rationale for 2024**

- 3.1 Following an unprecedented set of circumstances over recent years the leisure sector has finally entered a more settled period despite energy costs remaining high, as the leisure operator now has the surety of having entered into new tariffs for both gas and electricity. Inflation currently stands at 6.7% (CPI August 2023).
- 3.2 As a result, the proposal from Freedom Leisure is that their prices are increased by an average of 4.6% across the various categories of their Fees & Charges proposal document, with the following table providing a summary:

<b>Category</b>	<b>Ave: % increase</b>
Monthly Memberships	3.8%
Annual Memberships	4.7%
Swim School Memberships	3.8%
Swimming Activities	5.6%
School Swimming	6%
Clubs & Private Hire (Events)	5%
Special Swimming Sessions	5.9%
Unsupervised Activities	1.1%
Equipment Hire	No increase from 2023
Supervised Activities	3.1%
*AGP's and Athletics Facilities	5.3%
Tennis – Annual Passes	No increase from 2023
Tennis – Pay & Play	No increase from 2023
Tennis - Coaching	7%

\*AGP's – Artificial Grass Pitches (at all three Leisure Centres)

- 3.3 Following a recent local benchmarking exercise these casual swim charges identified the fact that the proposed new charges at Perdiswell Leisure Centre are comparable with other competitors, even though it's the newest facility. Therefore, the new prices will align competitively with all the local facilities that were included in the study (Bromsgrove Leisure Centre (LC), Redditch LC, Malvern Splash, Pershore LC, Evesham LC, Droitwich LC and Worcester Citizens Pool).

Leisure Centre	Adult 2023	Junior 2023	Proposed 2024	Proposed 2024
Perdiswell	£5.50	£4.10	£6.00	£4.50
Bromsgrove	£5.40	£4.35	Not yet confirmed for 2024	
Redditch	£5.30	£2.65		
Malvern Splash	£5.80	£4.60		
Pershore/Evesham/Droitwich	£5.20	£3.80		
Worcester Citizens Pool	£6.60	£4.20		

- 3.4 Freedom Leisure calculates the rig/de rig charges for clubs and private hire based on the number of individual swimming lessons cancelled and refunded. Children enrolled on the swim school programme pay by monthly direct debit and therefore when Freedom Leisure hosts an event (swimming gala etc.) they have to provide refunds to a far greater number of children (Over 2,500 local children now participate in the swim school programme across the seven day period) exceeding the attendance prior to the coronavirus pandemic. A 25% discount is then applied to the overall charge for the event.
- 3.5 The proposed increased rates for the Swimming Club have been agreed with the Secretary of the Club following a consultation meeting between the two organisations.

- 3.6 Worcester Swimming Club use the whole of the main pool during their training sessions, but the teaching Pool remains available for community use. For events such as the County Championship and Club Open meets which can encompass a Friday evening and all day Saturday and Sunday, Freedom will limit the number of occasions this will occur within the programme to protect public swim access. On the occasions when a gala is being held at Perdiswell Leisure Centre mitigation against the loss of public swimming time is that 'Connected' members still have the option of being able to swim at Malvern Splash without additional charge.
- 3.7 Freedom Leisure also offers a promotional membership to students attending the Heart of Worcestershire College at a cost of £115.00 per annum. However, the students only have to pay 50% of the fee with the College subsidising the balance. This is to encourage active participation amongst the students and provides them with better value for money than paying per visit.
- 3.8 It is proposed to increase the Fitness class fee by 5.6% across the three venues as the programme of classes on offer includes the licensed Les Mills programme of classes such as Body Pump, Body Balance, Body Combat, Sh'Bam and Grit.
- 3.9 For pay and play tennis at Cripplegate and Gheluvelt Parks Freedom Leisure propose to apply a freeze on the current 2023 charges, they will continue to offer the advanced 25 concession for the annual pass, and freedom leisure members will continue to benefit from a 20% discount.

#### **4. Preferred Option**

- 4.1 That the proposed fees and charges for 2024 are approved as such action is forecast to generate an additional income of c£146k to Freedom Leisure, which will therefore reduce the risk of any further request for financial support from the Council during 2024/25.

