



# Worcester CITY COUNCIL

## Proposed

Pricing From:  
1<sup>st</sup> January 2023 to 31<sup>st</sup> December 2023



We confirm that we will continue to offer the current concessionary rates as set out below:

Leisure Centres	
Eligibility Criteria	<p><b><u>Advance 25 - up to 25 % reduction on fees and charges (Memberships and Pay as you go)</u></b></p> <p>Juniors (under 18), Individuals in receipt of State Pension, Full-Time Students.</p> <p>Under 25's on the following: Modern Apprenticeships, NVQ Training Schemes and Life Skills Training.</p> <p>Corporate Membership.</p>
	<p><b><u>Advance 50 - up to 50 % reduction on fees and charges (Pay as you go only)</u></b></p> <p>Carer's Allowance, Child Tax Credit, Council Tax Benefit (not discount schemes), Employment &amp; Support Allowance, Foster Carers and Children, Housing Benefit, Income Support, Jobseekers Allowance, Pension Guaranteed Credits, Working Tax Credit, kinship carers, care leavers, looked after children and independent looked after children.</p>

As part of our commitment to a healthy work force ‘Worcester Works Well’, we will continue to offer Employees of Worcester City Council a free induction, free booking card and a discount on production of their staff ID access card on pay as you go and membership prices.

Freedom Leisure employee membership will continue at £5 a month and to have the privilege of booking classes would be £19.50. This includes the use of all our facilities.

The HOWC students continue to benefit from a discounted annual membership. The price will increase by 10%, and will cost £115.50. The HOWC subsidise half of the membership cost for students, therefore, the cost to the student will be £57.75 for the year.

We have shared our healthy communities plan and programmes with public health Worcestershire county council and the county sports partnership Hereford and Worcestershire.

**NB.**

*PLC – Perdiswell Leisure Centre*

*SJSC – St Johns Sport Centre*

*NWSC – Nunnery Wood Sports Complex*

**Freedom Leisure Membership Packages**

Average % increase across all Direct Debit memberships are 10.5%. The highest % increase is swimming membership by 13.34%/£4. The lowest increase is the Worcester connected junior, by 7.78%/£1.71.

For 2022/23, there will be a new membership category, Worcester connected membership. This membership will cover PLC, SJSC and NWSC. The prices can be seen below.

In Sep 2022 we launched a new member loyalty reward scheme, where a variety of member benefits were added to memberships. Member benefits include; free health courses such as the bootcamps and ladies that lift; Free in body measurements, 10% discount off children’s activities, 1 x free family swimming and 1 x free family tennis.

Package Type	Facilities/ Activities Available	Current		% Increase	Proposed from 1/1/23	
		DD Stand	DD Concession		DD Stand	DD Concession
Monthly fee		£	£		£	£
Joint Worcestershire Connected (7 freedom leisure centres in Worcestershire)	2 x adult Fitness Suite, Fitness Classes, Swimming	£79.99	£59.99	11.89%	£89.50	£67.10
Joint Worcester connected - 3 centres	Fitness Suite, Fitness Classes, Swimming	NA	NA	NA	£81.00	£60.75
Joint PLC only	2 x adult Fitness Suite, Fitness Classes, Swimming	£72.99	£54.75	9.59%	£79.99	£59.99

Worcestershire connected (7 freedom leisure centres)	Fitness Suite, Fitness Classes, Swimming	£43.99	£32.99	10.25%	£48.50	£36.40
Worcester connected - 3 centres	Fitness Suite, Fitness Classes, Swimming	NA	NA	NA	£44.99	£33.75
PLC only	Fitness Suite, Fitness Classes, Swimming	£39.99	£29.99	10.00%	£43.99	£32.99
Corporate Worcestershire Connected	Fitness Suite, Fitness Classes, Swimming	£37.50	£28.10	10.00%	£41.25	£30.90
WCC Connected (7 freedom leisure centres in Worcestershire)	Fitness Suite, Fitness Classes, Swimming	£21.99	NA	10.00%	£24.25	NA
Connected Worcester Junior	Fitness Suite, Fitness Classes, Swimming	NA	£21.99	7.78%	NA	£23.70
Freedom Family Fitness (NWSC, SJSC and PLC)	2 x adult & 2 x under 18 Fitness Suite, Fitness Classes, Swimming	£92.99	£69.75	9.68%	£101.99	£76.50
Joint Freedom Centre (NWSC & SJSC)	2 x adult Fitness Suite, Fitness Classes, Swimming	£54.99	£41.25	9.09%	£59.99	£44.99
Freedom Centre (NWSC & SJSC)	Single site Fitness Suite and Classes.	£29.95	£22.50	10.15%	£32.99	£25.50
Freedom Swim	Swimming Only	£29.99	£22.49	13.34%	£33.99	£25.50

### Freedom Leisure Annual Memberships

The below annual membership prices are the cost of 11 single payments of the above monthly direct debit membership prices.

