

Action Key		PI Key	
	Cancelled		Alert - > 10% off target
	Overdue		Warning - < 10% off target
	Some concerns - milestone(s) missed		OK - on or above target
	In Progress		Unknown
	Complete		Data Only



Communities Committee Performance Scorecard 2022/23

Projects & Actions

Actions 1 1 4

Community Engagement Strategy

Acquisition of Additional Temporary Accommodation

Development of Housing Enabling Strategy

Community Committee Capital Projects

Reduction in the number of individuals rough sleeping

Perdiswell Leisure Centre Floor Tiles

Key PIs

PIs 6 0 13 2

Total number of crime incidents

Number of anti-social behaviour (ASB) incidents

No. of Worcester Community Grants awarded

No. of Community events supported

Number of ABCD conversations

Find It Do It Worcester

Number of affordable housing completions

% of HMO's licensed

% of people owed a main housing duty

% of successful homelessness preventions

% of successful homelessness reliefs completed

Total no. of households placed in B&B

Total no. of nights in B&B

No. of children placed in B&B accommodation

Number of households placed in Temporary Accommodation

Category 1 Hazard Removal

Category 2 Hazard Removal

Active participation at leisure centres

Number of sport and play activities participants






Tennis in Parks - Participation for free



Tennis in Parks - Paid for Participation

**Communities Committee
Performance Report**





Communities Projects and Actions 2022/23



Action Status	
	Cancelled
	Overdue; Neglected
	Unassigned; Check Progress
	Not Started; In Progress; Assigned
	Completed

Community Engagement Strategy		
<p>The Community Engagement Strategy is on hold and not currently being developed whilst the ongoing service review is undertaken in 2023-24. This project will be reviewed in April 2024 to determine if or how it will be progressed following consultation with Chair of Communities Committee.</p>	Sponsor	Tom Mountford
	Due Date	30-Mar-2024
	Original Due Date	30-Mar-2023
	Current Status	
	Expected Outcome	

Acquisition of Additional Temporary Accommodation		
<p>Bath Road is fully let and internal discussions have taken place on extending arrangement/possible lease but no decision has yet been taken.</p> <ul style="list-style-type: none"> Lease arrangements with Platform for the Domestic Abuse safe houses is expected to be shortly concluded and Platform are commencing search for suitable void properties. . LAHF - Memorandum Of Understanding signed between the Council and DLUHC and the £1.1M funding has been paid to the council. CLT have agreed appointment of Platform Housing Group as contractor for 11 units, and appointment letter sent and unsuccessful contractors notified. Discussions are in progress in relation to Park Street and its potential to return to in house management for family size Temporary Accommodation Review of Worcester City Lettings and consideration of options for its future operation. Due to delays associated with commissioning of options, it is proposed that the completion date of the project is amended to 31 March 2024. 	Sponsor	Tom Mountford
	Due Date	31-Mar-2024
	Original Due Date	31-Mar-2021
	Current Status	
	Expected Outcome	



Development of Housing Enabling Strategy		
<p>The Housing Enabling Strategy and Delivery Plan have been completed and adopted through Communities Committee on the 15th March 2023. Focus is now on delivery of the strategy.</p>	Sponsor	Lloyd Griffiths
	Due Date	31-May-2022
	Original Due Date	31-May-2022
	Current Status	
	Expected Outcome	

Community Committee Capital Projects		
<p>Each of the 3 capital projects are underway with updates as follows. Reports surrounding these projects are due to be presented at Communities Committee in July 2023.</p> <ul style="list-style-type: none"> • Elbury Mount ASB- consultation has been undertaken with indications that issues at the locality have subsided since initial concerns were raised. A range of measures have been identified to mitigate any reoccurrence and future issues including cutting back trees and the installation of barriers to limit access by unauthorised vehicles. • Comer Gardens- site visits, consultation and due diligence has been undertaken as well as an options appraisal surrounding use and specification of the building. • Cotswold Way- site visits undertaken and environmental aspects considered to see what can be delivered by Environmental Ops team. Consideration as to whether any play equipment will be brought into strategic play area assessment project. 	Sponsor	Lloyd Griffiths
	Due Date	30-Mar-2023
	Original Due Date	30-Mar-2023
	Current Status	
	Expected Outcome	









Reduction in the number of individuals rough sleeping		
<ul style="list-style-type: none"> • Progress - Rough sleeping numbers have increased nationally following the release of the snapshot count in October. Worcester City has reduced its numbers of rough sleepers (9) and houses all but one of the target priority rough sleepers from last year. However, we have not hit the target we set in our ending rough sleeping plan (7) Worcester City is developing its own ending rough sleeping plan and looking to put in actions to address key barriers such as applying for SHAP funding and co-ordinating outreach teams. • Issues - A private landlord that we had been utilising to accommodate rough sleeping individuals is due to evict three of them. We have been attempting to engage with the landlord to prevent but there are concerns regarding the staff they are using and as such feel it may not be a 	Sponsor	Tom Mountford
	Due Date	31-Oct-2023
	Original Due Date	31-Oct-2023
	Current Status	
	Expected Outcome	

<p>suitable venue to accommodate individuals.</p> <ul style="list-style-type: none"> • Impact - Due to unforeseen economic difficulties we will be changing the targets set in the rough sleeping plan bringing them back a year (so aiming to have 7 rough sleepers by the end of this year and 5 in 2023) • Forecast – tasks to be completed within the next reporting period. 	
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Perdiswell Leisure Centre Floor Tiles

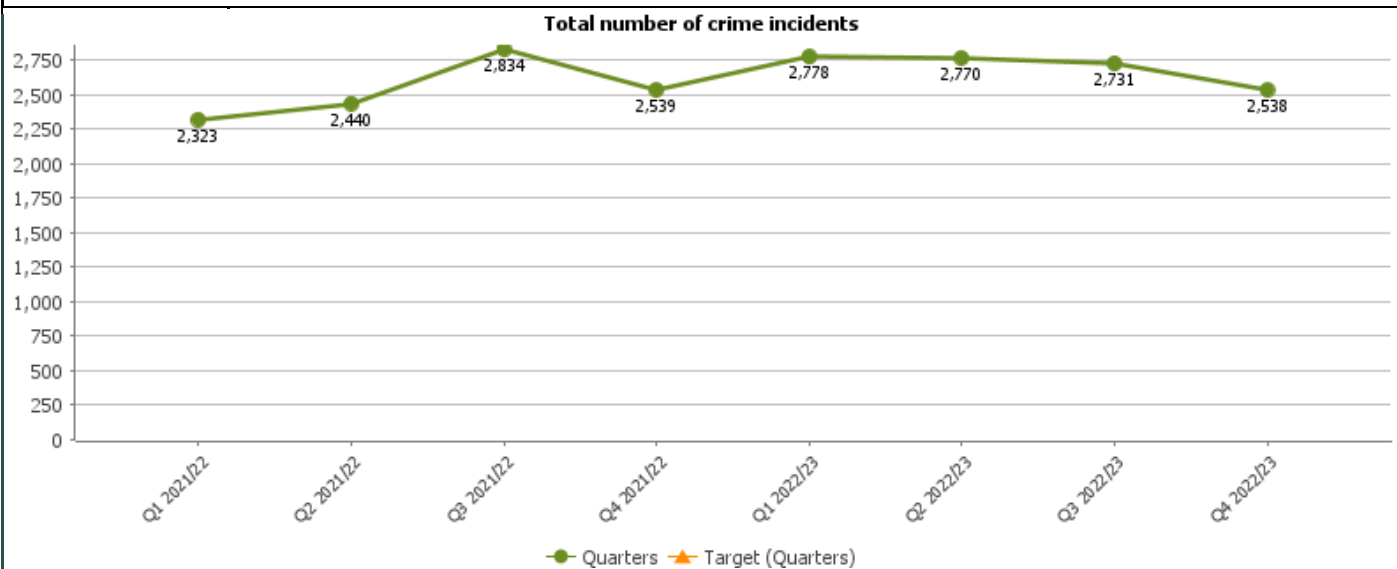
<p>The Project was delivered on time and to budget with the facility re-opening as scheduled on Monday 12th September 2022.</p>	<p>Sponsor Lloyd Griffiths</p>
	<p>Due Date 30-Sep-2022</p>
	<p>Original Due Date 30-Sep-2022</p>
	<p>Current Status </p>
	<p>Expected Outcome </p>

Communities Key Performance Indicators - End of Year 2022/23

PI Status		Short Term Trends	
	Alert		Improving
	Warning		No Change
	OK		Getting Worse
	Unknown		
	Data Only		

Total number of crime incidents

Description: Total number of recorded crimes reported to West Mercia Police within Worcester



