

PERFORMANCE

	2018-19	2019-20	2020-21	2021-22	2022-23
Number of visitors Worcester City Art Gallery & Museum	56,543	67,821	12,756	52,161	64,826
Retail income	£25,900	£22,444	£6,764	£22,403	£27,877
Café income	£0	£4,334	£0	£0	£2,099

Number of visitors The Commandery	16,111	13,285	2,923	12,582	15,193
Admissions income (incl schools)	£42,738	£34,171	£9,866	£45,681	£51,940
Retail income	£13,218	£9,117	£384	£9,761	£12,203
Café income	£4,895	£5,546	£10,623	£17,443	£15,896
Room hire income	£12,502	£5,109	£0	£11,490	£9,983

Number of visitors Hartlebury Castle	19,627	18,809	5,790	18,516	21,895
Admissions income (incl schools)	£49,801	£47,788	£9,245	£41,850	£55,574

Website sessions (users)	283,645 <i>(page views - roughly equivalent to 94,548 users)</i>	95,794	78,420	151,596	185,710
Social media followers			New PI	21,021	22,548
Children and young people engaging as part of formal education programme	5,498	5,804	1,275	8,062	8,213
Learning resource loans	119	228	39	121	128
Number of learners engaged in informal education programme, adults and children	4,816	5,189	3,228	5,876	6,484
Number of volunteer hours contributed	3,975	3,942	2,479	1,958	3,045
Average improvement in wellbeing experienced by museum visitors			New PI	14%	22%

Number of objects newly on display, City collection	205	170	53	57	82
Number of objects newly on display, County collection	146	12	0	50	13
Number of objects lent to other venues	55	27	47	35	61
Visitor numbers at those venues	740,000	45,700	8,077	76,055	92,442

SATISFACTION

Both authorities included questions about satisfaction with the area's cultural facilities that are relevant to museums in their 2022 residents' survey.

WORCESTER CITY COUNCIL	Satisfied			
	2019	2020	2021	2022
Arts and cultural activities and facilities (Guildhall, Commandery and Museum & Art Gallery)*	67.88%	61.89%	63.37%	65.52%

WORCESTERSHIRE COUNTY COUNCIL		2021	2022
BOTH SERVICE USERS AND NON-USERS How satisfied or dissatisfied are you with each of the following services provided or supported by Worcestershire County Council?: Museums/galleries	Very satisfied	13%	12%
	Fairly satisfied	36%	40%
	Neither satisfied nor dissatisfied	43%	41%
	Fairly dissatisfied	4%	5%
	Very dissatisfied	3%	2%
	Satisfied	50%	52%
	Dissatisfied	7%	7%
SERVICE USERS ONLY How satisfied or dissatisfied are you with each of the following services provided or supported by Worcestershire County Council?: Museums/galleries	Very satisfied	17%	15%
	Fairly satisfied	48%	52%
	Neither satisfied nor dissatisfied	30%	27%
	Fairly dissatisfied	4%	6%
	Very dissatisfied	1%	0%
	Satisfied	66%	67%
	Dissatisfied	5%	6%

FORMAL EDUCATION REACH PROFILE

COMMANDERY	2019-20	2021-22	2022-23
<i>Early Years</i>	0	0	0
<i>KS1</i>	1%	1%	2%
<i>KS2</i>	52%	75%	81%
<i>KS3</i>	45%	23%	13%
<i>KS4</i>	0	0	0
<i>KS5</i>	2%	1%	0
<i>Home Ed</i>	0	1%	1%
<i>SEN</i>	0	0	2%

HARTLEBURY	2019-20	2021-22	2022-23
<i>Early Years</i>	3%	0	0
<i>KS1</i>	74%	46%	72%
<i>KS2</i>	21%	51%	22%
<i>KS3</i>	0	3%	0
<i>KS4</i>	0	0	2%
<i>Home Ed</i>	0	0	0
<i>SEN</i>	2%	0	0
<i>mixed</i>	0	0	3%