#### **5. Alternative Options Considered**

- 5.1 There is an option to increase all prices by a standard percentage rate across the board, but this is not recommended given the comments in 3.1 and 3.2 of this report. Such an increase may not allow Freedom Leisure to react to the competitive market place in a flexible manner, and it remains of critical importance that the delivery partner for Leisure Services is able to influence price setting with appropriate rationale.
- 5.2 There is an option that no price increases are applied. This option is discounted due to the impact of worldwide issues on the leisure industry as a whole. Therefore, in order for Freedom to be able to meet their contractual obligations as much as possible in the current economic climate, there is a need to apply an appropriate increase to fees and charges, as well as a reduction in expenditure. It is recommended that fees and charges are increased in a planned way, to ensure that participation remains encouraged and supported.

#### **6. Implications**

##### **6.1 Financial and Budgetary Implication**

At the Policy & Resources meeting on 7<sup>th</sup> February 2023 the Committee approved financial support up to a maximum value of £315,000, identified with the MTFP, to

cover additional energy costs for the period 1<sup>st</sup> April 2023 to 31<sup>st</sup> March 2024, which is to be paid monthly in arrears via a fully open-book process.

Note – As part of the Council’s savings plan the original £315k was reduced to a budget of £125k, based on recent meetings with Freedom Leisure who indicated that the costs for their new energy contracts were lower than originally projected.

The new fees and charges recommended enable Freedom Leisure to continue to provide efficient services and will assist them in meeting their contractual obligations in terms of the future management fee due to the Council.

## 6.2 Legal and Governance Implications

Responsibility for reviewing fees and charges is delegated in part 3 of the Council’s constitution to the Income Management Sub-Committee. An annual review is carried out as part of the budget-setting process for the forthcoming financial year.

However, as the proposed changes affect Freedom Leisure’s income and expenditure only, there is no budget impact for the Council, outside of that outlined in 6.1 above.

## 6.3 Risk Implications

There is always a risk that with any increase in fees and charges that fewer members of the community will be able to participate. It is the view of officers that this risk is mitigated since those in receipt on benefits are eligible for the Advance 50 card providing access to activities at half price. The Freedom Leisure Healthy Communities team will continue to deliver and expand their free multi-sports programme during school holidays.

## 6.4 Corporate/Policy Implications

Links to the City Plan corporate theme number 3 – A Healthy and Active City.

## 6.5 Equality Implications

No specific equality impacts were identified in relation to these proposed charges. However, as part of the Council’s annual budget setting process an overall equalities impact assessment will be undertaken.

## 6.6 Human Resources Implications

None arising directly as a consequence of this report.

## 6.7 Health and Safety Implications

None arising directly as a consequence of this report.

## 6.8 Social, Environmental and Economic Implications

Maintaining a fee & charges schedule that promotes participation with a differentiated approach via the Freedom Leisure Healthy Communities team delivering targeted programmes and reductions through the concessions available, enables a broad range of the community to participate in activities and meet with other people through the leisure centres and local community facilities, supporting both mental and physical wellbeing.



The geographical spread of the three leisure centres and outreach locations also supports the Council to meet its aspirations in relation to sustainability, with fewer journeys than would be the case if there were a single centre serving the City.

**Ward(s)** **All Wards**  
**Contact Officer:** **Alan New (mobile 07973 612320)**  
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**Background Papers:** **Appendix 1 – Freedom Leisure - Proposed Fees and Charges schedule for 2024 (1<sup>st</sup> Jan to 31<sup>st</sup> Dec inclusive)**



**Proposed**

Pricing From:  
1<sup>st</sup> January 2024 to 31<sup>st</sup> December 2024



**We confirm that we will continue to offer the current concessionary rates as set out below:**

Leisure Centres	
<b>Eligibility Criteria</b>	<p><b><u>Advance 25 - up to 25 % reduction on fees and charges (Memberships and Pay as you go)</u></b></p> <p>Juniors (under 18), Individuals in receipt of State Pension, Full-Time Students.</p> <p>Under 25's on the following: Modern Apprenticeships, NVQ Training Schemes and Life Skills Training.</p> <p>Corporate Membership.</p>
	<p><b><u>Advance 50 - up to 50 % reduction on fees and charges (Pay as you go only)</u></b></p> <p>Carer's Allowance, Child Tax Credit, Council Tax Benefit (not discount schemes), Employment &amp; Support Allowance, Foster Carers and Children, Housing Benefit, Income Support, Jobseekers Allowance, Pension Guaranteed Credits, Working Tax Credit, kinship carers, care leavers, looked after children and independent looked after children.</p>

As part of our commitment to a healthy work force 'Worcester Works Well', we will continue to offer Employees of Worcester City Council a free induction, free booking card and a discount on production of their staff ID access card on pay as you go and membership prices.