RAG 	Current Value 2,538	Sponsor Tom Mountford
Aim to Minimise	Current Target	

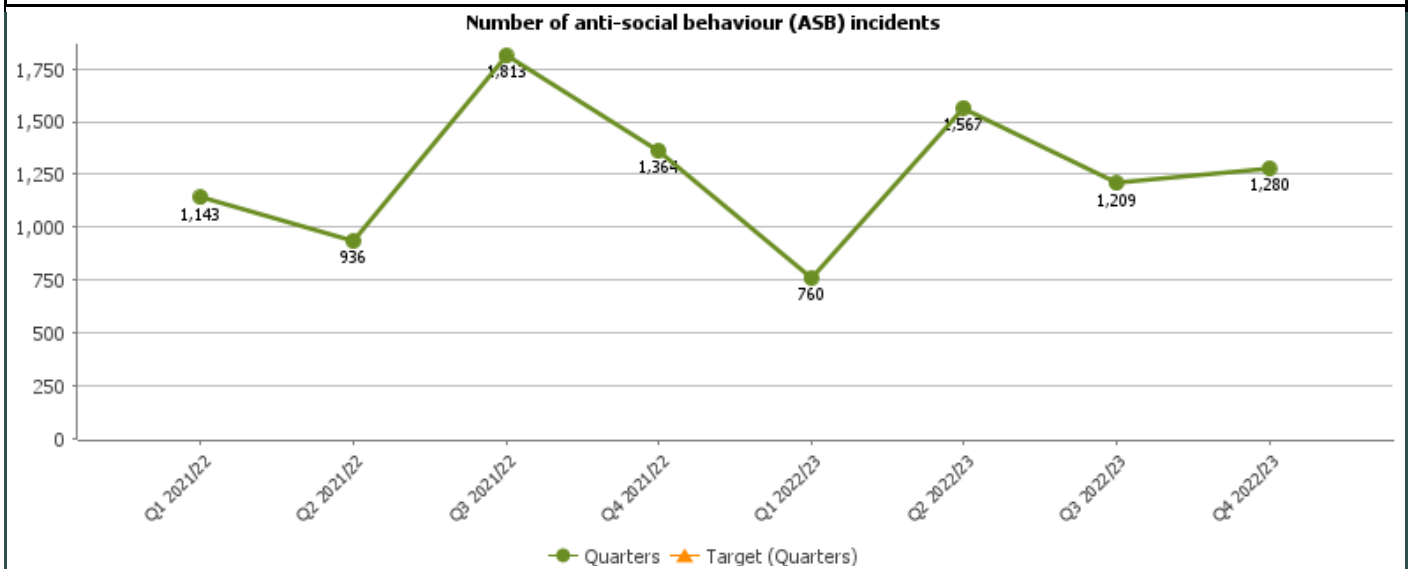
These are the total number of crime figures for January, February and March 2023. The volume of offences for the quarter is similar when compared with the same period last year. Crime types and rates are used to inform the South Worcestershire Community Safety Partnership Action Plan. To deliver on the plan Council officers work alongside the Police and partner agencies to respond to local issues and promote services available to residents.

Quarter	Value	Target
Q4 2021/22	2,539	n/a
Q1 2022/23	2,778	n/a
Q2 2022/23	2,770	n/a
Q3 2022/23	2,731	n/a
Q4 2022/23	2,538	n/a

Annual	Value	Target	Status	Short Trend
2021/22	10,136	n/a		↓
2022/23	10,817	n/a		↓

Number of anti-social behaviour (ASB) incidents

Description: Number of recorded anti-social behaviour incidents reported to West Mercia Police within Worcester.



RAG	Current Value 1,280	Sponsor Tom Mountford
Aim to Minimise	Current Target	

The total recorded number of ASB incidents during January, February and March are similar to the same period last year.

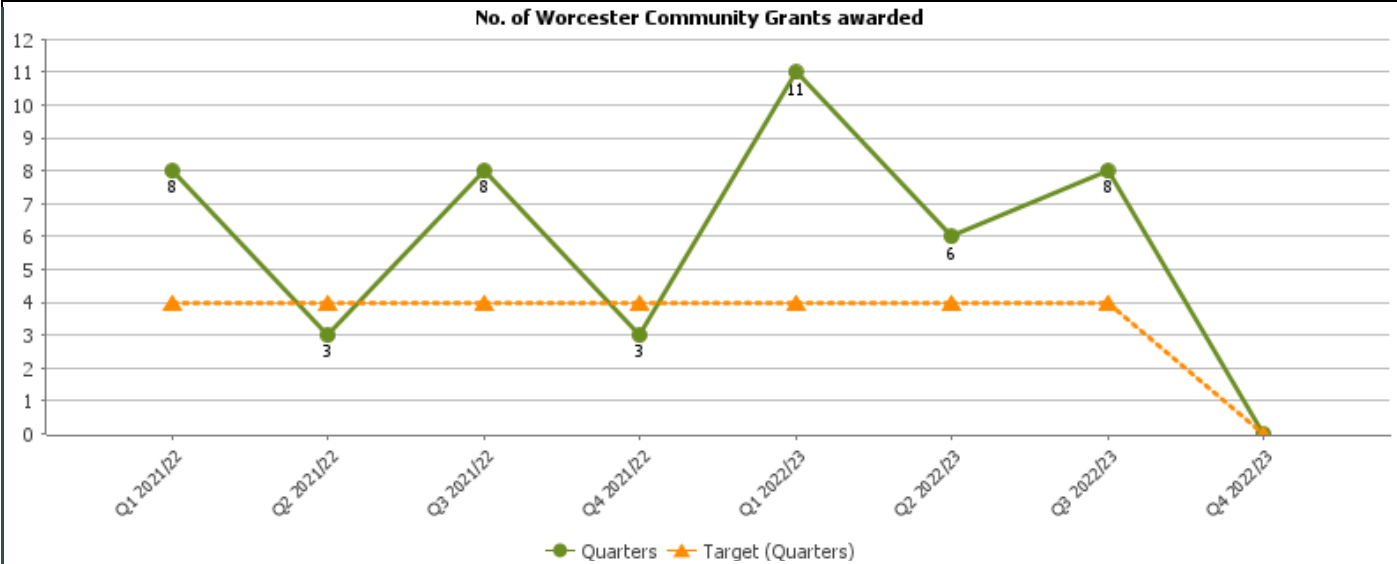
Worcester City Council works with partners to respond to reported instances of ASB. Officers are supporting and reassuring residents who report localised issues and are working with partner organisations to support vulnerable individuals.

Quarter	Value	Target
Q4 2021/22	1,364	n/a
Q1 2022/23	760	n/a
Q2 2022/23	1,567	n/a
Q3 2022/23	1,209	n/a
Q4 2022/23	1,280	n/a

Annual	Value	Target	Status	Short Trend
2021/22	5,256	n/a		↑
2022/23	4,816	n/a		↑

No. of Worcester Community Grants awarded

Description: The Council recognises the importance of volunteering in building strong and connected communities. The PI monitors the number of local organisations awarded Community Grants; One Worcester Community Grants - open to community groups and voluntary sector organisations working across the city of Worcester. Up to £5,000 in match funding is available from this grant.



RAG		Current Value	0	Sponsor	Tom Mountford
Aim to Maximise		Current Target	0		

During 2022/23, a total of 25 applications were approved.

Due to the success and a demand for funds the scheme closed in the middle of Quarter 3.

All applications were processed with a small amount of funding remaining at the end of Quarter 3 due to one application being withdrawn (£2,231).

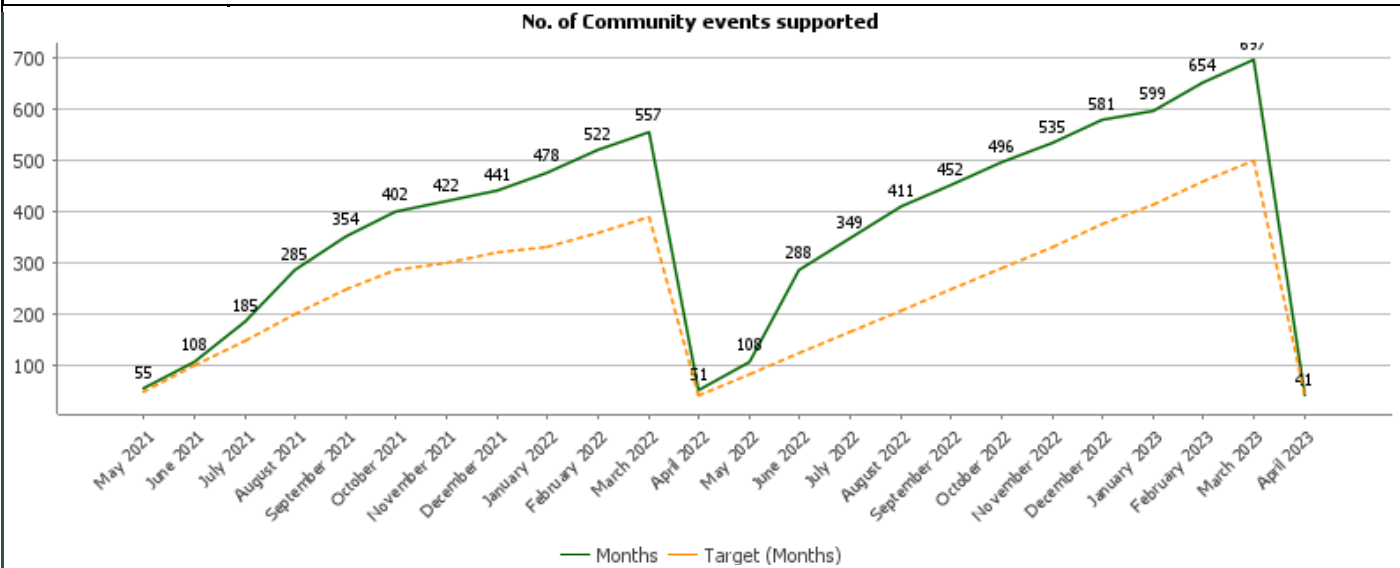
This funding has now been used to support two applications that were received after the scheme had closed. These applications were assessed for eligibility and supported with a contribution to their projects during Quarter 4:

- Oasis Warndon Hub
- Rotary Club

Quarter	Value	Target		
Q4 2021/22	3	4		
Q1 2022/23	11	4		
Q2 2022/23	6	4		
Q3 2022/23	8	4		
Q4 2022/23	0	4		
Annual	Value	Target	Status	Short Trend
2021/22	22	16		
2022/23	25	16		

No. of Community events supported

Description: Number of events in community venues supported by the community engagement team - includes weekly walks