ART GALLERY	2019-20	2021-22	2022-23
<i>Early Years</i>	0	11%	0
<i>KS1</i>	13%	27%	30%
<i>KS2</i>	29%	6%	
<i>KS3</i>	3%	7%	26%
<i>KS4</i>	0	14%	
<i>KS5</i>	0	6%	9%
<i>SEN</i>	9%	6%	13%
<i>UNIVERSITY</i>	23%	8%	4%
<i>Home Ed</i>	23%	15%	17%

ECONOMIC IMPACT OF MUSEUMS ON THE LOCAL COMMUNITY

Visits to Museums Worcestershire museums brought in additional off-site local spend of:

Art Gallery & Museum £1,469,222

The Commandery £402,533

Hartlebury Castle £531,176

Total Economic Impact from Museums Worcestershire's Museums in 2022-23 = £2,402,931

Past performance for comparison:

Economic Impact of Museum Worcestershire Visits in **21-22 = £1,934,599**

Economic Impact of Museums Worcestershire Visits in **2020-21 = £338,111**

Economic Impact of Museums Worcestershire Visits in **2018-19 = £1,492,900**

Calculated using visitor numbers and data from Audience Finder, using industry-standard Association of Independent Museums methodology based on numbers of visitors, their distance of travel, and their standard associated spend during their stay on food, parking, hotels and other purchases (£22.13 for a local visit, £44.25 for a day visit and £76.45 for an overnight visit).

CITY MUSEUM COLLECTION ACQUISITIONS 2022-23

Accession Number	Object	Nature of Acquisition
2022.1	Holbrookes card – A Sure Aid to Digestion. Holbrookes was main Worcestershire Sauce competitor to Lea and Perrins	Donation
2022.2	Elephant head skin. Came from the basement of the Barbourne Leather Works which belonged to donor's grandfather. Some of the same skin was donated to the museum in 1970s.	Donation
2022.3	Cook Islands Stamp. Depiction of Capt. James Cook statue designed by Thomas Brock (Worcester born sculptor). Donated by the Brock family on the anniversary year of his death.	Donation
2022.4	Painting of Gypsy Waggon by Ernest Waldron West (1904-1994, Evesham born). Accepted to support the Vardo Collection and the artists collection.	Donation
2022.5	Augustus John – Caravan sketches. Augustus John (1878 – 1961) Born in Pembrokeshire, Augustus Edwin John went to the Slade School in 1894 and befriended John Sampson who set up the Gypsy Lore Society. John read the lament at his funeral on top of Foel Goch. Sampson's gypsy Vardo, Esmeralda, is in the Worcestershire County Museum collection.	Purchase, supported by an individual anonymous donor
2022.6	Kurt Jackson artwork - Washing in the Sunshine, Kurt Jackson, mixed media on paper. Kindly donated by the artist. China clay link to Worcester porcelain.	Donation
2022.7	Covid Self Test Kit items – Covid Collection	Donation
2022.8	Pair of women's gloves made at Dents by donor's mother who worked at Dents.	Donation
2022.9	Charter Festival goblets from Peplows of Worcester (donor worked in Worcester in 1960s and the goblets are in pristine condition with full documentation from Peplows).	Donation
2022.10	Bronze bust of Sir Thomas Brock (Worcester-born sculptor). Donated by the Brock family on the anniversary year of his death.	Donation
2022.11	Set of 4 newspapers covering the death of Queen Elizabeth II who died at Balmoral Castle on 8 th September 2022 at the age of 96	Purchase
2022.12	Set of 4 newspapers covering the state funeral of Queen Elizabeth II on 19 th September 2022	Purchase
2022.13	Bread knife. Manufactured by James Plum and Son, a Worcester cutler and used by donor's grandmother	Donation
2022.14	Laurance Housman's drawing "Man Standing in a Doorway". Laurence Housman was an illustrator, poet and playwright, working in the later Arts & Crafts movement. He was born in Bromsgrove, one of seven children including his older brother the poet AE Housman. Drawings by Housman are very rare, with his work more usually being seen in his intricately designed engravings for book illustrations. Housman was contemporary to the British Impressionism movement.	Purchase supported by donations from the Museum Membership scheme
2022.15	Landscape (of Lake Windermere and the Langdale Pikes), oil painting by Dame Laura Knight. Dame Laura Knight – nationally important artist. A previously unknown example of her landscapes. One of the most popular artists Worcester Museum has exhibited. Strengthening relationship with Dame Laura Knight Society and other lenders.	Purchased November 2022, with support from the V&A Purchase Grant Fund, the Art Fund and donors to Worcestershire Heritage Art & Museums.
2022.16	Beulah No 2 (portrait of Freedom Smith), oil painting by Dame Laura Knight. This portrait relates to our County Vardo collection. Dame Laura Knight – nationally important artist.	Purchased November 2022, with support from the V&A Purchase Grant Fund, the Art Fund and