Freedom Leisure employee membership will continue at £5 a month and to have the privilege of booking classes would be £19.50. This includes the use of all our facilities.

The HOWC students continue to benefit from a discounted annual membership. The price will increase £115. The HOWC subsidise half of the membership cost for students, therefore, the cost to the student will be £57.50 for the year.

We have shared our healthy communities plans with public health Worcestershire county council and the county sports partnership Hereford and Worcestershire.

In the event of a fitness refurbishment we may need to review our fees and charges. Any changes will be in collaboration with WCC.

**NB.**

*PLC – Perdiswell Leisure Centre*

*SJSC – St Johns Sport Centre*

*NWSC – Nunnery Wood Sports Complex*

**Freedom Leisure Membership Packages**

Average % increase across all Direct Debit memberships is 3.8%. The highest % increase is Worcester connected junior 14+ at 7.59%/£1.80. There is no increase proposed on to the PLC single or joint membership categories. The junior 12-13 also remains the same.

**Proposed category change for 2024.**

- The previous junior category was 12+. This category will be separated and will now be 12-13 years and 14+.

Package Type	Facilities	Current		% Increase	Proposed from 1/1/24	
	Activities Available	DD Stand	DD Concession		DD Stand	DD Concession
Monthly fee		£	£		£	£
Joint Worcestershire Connected (7 freedom leisure centres in Worcestershire)	2 x adult Fitness Suite, Fitness Classes, Swimming, racket sports	£89.50	£67.10	3.35%	£92.50	£69.40
Joint Worcester connected - 3 centres	Fitness Suite, Fitness Classes, Swimming, racket sports	£81.00	£60.75	3.09%	£83.50	£62.60
Joint PLC only	2 x adult Fitness Suite, Fitness Classes, Swimming, racket sports	£79.99	£59.99	0.00%	£79.99	£59.99

Worcestershire connected (7 freedom leisure centres)	Fitness Suite, Fitness Classes, Swimming, racket sports	£48.50	£36.40	6.19%	£51.50	£36.40
Worcester connected - 3 centres	Fitness Suite, Fitness Classes, Swimming, racket sports	£44.99	£33.75	5.58%	£47.50	£33.75
PLC only	Fitness Suite, Fitness Classes, Swimming, racket sports	£43.99	£32.99	0.00%	£43.99	£32.99
Corporate Worcestershire Connected (7 freedom centres in Worcestershire)	Fitness Suite, Fitness Classes, Swimming, racket sports	£41.25	£30.90	0.00%	£41.25	£30.90
WCC Connected (7 freedom leisure centres in Worcestershire)	Fitness Suite, Fitness Classes, Swimming, racket sports	£24.25	NA	6.19%	£25.75	NA
Connected Worcester Junior (12-13)	Fitness Suite, (supervised sessions only) swimming, racket sports	NA	£23.70	0.00%	£0.00	£23.70
Connected Worcester junior 14+ (new category to separate above junior membership).	Fitness Suite, Fitness Classes, Swimming, racket sports	NA	£23.70	7.59%	NA	£25.50
Freedom Family Fitness (NWSC, SJSC and PLC)	2 x adult & 2 x under 18 Fitness Suite, Fitness Classes, Swimming, racket sports	£101.99	£76.50	5.89%	£108.00	£81.00
Joint Freedom Centre (NWSC & SJSC)	2 x adult Fitness Suite, Fitness Classes, Swimming, racket sports	£59.99	£44.99	3.33%	£61.99	£46.50
Freedom joint centre (NWSC & SJSC)	Joint centre access, Fitness Suites, Classes and racket sports	£32.99	£25.50	6.06%	£34.99	£26.50
Freedom Swim	Swimming Only	£33.99	£25.50	5.88%	£35.99	£26.99

### Freedom Leisure Annual Memberships

The below annual membership prices are the cost of 11 single payments of the above monthly direct debit membership price.