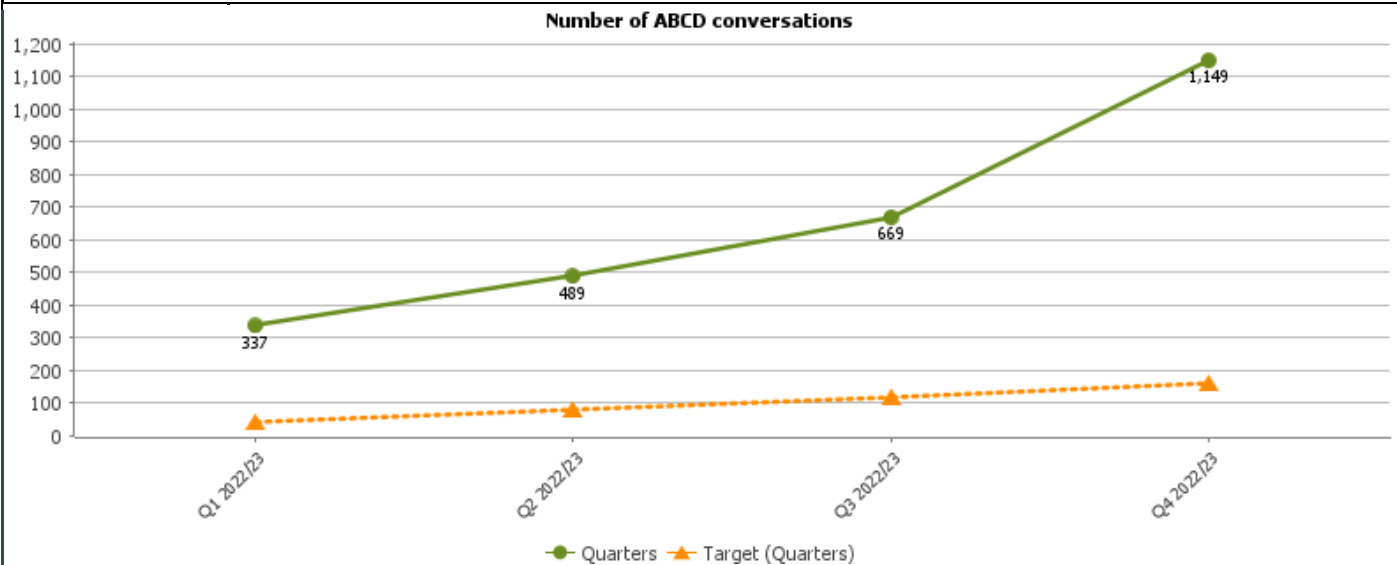
RAG		Current Value	41	Sponsor	Tom Mountford
	Aim to Maximise	Current Target	40		

41 events took place on public open space during April 2023, 7 of these events were attended by Community Engagement officers.

Quarter	Value	Target		
Q4 2021/22	557	390		
Q1 2022/23	288	125		
Q2 2022/23	452	250		
Q3 2022/23	581	375		
Q4 2022/23	697	500		
Annual	Value	Target	Status	Short Trend
2021/22	557	390		
2022/23	697	500		

Number of ABCD conversations

Description: Asset Based Community Development Outcomes (No of conversations, groups formed etc). Increasing community awareness and engagement in services.



RAG	✔	Current Value	1,149	Sponsor	Tom Mountford
Aim to Maximise		Current Target	160		

The Community Engagement Team have held 480 meaningful ABCD conversations during Q4.

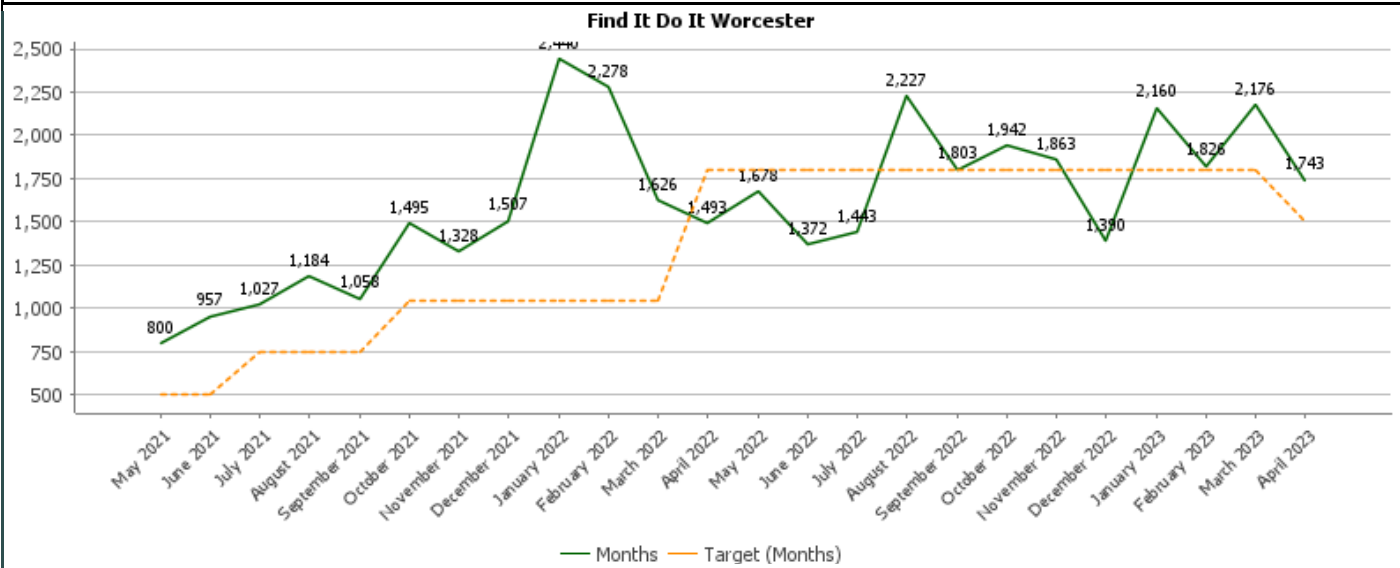
Broadly, a meaningful conversation is classed as one where the relationship between the community builder (staff) and the resident is able to grow i.e. a conversation where we learn something about the person, such as a skill or interest. This takes multiple conversations and an element of active listening, but will over time, develop into a trusting relationship where opportunities and aspirations to contribute to the community can be explored, or pre-existing contributions celebrated. The holy grail is being able to recognise a member of the community as a connector – a person who is well known within their community, that is willing and able to connect others to share opportunities, realise skills and encourage participation.

Example - a resident that Community Engagement met while attending a community coffee morning – During initial conversation, this person expressed an interest in the environment and caring for their local park, and after several conversations was encouraged to attend a local park litter pick. This person then went on to volunteer for the Worcester Show, and now plays an active role as part of the planning team and is increasingly active within their community.

Quarter	Value	Target		
Q1 2022/23	337	40		
Q2 2022/23	489	80		
Q3 2022/23	669	120		
Q4 2022/23	1,149	160		
Annual	Value	Target	Status	Short Trend
2022/23	1,149	160	✔	n/a

Find It Do It Worcester

Description: Number of unique visits to Find It Do It Worcester



RAG		Current Value	1,743	Sponsor	Tom Mountford
	Aim to Maximise	Current Target	1,500		

During April 2023, The Find It Do It (FIDI) web portal received 1743 unique page visits. A further promotional campaign is awaiting implementation in May.

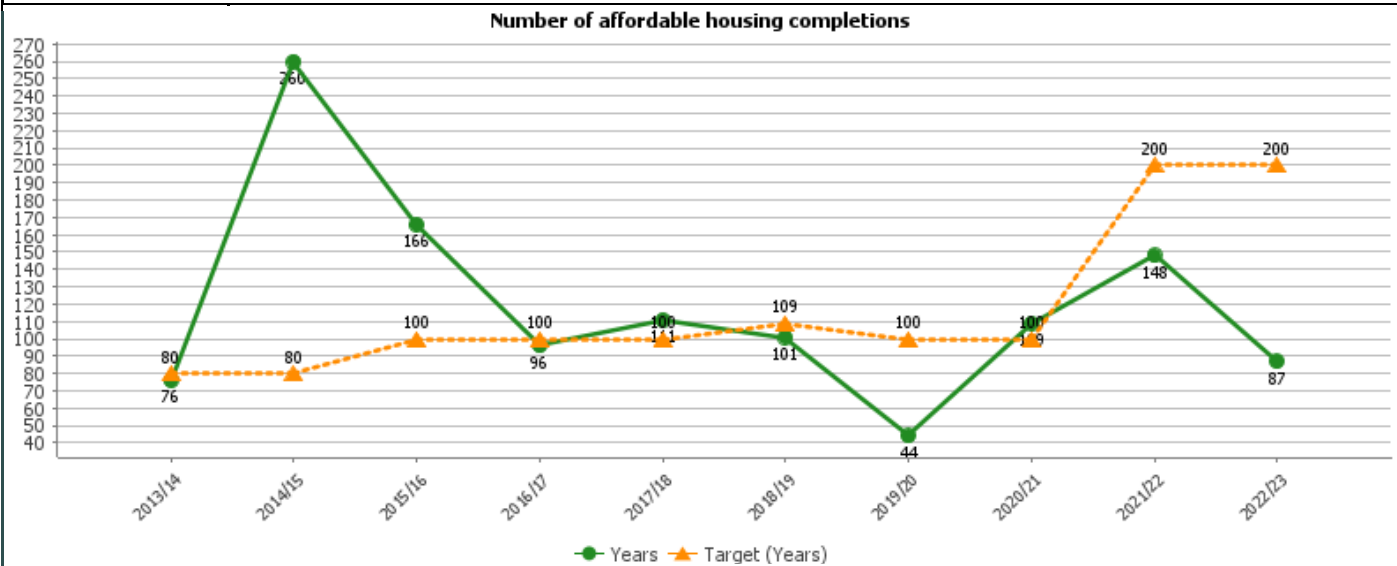
FIDI is an online resource for clubs, societies and individuals to register activities and venues in Worcester. The KPI is measured by unique users visiting the site and is recorded via Google Analytics

Quarter	Value	Target
Q4 2021/22	6,344	3,250
Q1 2022/23	4,543	5,400
Q2 2022/23	5,473	5,400
Q3 2022/23	5,195	5,400
Q4 2022/23	6,162	5,400

Annual	Value	Target	Status	Short Trend
2021/22	16,212	10,050		
2022/23	21,373	21,600		

Number of affordable housing completions

Description: The number of new units of affordable housing completed. This includes both new build units and units purchased off the open market by housing providers for the provision of affordable housing.