		donors to Worcestershire Heritage Art & Museums.
2022.17.1 - 3	1980s wedding dress and receipts. 2022.17.1 Dress 2022.17.2 Receipt for dress from Janet Wheeler, Sansome Walk 2022.17.3 Receipt for wedding flowers from Flora Garden Shop, Upper Tything. The costume collection does not have many 1980 style wedding dresses and the dress was from a local Worcester shop – the wedding ceremony was at St Johns Church.	Donation
2022.18	Flour sack – COVID Collection. People got into baking during lockdowns. Donor was a miller at Avoncroft as a volunteer. Started producing flour as a supply to Bromsgrove people during lockdown.	Donation
2022.19	<i>Void (error)</i>	
2022.20	Archaeological Archive, watching brief at 14 Britannia Square WCM102543	Deposition under planning legislation
2022.21	Archaeological Archive, evaluation at Former Swimming Baths, Sansome Walk WCM102474.	Deposition under planning legislation
2022.22	Archaeological Archive, The Butts (The Hive) WCM101653 This large archive is being deposited material by material, this being the first part of this archive; the Illustrated pottery, with the rest to come over upcoming years.	Deposition under planning legislation

There were no disposals from the City collection in 2022-23

COUNTY MUSEUM COLLECTION ACQUISITIONS 2022-23

Accession Number	Object	Nature of Acquisition
4431	Wedding dress made and worn by donor in 1982, with petticoat, veil, head band and manufacturers brochure. Collected as the dress comes with full set of accessories, samples, brochure and the story behind the donor cutting out and making the dress herself. Donor comes from Worcestershire and was married at Hagley Hall.	Gift
4432	Square Bow Wagon - Ethelinda. Restored and painted by Peter Ingram, the 'father of the County's Vardo collection. The Square Bow was initially found 'on show' outside the old Peacock Inn, Tenbury Wells and was bought by a Geoffrey Freeguard in 1966. Peter and his wife painted it up and provided it with a new sheet in 1968. It then passed through two other owners before the offer to the Worcestershire County Museum.	Gift
4433	Fireman's ladder used at Stourport fire station on Mitton Street, Stourport.	Gift
4434	Archaeological archive, evaluation at West Worcester WSM72877 This site is just outside the City boundary, just south of Hallow so is deposited with the County Collection	Deposition under planning legislation
4435	Archaeological archive, excavation at West Worcester WSM73444	Deposition under planning legislation
4436	Archaeological archive, evaluation WSM77681 and excavation WSM77682 at Temple Laugherne	Deposition under planning legislation
4438	Archaeological archive, evaluation WSM77609 and building recording WSM77608 at Barn House Farm, Redditch	Deposition under planning legislation
4439	Archaeological archive, watching brief at St Thomas Canterbury with St Peter and St Paul, Birtsmorten, WSM71275	Deposition under planning legislation
4440	Archaeological archive, excavation at Offenham Biomass site, Evesham, WSM70440	Deposition under planning legislation

4441	Archaeological archive, building recording at Haselor Farm, Charlton WSM67626	Deposition under planning legislation
4442	Archaeological archive, excavation at Copcut Lane, Droitwich	Deposition under planning legislation

There were no disposals from the County collection in 2022-23