Average % increase across all membership categories is 4.7%.

Package Type	Facilities/ Activities Available	Current		% Increase	Proposed from 1/1/24	
	Monthly fee	DD Stand	DD Concession		DD Stand	DD Concession
		£	£		£	£
Joint Worcestershire Connected (7 freedom leisure centres in Worcestershire)	2 x adult Fitness Suite, Fitness Classes, Swimming, racket sports	£984.50	£738.40	3.35%	£1,017.50	£763.10
Joint Worcester connected - 3 centres	Fitness Suite, Fitness Classes, Swimming, racket sports	£891.00	£668.25	3.09%	£918.50	£688.90
Joint PLC only	2 x adult Fitness Suite, Fitness Classes, Swimming, racket sports	£879.90	£659.90	0.00%	£879.90	£659.90
Worcestershire connected (7 freedom leisure centres)	Fitness Suite, Fitness Classes, Swimming, racket sports	£533.50	£400.10	6.19%	£566.50	£424.90
Worcester connected - 3 centres	Fitness Suite, Fitness Classes, Swimming, racket sports	£494.90	£371.20	5.58%	£522.50	£391.90
PLC only	Fitness Suite, Fitness Classes, Swimming, racket sports	£483.90	£362.90	0.00%	£483.90	£362.90
Corporate Worcestershire Connected	Fitness Suite, Fitness Classes, Swimming, racket sports	£453.75	£340.30	0.00%	£453.75	£340.30
WCC Connected (7 freedom leisure centres in Worcestershire)	Fitness Suite, Fitness Classes, Swimming, racket sports	£274.90	NA	3.04%	£283.25	£212.45
Connected Worcester Junior (12-13)	Fitness Suite (supervised sessions only), Swimming, racket sports	£241.90	NA	7.77%	£260.70	NA
Connected Worcester Junior (14+)	Fitness Suite, Fitness Classes, Swimming, racket sports	£241.90	NA	15.96%	£280.50	NA
Freedom Family Fitness (NWSC, SJSC and PLC)	2 x adult & 2 x under 18 Fitness Suite, Fitness Classes, Swimming, racket sports	£1,121.90	£841.40	5.89%	£1,188.00	£891.00
Joint Freedom Centre (NWSC & SJSC)	2 x adult Fitness Suite, Fitness Classes, Swimming, racket sports	£659.90	£494.90	3.33%	£681.90	£511.40
Freedom Centre (NWSC & SJSC)	Single site Fitness Suite, classes, racket sports	£362.90	£272.20	6.06%	£384.90	£291.50

Freedom Swim	Swimming Only	£373.90	£280.40	5.88%	£395.90	£296.90
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### Freedom Leisure Swim School Packages

Swimming lesson direct debits cover class per week, for 50 weeks of the year. Swim school members also benefit from free swimming access during public swim times.

Average % increase across all membership categories is 3.78%. The highest % increase is junior swimming lesson 30 minutes, at 6%/£1.75. There is no increase to the junior rookie classes.

Package Type	Activities Available	Current		% Increase	Proposed from 1/1/24	
		DD Stand	DD		DD Stand	DD
			Concession			Concession
		£	£		£	£
Junior Swim School Lesson 30 mins	30 min swim lesson	£29.00	N/A	6.03%	£30.75	N/A
Junior swim school - 45 minutes (stage 8,9,10)	45 min coaching session for technique and performance	£32.00	N/A	3.09%	£32.99	N/A
Junior Rookie 60 Mins	60 min lifesaving skills	£37.00	N/A	0.00%	£37.00	N/A
Adult lessons	Adult 30 min swim lesson	£36.60	N/A	6.00%	£38.80	N/A

### Swimming Activities

Average % increase across all swimming activities in this section is 5.6%. The highest increase is the adult swim with 9.1%/£0.50. The over 75 annual swim pass will receive no increase.