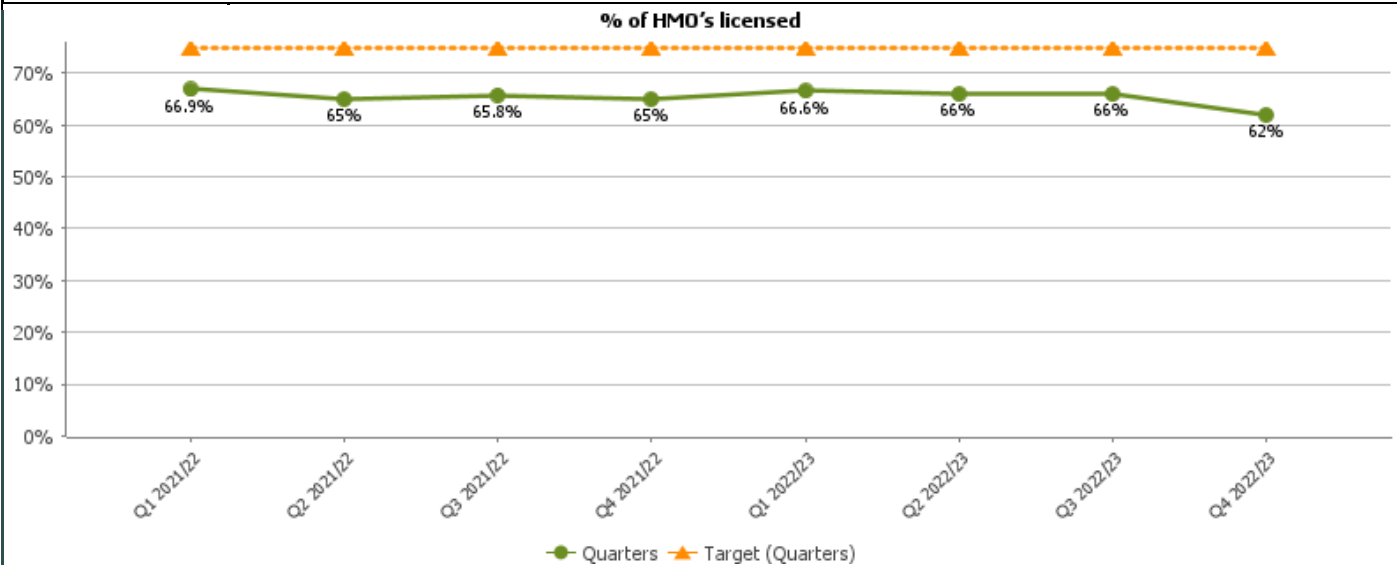
RAG		Current Value	87	Sponsor	Tom Mountford
	Aim to Maximise	Current Target	200		

Annual PI.
The number of affordable housing completions within 2022/23 is 87 units. This completions figure is below target because of delays to sites which were coming forward in this financial year, due to land assembly issues, planning and legal delays, developer build programme change, labour and material shortages and as such the sites have slipped into 2023/24 financial year and are on site, and scheduled to come forward within next year.

Annual	Value	Target	Status	Short Trend
2021/22	148	200		
2022/23	87	200		

% of HMO's licensed

Description: The total number of HMOs licensed as a percentage of the total number of suspected HMOs in the city.







RAG 	Current Value 62%	Sponsor Tom Mountford
Aim to Maximise	Current Target 75%	

At the end of quarter 4 there are 882 licenced properties. 408 are mandatory and 274 additional. The % of HMOs licensed remains relatively consistent % (of circa 1100 properties) licensed. There are 26 HMO applications currently being processed and not yet licenced.

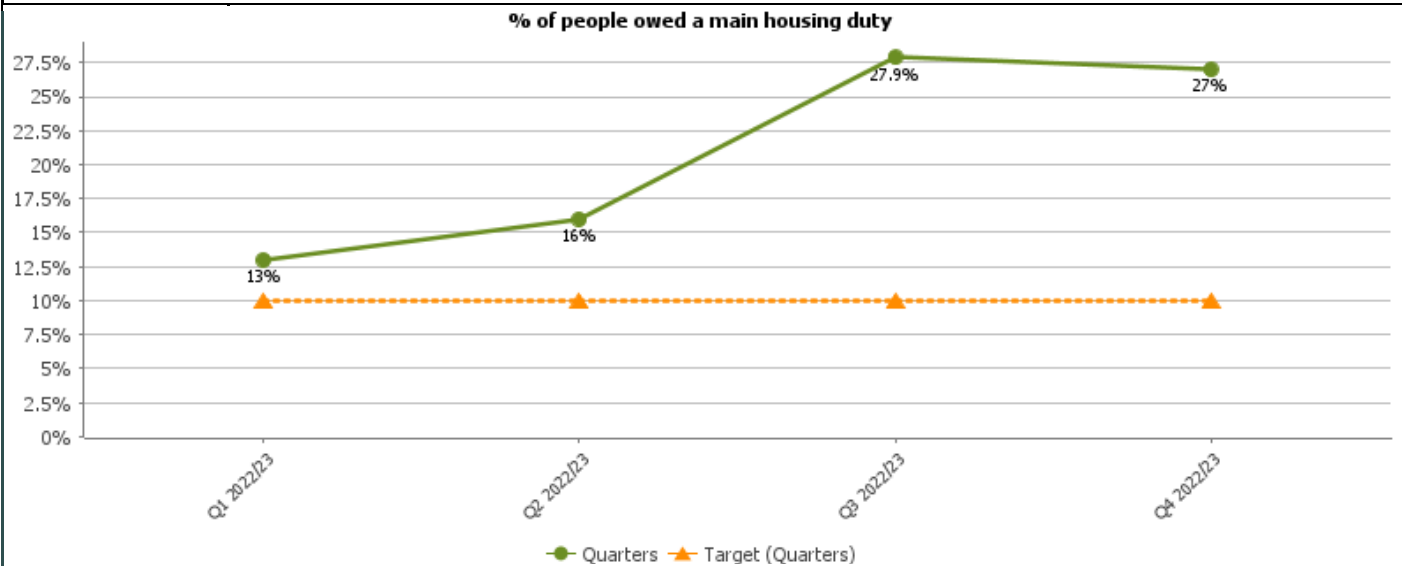
As the Additional Licensing Scheme currently only covers five wards some properties have dropped out of being required to have a licence. There is still a natural churn of properties where owners have sold and where owners have decided to convert the property back into single family use which keeps the PI relatively stable but officers continue to work to identify HMOs that are not licensed through a variety of means.

Quarter	Value	Target
Q4 2021/22	65%	75%
Q1 2022/23	66.6%	75%
Q2 2022/23	66%	75%
Q3 2022/23	66%	75%
Q4 2022/23	62%	75%

Annual	Value	Target	Status	Short Trend
2021/22	65%	75%		
2022/23	62%	75%		

% of people owed a main housing duty

Description: Percentage of people who approaches as homeless where a main housing duty is owed towards them due to their homeless not being able to be prevented or relieved.



RAG		Current Value	27%	Sponsor	Tom Mountford
Aim to Minimise		Current Target	10%		

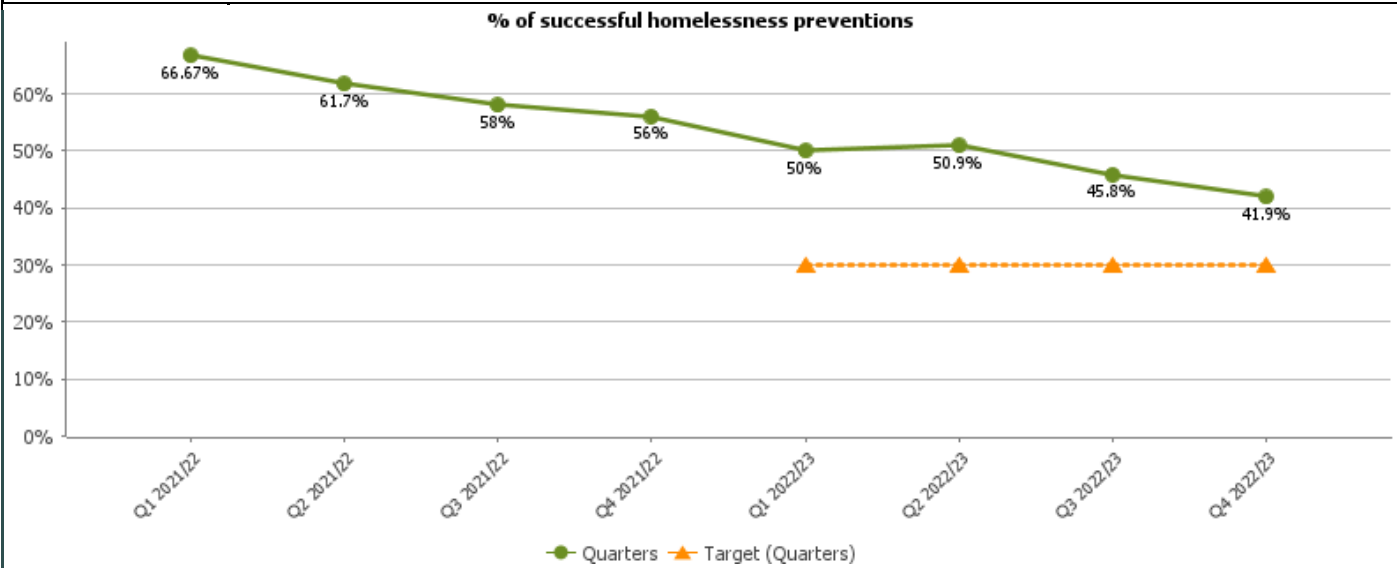
Out of 148 cases closed during the quarter 40 were closed in main duty. This is a new performance indicator for which we have no previous data. Therefore, it was not possible to set the target based previous performance and an aspirational target was set. Households are still housed when their case is owed the main housing duty however it has taken longer to house them than those closed at prevention or relief stage. This quarters statistics are comparable to last quarter. Again there were a large number of households matched to new build properties where the sites have had significant delays and therefore their case has progressed from relief stage to main duty being accepted whilst under offer for a property. There is now some movement on these sites and customers are being housed into these new builds after a long delay.

Out of 574 cases closed during 2022/23, 120 were closed in main duty.

Quarter	Value	Target		
Q1 2022/23	13%	10%		
Q2 2022/23	16%	10%		
Q3 2022/23	27.9%	10%		
Q4 2022/23	27%	10%		
Annual	Value	Target	Status	Short Trend
2022/23	20.9%	10%		n/a

% of successful homelessness preventions

Description: Percentage of homelessness approaches where their homelessness has been prevented for households that are owed a duty.



RAG		Current Value	41.9%	Sponsor	Tom Mountford
Aim to Maximise		Current Target	30%		

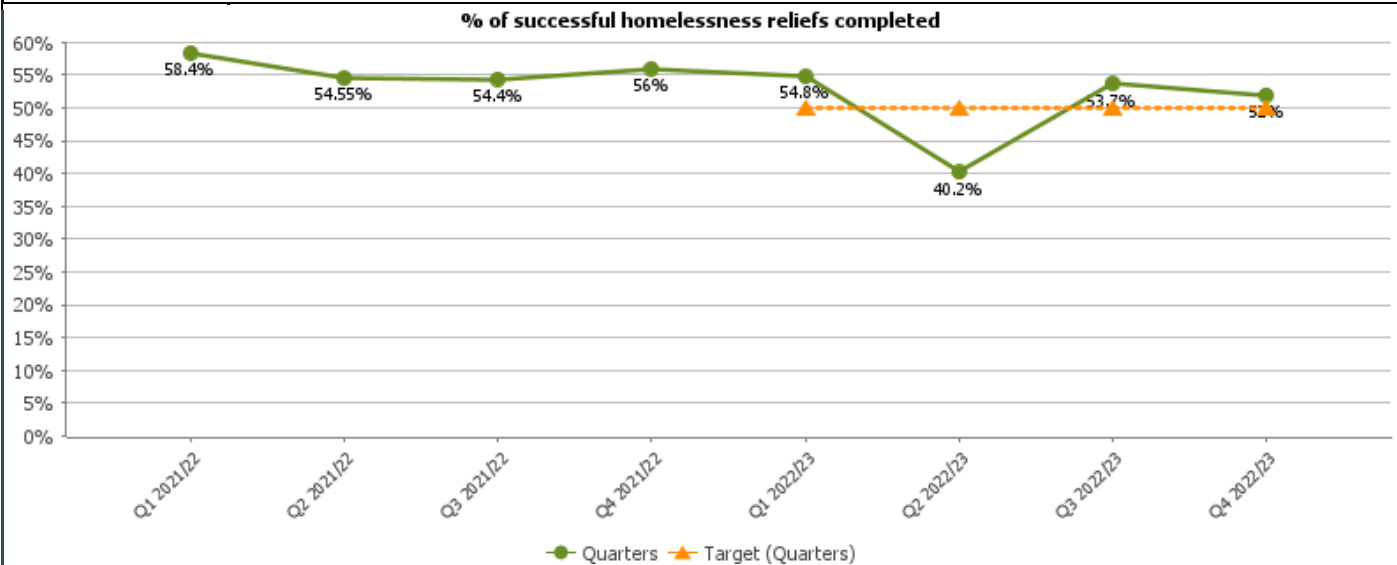
27-Apr-2023 39 out of 93 cases were successfully prevented during the quarter. These cases were eligible for assistance and threatened with homelessness. Typical prevention methods include negotiating with existing landlords, finding alternative accommodation in the private rented sector or social housing, negotiating with friends and family or helping to pay off rent arrears via spend to save. This is similar to last quarter and exceeding the target set.

176 out of 372 cases were successfully prevented during 2022/23.

Quarter	Value	Target		
Q4 2021/22	56%	n/a		
Q1 2022/23	50%	30%		
Q2 2022/23	50.9%	30%		
Q3 2022/23	45.8%	30%		
Q4 2022/23	41.9%	30%		
Annual	Value	Target	Status	Short Trend
2021/22	61%	n/a	n/a	n/a
2022/23	47.3%	30%		

% of successful homelessness reliefs completed

Description: Percentage of homelessness approaches where their homelessness has been relieved where households are owed a duty.



RAG	Current Value 52%	Sponsor Tom Mountford
Aim to Maximise	Current Target 50%	

09 out of 208 cases closed after prevention duty ended were successfully relieved. These cases were eligible for assistance and homeless.

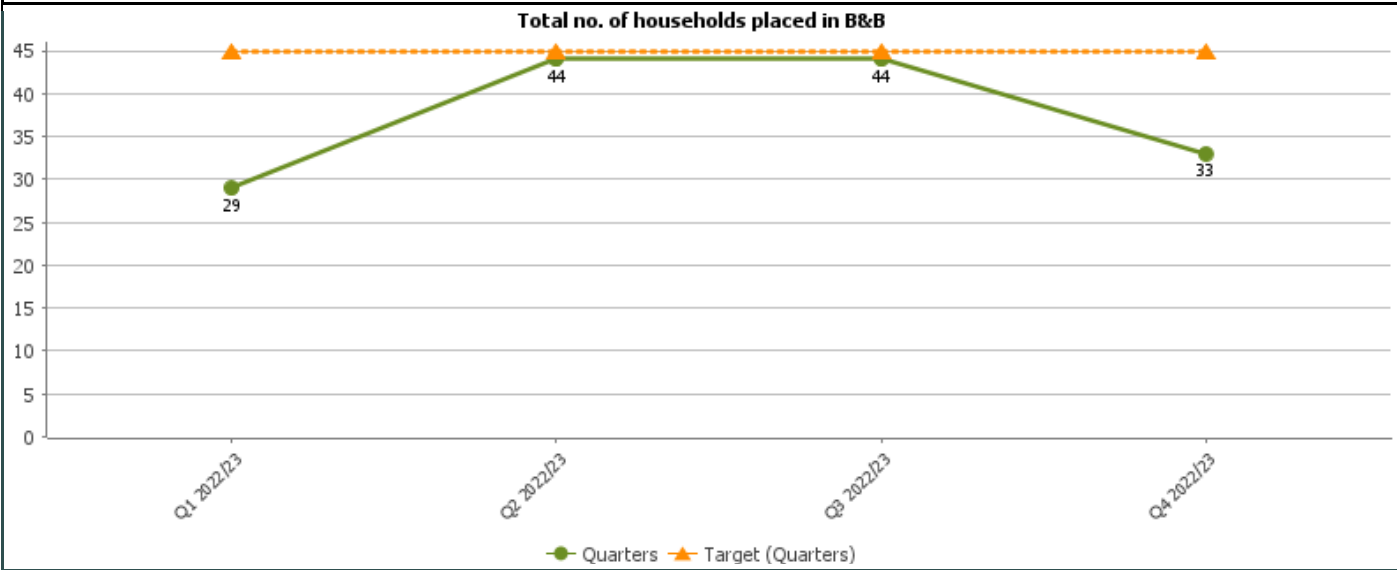
375 out of 698 cases closed in 2022/23 after prevention duty ended were successfully relieved.

Quarter	Value	Target
Q4 2021/22	56%	n/a
Q1 2022/23	54.8%	50%
Q2 2022/23	40.2%	50%
Q3 2022/23	53.7%	50%
Q4 2022/23	52%	50%

Annual	Value	Target	Status	Short Trend
2021/22	55.8%	n/a	n/a	n/a
2022/23	53.7%	50%		

Total no. of households placed in B&B

Description: Total number of households placed in B&B accommodation within the quarter



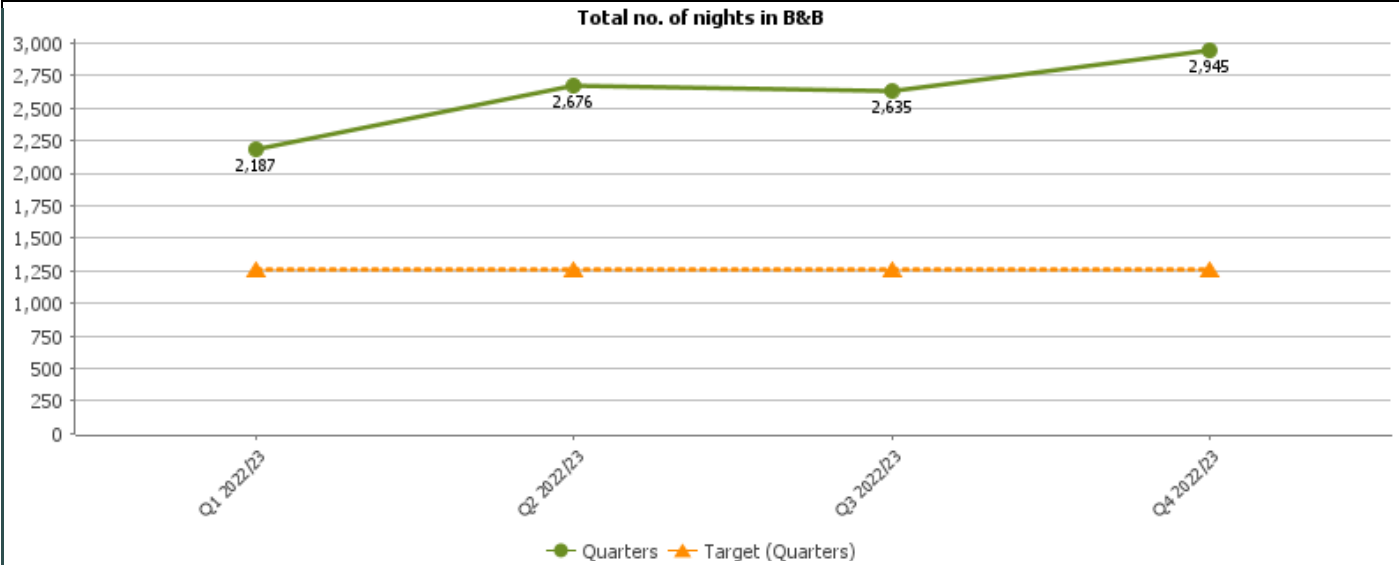
RAG		Current Value	33	Sponsor	Tom Mountford
Aim to Minimise		Current Target	45		

This is a new PI to record the number of placements into B&B accommodation. These have dropped this quarter although approaches are still high.