Swimming Activities							
Swimming	Current			% Increase	Proposed from 1/1/24		
	Standard	Advance 25	Advance 50		Standard	Advance 25	Advance 50
	£	£	£		£	£	£
Adult	£5.50	£4.10	£2.75	9.1%	£6.00	£4.50	£3.00
Under 4	N/A	£1.50	N/A	6.7%	N/A	£1.60	N/A

Junior	N/A	£3.00	N/A	6.7%	N/A	£3.20	N/A
Over 75's	£20.00			0.0%	£20.00		

### School Swimming

Average increase of school swimming lessons is 6%.

Schools							
	Current			% Increase	Proposed from 1/1/24		
Main Pool	Standard	Advance 25	Advance 50		Standard	Advance 25	Advance 50
	£	£	£		£	£	£
Whole pool	N/A	£109.75	N/A	6.0%	N/A	£116.35	N/A
Half pool	N/A	£54.90	N/A	6.0%	N/A	£58.20	N/A
Teaching Pool	N/A	£84.55	N/A	6.0%	N/A	£89.60	N/A
Individual Lanes	N/A	£20.70	N/A	6.0%	N/A	£21.95	N/A

### Clubs & private hire

Average % increase across all swimming facility hire in this sector is 5%.

- Rig/De rig charge will be based on the number of individual lessons that are cancelled due to the event and will be equal to the refund total.
- A 25% discount will be applied to the overall charge, providing lessons were cancelled and refunded.
- The lifeguard hourly rate will be based on the national living wage as on costs, at the time of the event.
- *Electrics (Per hour)* - Use of display screen in main pool.

Clubs and private hire							
	Current			% Increase	Proposed from 1/1/24		
	Standard	Advance 25	Advance 50		Standard	Advance 25	Advance 50
	£	£	£		%	£	£
Main Pool (8 Lane)	£136.20	NA	NA	6.0%	£144.40	NA	NA
Main Pool (6 Lane)	£102.40	NA	NA	6.0%	£108.50	NA	NA

Teaching Pool	£78.30	NA	NA	6.0%	£83.00	NA	NA
Galas	£174.60	NA	NA	6.0%	£185.00	NA	NA
Studio	£25.00	NA	NA	0.0%	£25.00	NA	NA
Electrics (Optional)	£24.64	NA	NA	6.0%	£26.10	NA	NA
Lifeguard Hire (Optional)	NLW	NA	NA	NA	NLW	NA	NA
Rig/De-Rig Charge	Cost of cancelling swim school	NA	NA	Cost of cancelling swim school	Cost of cancelling swim school	NA	NA

The below prices for Worcester Swimming Club have been agreed with the swim club.

- The lifeguard hourly rate will be based on the national living wage at the time of the event.
- *Electrics (Per hour)* - Use of display screen in main pool.

WSC							
	Current			% Increase	Proposed from 1/1/24		
	Standard	Advance 25	Advance 50		Standard	Advance 25	Advance 50
	£	£	£	%	£	£	£
Main Pool (8 Lane)	NA	£102.10	NA	4.8%	NA	£107.00	NA
Main Pool (6 Lane)	NA	£76.80	NA	4.8%	NA	£80.50	NA
Teaching Pool	NA	£38.20	NA	4.7%	NA	£40.00	NA
Galas	NA	£140.00	NA	5.0%	NA	£147.00	NA
Studio	NA	£20.00	NA	0.0%	NA	£20.00	NA
Electrics (Optional)	NA	£18.30	NA	0.0%	NA	£18.30	NA
Lifeguard Hire (Optional)	NA	NLW	NA	NLW	NA	NLW	NA
Rig/De-Rig Charge	NA	£79.20	NA	4.9%	NA	£83.10	NA

### Special Sessions

Average % increase across all Special swimming sessions in this section is 5.9%. The highest % increase adult swim at 9.1%/£0.50. The lowest % increase is 50+ swim at 5%/£0.20.

Special Sessions							
	Current			% Increase	Proposed from 1/1/24		
	Standard	Advance 25	Advance 50		Standard	Advance 25	Advance 50
	£	£	£		£	£	£



Adult Lane Swim	£5.50	£4.10	£2.75	9.1%	£6.00	£4.50	£3.00
Water Aerobics	£7.20	£5.40	£3.60	5.6%	£7.60	£5.70	£3.80
50+ swim	N/A	£4.00	N/A	5.0%	N/A	£4.20	N/A
One to One Private Swimming Lesson	£22.00	N/A	N/A	5.0%	£23.10	N/A	N/A
Two to One Private Swimming Lesson	£32.00	N/A	N/A	5.0%	£33.60	N/A	N/A

### Unsupervised Activities

Average % increase across all activities in this section is 1.1%. There's been no proposed increases in main hall PLC, Squash at NWSC, and table tennis.