Quarter	Value	Target		
Q1 2022/23	29	45		
Q2 2022/23	44	45		
Q3 2022/23	44	45		
Q4 2022/23	33	45		
Annual	Value	Target	Status	Short Trend
2022/23	150	180		n/a

Total no. of nights in B&B

Description: Total number of nights spent in B&B accommodation within the quarter



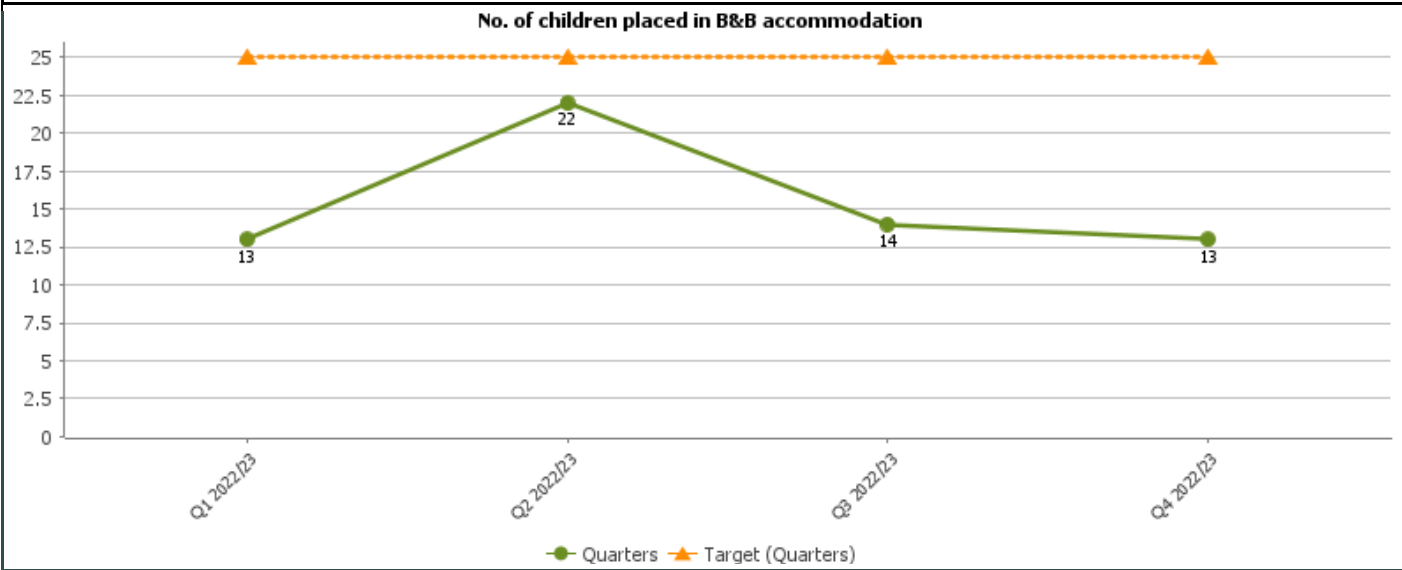
RAG		Current Value	2,945	Sponsor	Tom Mountford
Aim to Minimise		Current Target	1,260		

This is a new PI for which we had no previous data and therefore an aspirational target was set. There has been a slight increase from last quarter. The reason that households are spending a long time in temporary accommodation is due to customers being matched to properties which take a long time to become ready. Also waiting times generally are higher for social housing due to low supply and high demand. This means that households cannot move from their temporary accommodation and need to remain there for more nights. This has led to additional placements in hotels and B&B's because there has been less move on from self-contained temporary accommodation such as Phoenix Court.

Quarter	Value	Target		
Q1 2022/23	2,187	1,260		
Q2 2022/23	2,676	1,260		
Q3 2022/23	2,635	1,260		
Q4 2022/23	2,945	1,260		
Annual	Value	Target	Status	Short Trend
2022/23	10,443	5,040		n/a

No. of children placed in B&B accommodation

Description: Total number of children placed in B&B accommodation within the quarter



RAG	✔	Current Value	13	Sponsor	Tom Mountford
Aim to Minimise		Current Target	25		

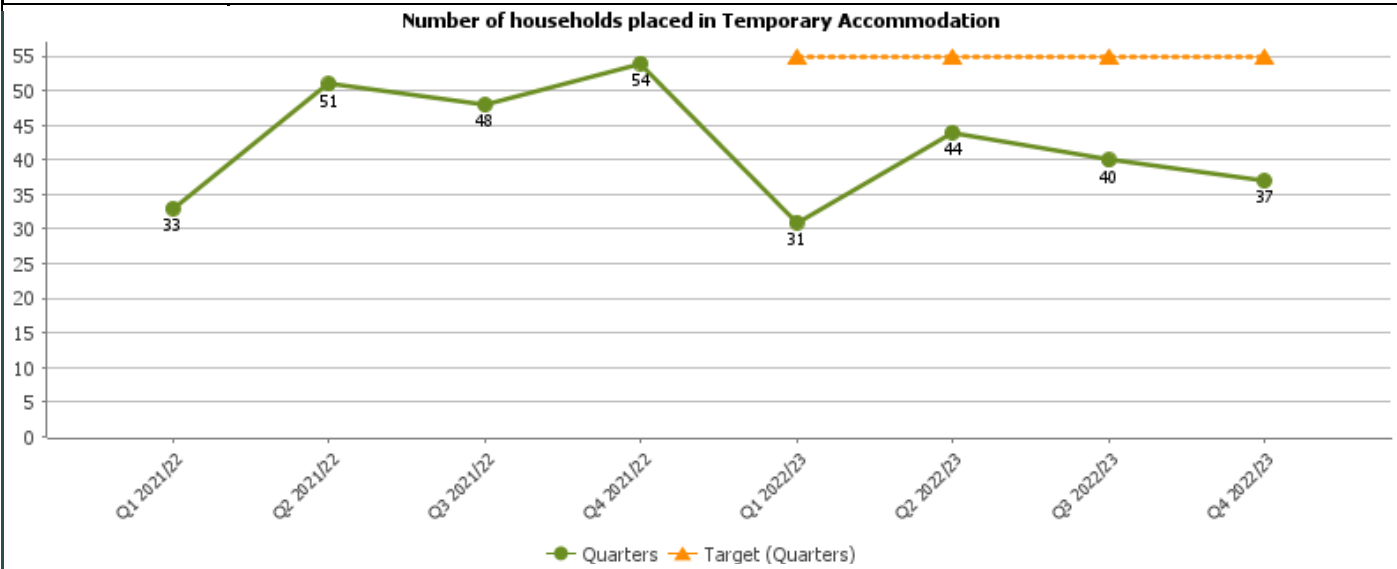
The number of children placed in B&B is similar to quarter 1 and quarter 3 of this year. Work is on-going to secure more self-contained temporary accommodation for families.

Quarter	Value	Target
Q1 2022/23	13	25
Q2 2022/23	22	25
Q3 2022/23	14	25
Q4 2022/23	13	25

Annual	Value	Target	Status	Short Trend
2022/23	62	100	✔	n/a

Number of households placed in Temporary Accommodation

Description: The number of households placed into emergency/temporary homeless accommodation during the quarter. Households will remain in this accommodation for up to 56 days.



RAG		Current Value	37	Sponsor	Tom Mountford
	Aim to Minimise	Current Target	55		

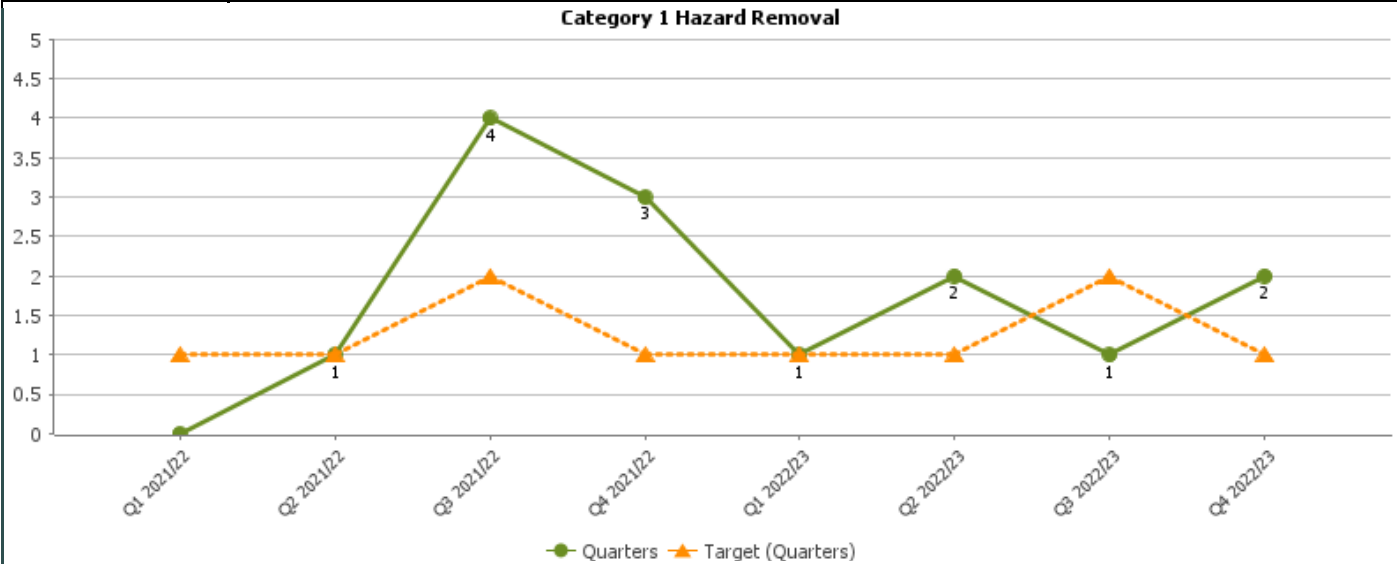
The number of households placed in temporary accommodation is slightly lower than the same quarter last year but still in the same ball park. Overall the number of households in temporary accommodation remains high.