Unsupervised Activities							
	Current			% Increase	Proposed from 1/1/24		
	Standard	Advance 25	Advance 50		Standard	Advance 25	Advance 50
	£	£	£		£	£	£
Badminton	£6.50	£4.90	£3.25	6.2%	£6.90	£5.20	£3.45
Whole Main Hall - PLC	£103.50	£77.65	£51.75	0.0%	£103.50	£77.65	£51.75
Half Main Hall – Half at PLC and [Whole] at SJSC / NWSC	£51.75	£38.80	£25.60	0.0%	£51.75	£38.80	£25.60
Showers only	£4.40	NA	NA	0.0%	£4.40	NA	NA
Table Tennis	£4.50	£3.40	£2.25	0.0%	£4.50	£3.40	£2.25
50+ activities	£2.95	£2.20	£1.50	0.0%	£2.95	£2.20	£1.50
Fitness Suite – PLC	£7.80	£5.85	£3.90	2.6%	£8.00	£6.00	£4.00

Fitness Suite –NWSC	£5.80	£4.35	£2.90	3.4%	£6.00	£4.35	£3.00
Fitness Suite – SJSC	£7.30	£5.50	£3.65	2.7%	£7.50	£5.50	£3.75
Squash (NWSC only – 8-4pm weekdays and all-day weekends)	£5.20	£3.90	£2.60	0.0%	£5.20	£3.90	£2.60
Squash (NWSC only – Premium rate weekdays 4pm-10pm)	£6.80	£5.00	£3.40	0.0%	£6.80	£5.00	£3.40
Squash League: Joining Fee	£17.60	£13.20	£8.80	0.0%	£17.60	£13.20	£8.80
Squash League: Renewal	£12.60	£9.45	£6.30	0.0%	£12.60	£9.45	£6.30

### Equipment Hire

There are no proposed increases with equipment hire.

Equipment Hire							
	Current			% Increase	Proposed from 1/1/24		
	Standard	Advance 25	Advance 50		Standard	Advance 25	Advance 50
	£	£	£		£	£	£
Racket/bat hire	£1.00	£1.00	£1.00	0.0%	£1.00	£1.00	£1.00
Ball Hire (with deposit)	FREE	FREE	FREE	FREE	FREE	FREE	FREE
Trampoline Hire (to include cost of court)	£21.20	£15.90	£10.60	0.0%	£21.20	£15.90	£10.60
Replacement Cards	£5.00	NA	NA	0.0%	£5.00	NA	NA

### Supervised activities

Supervised activities on average increased by 3.1%. The highest % increase is trampolining junior at 9.4%/£0.60. No proposed increases at PLC for birthday parties.

*Children's parties PLC -*

- Exclusive 1 Hour session.
- 30 Minute use of a studio for cake and party bags
- Food is provided at an additional charge.

*Children's Parties (SJSC is priced per person)-*

- Exclusive 1-hour session.
- 30 Minute use of a studio for cake and party bags

<b>Supervised Activities</b>							
	Current			% Increase	Proposed from 1/1/24		
	Standard	Advance 25	Advance 50		Standard	Advance 25	Advance 50
	£	£	£		£	£	£
Pool floats and fun party, PLC.	NA	£167.99	NA	0.0%	NA	£167.99	NA
Jungle Run Inflatable dry side Party - PLC	NA	£167.99	NA	0.0%	NA	£167.99	NA
Soff play party, under 5's - PLC	NA	£104.99	NA	0.0%	NA	£104.99	NA
Multi sports party PLC	NA	£99.99	NA	0.0%	NA	£99.99	NA
SJSC party, cost per head.	NA	£6.50	NA	0.0%	NA	£6.50	NA
Gymnastics: Junior	NA	£6.00	NA	8.3%	NA	£6.50	NA
Trampolining (junior)	NA	£6.40	NA	9.4%	NA	£7.00	NA
All Fitness classes - NWSC	£7.20	£5.40	£3.60	5.6%	£7.60	£5.70	£3.80
All Fitness classes – SJSC	£7.20	£5.40	£3.60	5.6%	£7.60	£5.70	£3.80
All Fitness classes – PLC	£7.20	£5.40	£3.60	5.6%	£7.60	£5.70	£3.80
Short Mat Bowls	£3.20	£2.65	£1.65	0.0%	£3.20	£2.65	£1.65

**All weather pitch (AWP) & Athletics track**

Average % increase across all activities in this section is 5.3%.