Quarter	Value	Target
Q4 2021/22	54	n/a
Q1 2022/23	31	55
Q2 2022/23	44	55
Q3 2022/23	40	55
Q4 2022/23	37	55

Annual	Value	Target	Status	Short Trend
2021/22	186	n/a	n/a	n/a
2022/23	152	220		

Category 1 Hazard Removal

Description: Number of private sector dwellings where Category 1 hazards are removed through Council intervention. Hazards are identified following a HHSRS inspection of the property: category 1 hazards are a serious and immediate risk to a person's health and safety; category 2 hazards are less serious or less urgent. Local Authorities have a duty to remove all Category 1 hazards from the property and have a power to remove Category 2 hazards.



RAG	✔	Current Value	2	Sponsor	Tom Mountford
	Aim to Maximise	Current Target	1		

During this quarter 1 Hazard Awareness Notice for Cat 1 hazard has been met as the landlord completed the works. A further Cat 1 hazard was identified and works completed by the landlord that day.

During this quarter, 1 Category 1 hazards, have been identified following HHSRS inspections. Following these inspections the work was completed that day by the landlord.

During this quarter there have been 29 inspections, 24 of these were HMO inspections. There were 17 complaints received and 18 complaints closed.

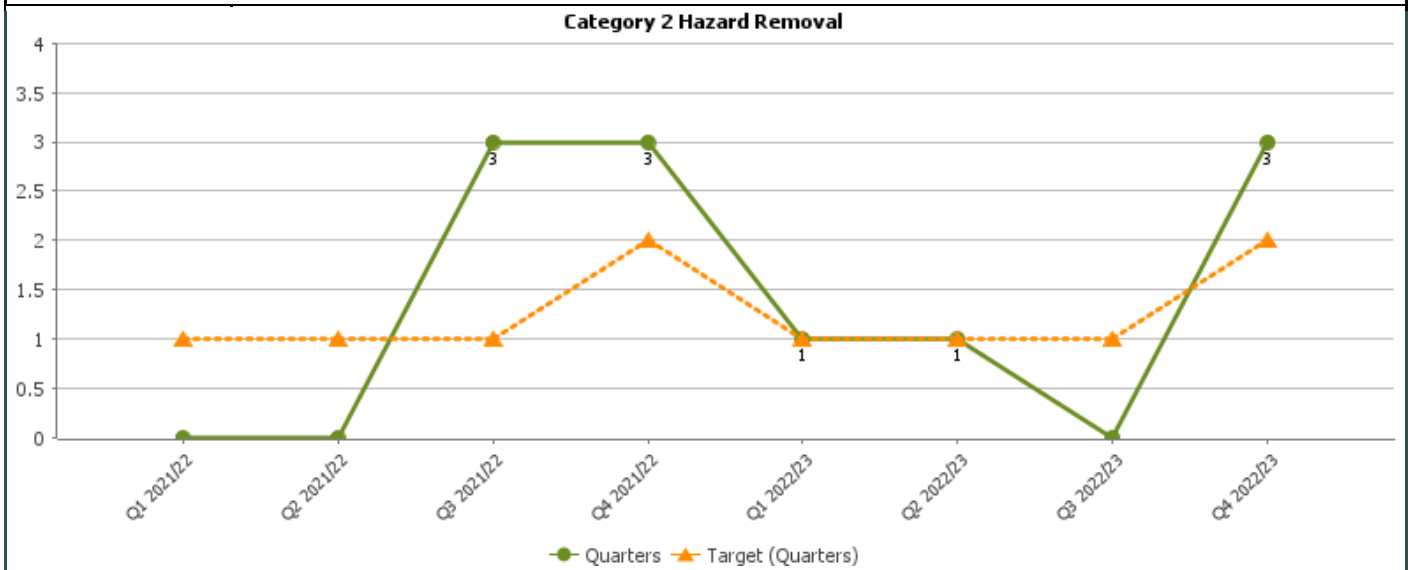
Property standards inspections would occur where informal contact by the Team with the landlord and tenant has failed to resolve the situation and action the repair. The Team will try and resolve all complaints informally in the first instance. If an inspection does occur the severity of a hazard identified is assessed as a Category 1, severe harm outcome or as a Category 2, minor harm outcome.

Quarter	Value	Target
Q4 2021/22	3	1
Q1 2022/23	1	1
Q2 2022/23	2	1
Q3 2022/23	1	2
Q4 2022/23	2	1

Annual	Value	Target	Status	Short Trend
2021/22	8	5	✓	↑
2022/23	6	5	✓	↓

Category 2 Hazard Removal

Description: Number of private sector dwellings where Category 2 hazards are removed through Council intervention. Hazards are identified following a HHSRS inspection of the property: category 1 hazards are a serious and immediate risk to a person's health and safety; category 2 hazards are less serious or less urgent. Local Authorities have a duty to remove all Category 1 hazards from the property and have a power to remove Category 2 hazards.



RAG	✓	Current Value	3	Sponsor	Tom Mountford
Aim to Maximise		Current Target	2		

During this quarter 3, Cat 2 hazards has been removed as the landlords have completed the works. Of these three cases one Hazard Awareness Notice was served, which has also been met following works completed.

During this quarter, 2 Category 2 hazards, have been identified following HHSRS inspections. Following these inspections the work was completed by the landlord in one instance and in the other the Category 2 hazard was not at a level to result in any further action by the Council.

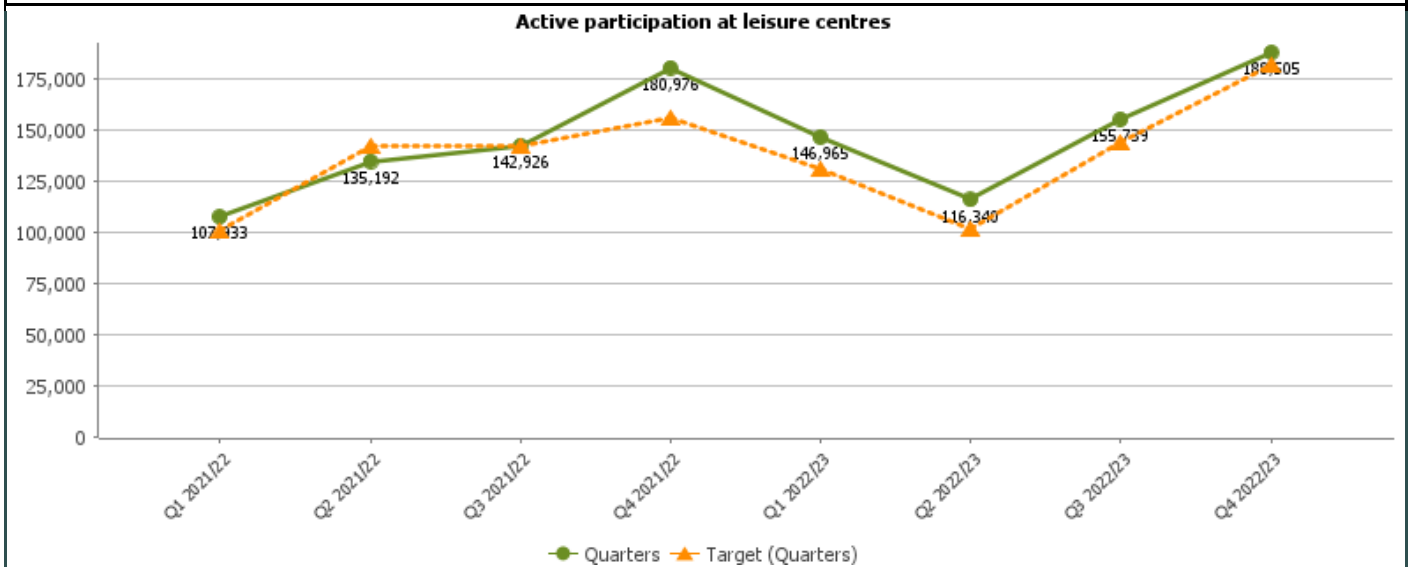
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Quarter	Value	Target		
Q4 2021/22	3	2		
Q1 2022/23	1	1		
Q2 2022/23	1	1		
Q3 2022/23	0	1		
Q4 2022/23	3	2		
Annual	Value	Target	Status	Short Trend
2021/22	6	5	✓	↑
2022/23	5	5	✓	↓

Active participation at leisure centres

Description: Active participation at Perdiswell, St. Johns, Nunnery Wood leisure centres (and Worcester Pool previously)



RAG	✓	Current Value	188,505	Sponsor	Lloyd Griffiths
Aim to Maximise		Current Target	182,543		

The contract over achieved on the quarterly participation target by 5,962 visits.

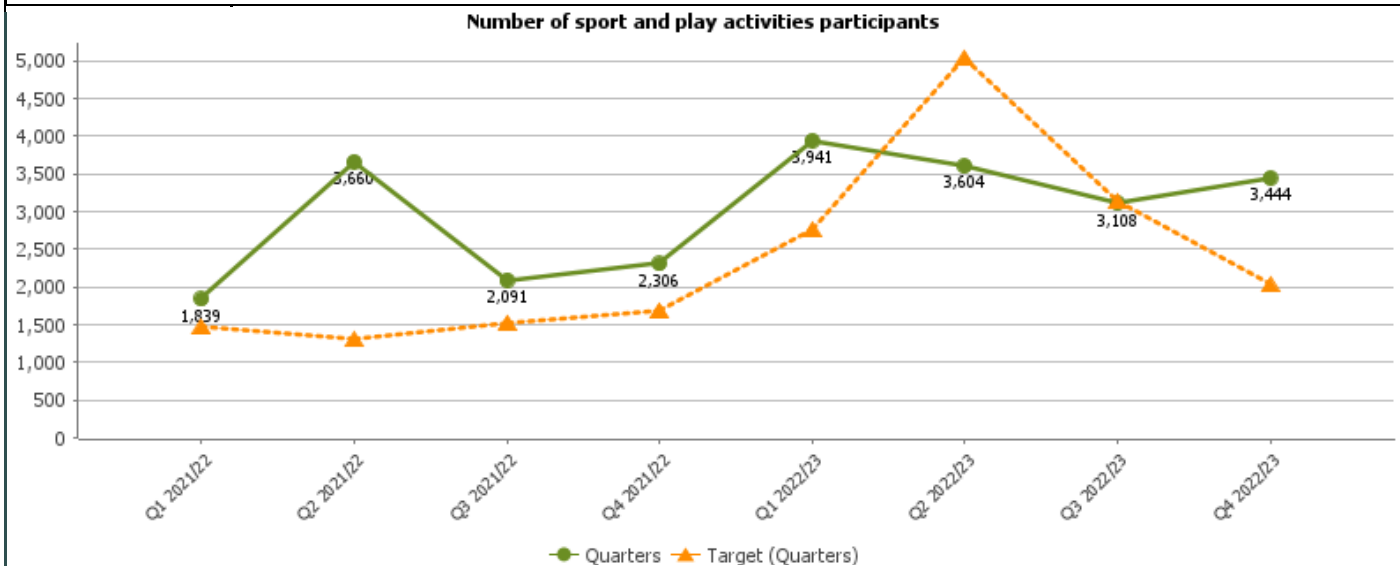
Freedom Leisure ended the financial year with a membership base of 5,171 members, a positive net gain of 482 members during the course of year. The contract membership recovery following the pandemic is 95%, with SJSC and NWSC at 105% and 101% respectively; with PLC ending the year 89% when compared to pre-pandemic levels.

The PLC learn to swim programme ended the year with 2,544 weekly members, a net gain of 67 during Q4. Despite the impact of the 12 week swimming pool closure throughout Q2, Freedom have recovered all of their learn to swim membership base and current attendance is at an all time high.

Quarter	Value	Target		
Q4 2021/22	180,976	156,353		
Q1 2022/23	146,965	131,393		
Q2 2022/23	116,340	102,197		
Q3 2022/23	155,739	144,355		
Q4 2022/23	188,505	182,543		
Annual	Value	Target	Status	Short Trend
2021/22	567,027	542,237	✓	↑
2022/23	607,549	560,488	✓	↑

Number of sport and play activities participants

Description: Number of participants engaged in sport and play activities



RAG	✓	Current Value	3,444	Sponsor	Lloyd Griffiths
Aim to Maximise		Current Target	2,030		

Healthy Communities over achieved the Q4 target for participation by 1,413 and also over achieved the annual target by 1,130 with growth of 42% when compared to the previous year.

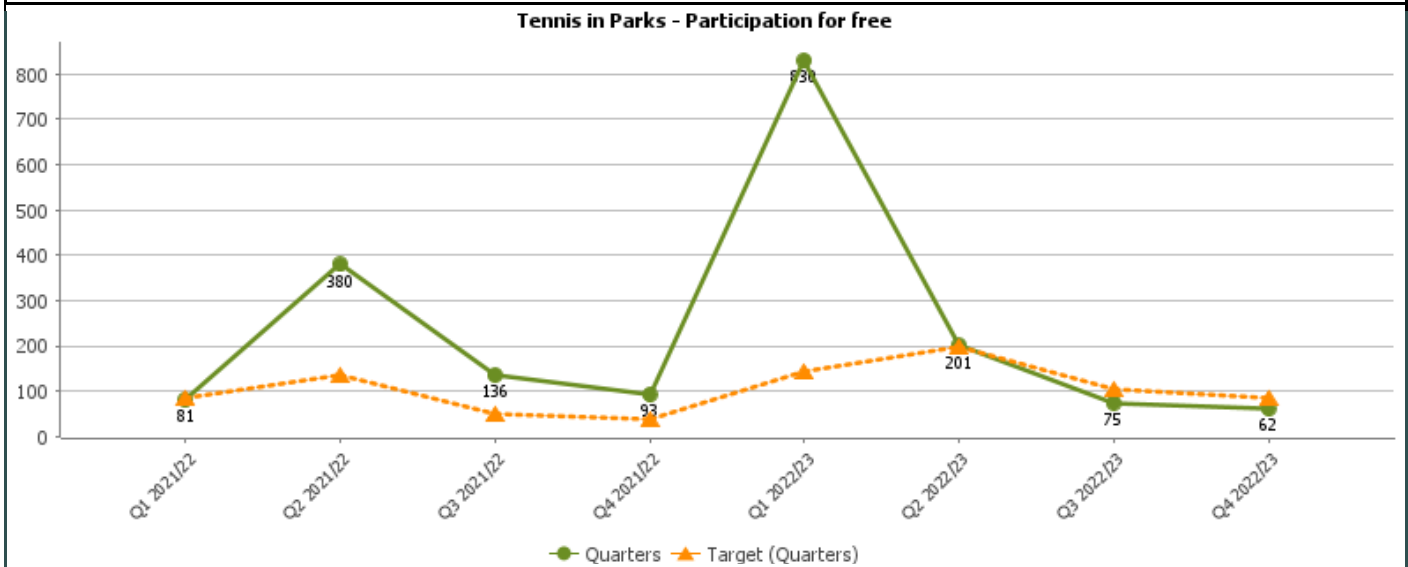
The success during Q4 is as a result of continued walking sports and school's delivery performance in addition to a positive February half term children's activity programme and new youth sessions at Lyppard Hub, resulting in over 200 participations.

Quarter	Value	Target
Q4 2021/22	2,306	1,695
Q1 2022/23	3,941	2,759
Q2 2022/23	3,604	5,040
Q3 2022/23	3,108	3,137
Q4 2022/23	3,444	2,030

Annual	Value	Target	Status	Short Trend
2021/22	9,896	6,000	✓	↑
2022/23	14,097	12,966	✓	↑

Tennis in Parks - Participation for free

Description: The number of free participations in Tennis in Parks



RAG	●	Current Value	62	Sponsor	Tom Mountford
	Aim to Maximise	Current Target	86		

In addition to the existing 15 hours of tennis as part of the bid, Healthy Communities offered a February half term multi sports programme at Cripplegate Park, resulting in greater participation than expected.

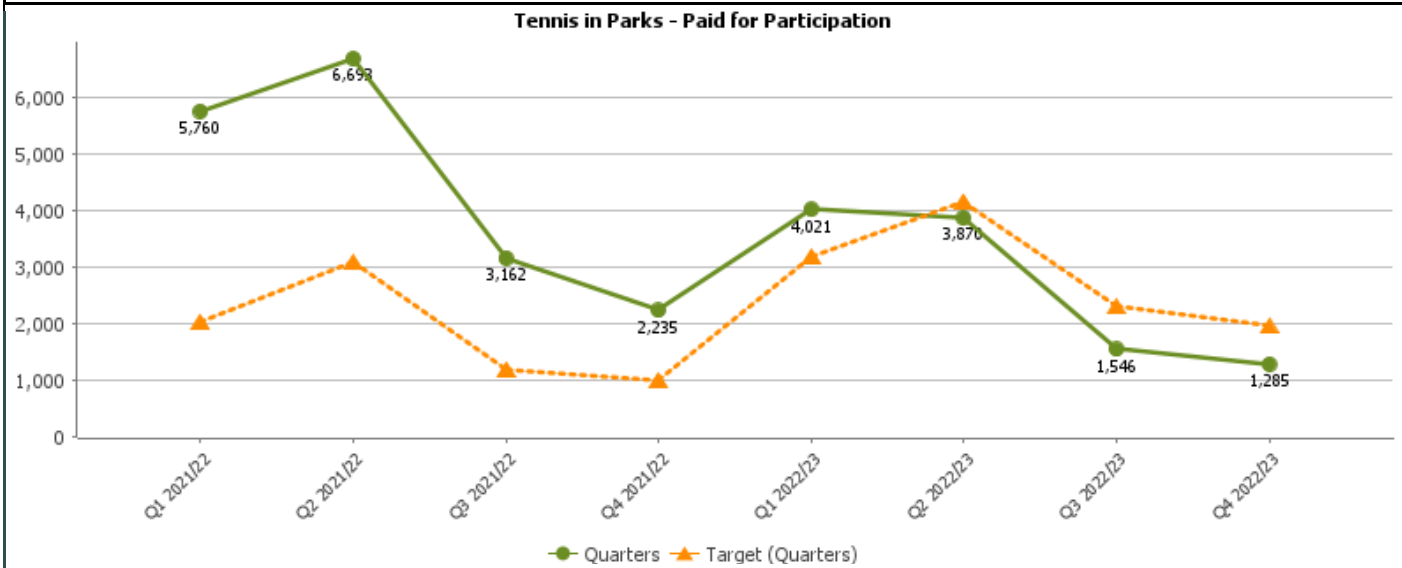
Despite missing the annual free tennis target by 16, Freedom Leisure saw a 25% increase in participation in comparison to the previous year.

Quarter	Value	Target
Q4 2021/22	93	39
Q1 2022/23	830	144
Q2 2022/23	201	200
Q3 2022/23	75	105
Q4 2022/23	62	86

Annual	Value	Target	Status	Short Trend
2021/22	690	309	✓	↑
2022/23	1,168	535	✓	↑

Tennis in Parks - Paid for Participation

Description: The total number of paid for participants in Tennis in Parks



RAG		Current Value	1,285	Sponsor	Tom Mountford
	Aim to Maximise	Current Target	1,957		

Freedom Leisure finished the Q4 period -840 against target. With the recent restructure across Healthy Communities Worcester, a review was undertaken as to the success or failure of recent sessions. This culminated in a decision to relaunch children's tennis in the new financial year, during better weather with new marketing.

That said, the annual usage increased by over 2,000 when compared to the previous year.

Quarter	Value	Target		
Q4 2021/22	2,235	1,008		
Q1 2022/23	4,021	3,201		
Q2 2022/23	3,870	4,170		
Q3 2022/23	1,546	2,297		
Q4 2022/23	1,285	1,957		
Annual	Value	Target	Status	Short Trend
2021/22	17,850	7,332		
2022/23	10,722	11,625		