Major event and Competitions will remain as negotiated between the operator and the hirer.

<b>All Weather Pitch &amp; Athletic Track</b>							
	<b>Current</b>			% Increase	<b>Proposed from 1/1/24</b>		
	<b>Standard</b>	<b>Advance 25</b>	<b>Advance 50</b>		<b>Standard</b>	<b>Advance 25</b>	<b>Advance 50</b>
	£	£	£		£	£	£
Whole A/W Pitch NWSC	£86.30	£64.75	£43.15	6.0%	£91.48	£68.61	£45.74
Half A/W Pitch NWSC	£43.15	£32.35	£21.60	6.0%	£45.74	£34.30	£22.87
Grass centre Pitch NWSC (incl. floodlights)	£79.50	£59.65	£39.75	6.0%	£84.25	£63.20	£42.10
Soccer Real rubber crumb 5-a-side All-weather pitches SJSC	£58.75	£42.40	£29.40	6.0%	£62.30	£46.75	£31.15
PLC All-weather Pitch (3rd generation)	£45.00	£33.75	£22.50	6.0%	£47.70	£35.80	£23.85
Athletics Track: NWSC (Per person)	£5.00	£3.70	£2.50	6.0%	£5.30	£3.98	£2.65
Athletics Track: Schools	NA	£52.00	NA	0.0%	NA	£52.00	NA
Athletic Meets & Club hire	£63.80	£47.85	£31.90	6.2%	£67.75	£50.80	£33.90
Major Events/Competitions	By Negotiation				By Negotiation		

### **Tennis at Ghulevelt and Cripplegate parks**

The annual pass for tennis will be frozen for 2024. Annual passes are valid for 12 months from the date of purchase and can be used by an entire household to play tennis, up to 4 times per week. The annual pass covers both Cripplegate and Gheluvelt Parks. The Courts at Cripplegate are operated by

floodlights and darker months If floodlights are required this will be an extra charge of £5.50 per hour.

Package Type	Worcester Tennis	Current		% Increase	Proposed from 01/1/24	
	Activities Available	Annual pass	Concession		Annual Pass	Concession
Annual pass		£	£		£	£
Freedom tennis annual pass	up to 4 hours of bookings per week, entire household	£71.00	£53.25	0.0%	£71.00	£53.25
Freedom Leisure member - annual pass -	up to 4 hours of bookings per week, entire household	£57.00	NA	0.0%	£57.00	NA

The pay and play tennis charges have been frozen for another year.

Package Type	Facilities/	Current	% increase	Proposed 01/01/24
	Activities Available			
Pay and Play				
Adult hourly court fee's	If one adult plays, adult court charges apply.	£7.00	0.0%	£7.00
Advanced 25	As per criteria	£5.25	0.0%	£5.25
Advanced 50	As per criteria	£3.50	0.0%	£3.50

Floodlights	Additional charge per hour	£5.50	0.0%	£5.50
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The average coaching lesson increase is 7%.

Package Type	Facilities/ Activities Available	Current	% Increase	Proposed 1/1/24
	Coaching			
Junior 30 minute	Group lesson	£5.80	6.90%	£6.20
Adult	Group lesson	£7.00	7.14%	£7.50

Freedom Leisure will continue to include an allocation of 15 hours per week for free tennis courts within the programme, subject to individuals meeting the advance 25/50 criteria. Free tennis courts require advanced booking through the club spark website, as with all tennis bookings.

### Healthy Communities Worcester

The healthy communities holiday programme (multi sports) is provided free of charge at numerous venues throughout Worcester City.

The healthy community team also attend a wide range of community events and the charges are negotiated with the event organiser, based on the following:

- Duration of event
- Number of coaches
- Number of activity's provided
- Equipment
- Miscellaneous operating costs