Average % increase across all membership categories is 10.5%.

Package Type	Facilities/ Activities Available	Current		% Increase	Proposed from 1/1/23	
	Annual membership fee	Annual	Annual Concess		Annual	Annual Concess
		£	£		£	£
Joint Worcestershire Connected (7 freedom leisure centres in Worcestershire)	2 x adult Fitness Suite, Fitness Classes, Swimming	£879.89	£659.92	11.89%	£984.50	£738.40
Joint Worcester Connected - 3 centres	Fitness Suite, Fitness Classes, Swimming	NA	NA	NA	£891.00	£668.25
Joint PLC only	2 x adult Fitness Suite, Fitness	£802.89	£602.17	9.59%	£879.90	£659.90

	Classes, Swimming					
Worcestershire connected (7 freedom leisure centres)	Fitness Suite, Fitness Classes, Swimming	£483.89	£362.92	10.25%	£533.50	£400.10
Worcester Connected - 3 centres	Fitness Suite, Fitness Classes, Swimming	NA	NA	NA	£494.90	£371.20
Perdiswell only	Fitness Suite, Fitness Classes, Swimming	£439.89	£329.92	10.00%	£483.90	£362.90
Corporate Worcester Connected	Fitness Suite, Fitness Classes, Swimming	412.50	£309.38	10.00%	£453.75	£340.30
WCC Connected (7 freedom leisure centres in Worcestershire)	Fitness Suite, Fitness Classes, Swimming	£241.89	£181.42	13.65%	£274.90	£206.20
Connected Worcester Junior (10-18 years old)	Fitness Suite, Fitness Classes, Swimming	NA	£241.90	7.79%	£241.90	£260.75
Freedom Family Fitness (NWSC, SJSC and PLC)	2 x adult & 2 x under 18 Fitness Suite, Fitness Classes, Swimming	£1,022.89	£767.17	9.68%	£1,121.90	£841.40
Joint Freedom Centre (NWSC & SJSC)	2 x adult Fitness Suite, Fitness Classes, Swimming	£604.89	£453.67	9.09%	£659.90	£494.90
Freedom Centre (NWSC or SJSC)	Single site Fitness Suite and Classes.	£329.45	£247.09	10.15%	£362.90	£272.20
Freedom Swim	Swimming Only	£329.89	£247.42	13.34%	£373.90	£280.40

### Freedom Leisure Swim School Packages

Swimming lesson direct debits cover 1 session a week for 50 weeks of the year. Swim school members also benefit from free swimming during public swim sessions.

Average % increase across all membership categories is 13.72%. The highest % increase is the 60-minute rookie lifeguard, by 13.88%/£4.51, and the lowest % increase is the 45-minute swim lesson by 13.48%/£3.80.

We have also provided swim school members with member benefits, such as; 10% discount on children's activities, 1 x free tennis session, 1 x free inflatable pool session, and parents also receive a discount on memberships.

Fee's and charges can be seen on the next page.

Activities Available	Current		% Increase	Proposed from 1/1/23	
	DD Standard	DD		DD Standard	DD
		Concession			Concession
	£	£		£	£
30 min swim lesson	£25.50	N/A	13.73%	£29.00	N/A
45 min swim lesson	£28.20	N/A	13.48%	£32.00	N/A
60 min rookie lifeguard	£32.49	N/A	13.88%	£37.00	N/A
Adult 30 min swim lesson	£31.99	N/A	13.79%	£36.40	N/A

### Swimming Activities

Average % increase across all swimming activities in this section is 10.8%

In addition, the over 75 annual swim pass will increase by 100%/£10 per year due to this being the first increase since the beginning of the contract in 2015.

Swimming Activities							
Swimming	Current			% Increase	Proposed from 1/1/23		
	Standard	Advance 25	Advance 50		Standard	Advance 25	Advance 50
	£	£	£		£	£	£
Adult	£4.90	£3.65	£2.45	12.2%	£5.50	£4.10	£2.75
Under 4	N/A	£1.35	N/A	11.1%	N/A	£1.50	N/A
Junior	N/A	£2.50	N/A	20.0%	N/A	£3.00	N/A
Over 75's	£10.00			100.0%	£20.00		
Child 16 and Under from Priority Wards during specific school holiday sessions	Free			0.0%	Free		

## School Swimming

Average increase of school swimming lessons is 12%.

Schools							
	Current			% Increase	Proposed from 1/1/23		
	Standard	Advance 25	Advance 50		Standard	Advance 25	Advance 50
Main Pool	£	£	£		£	£	£
Whole pool	N/A	£98.00	N/A	12.0%	N/A	£109.75	N/A
Half pool	N/A	£49.00	N/A	12.0%	N/A	£54.90	N/A
Teaching Pool	N/A	£75.50	N/A	12.0%	N/A	£84.55	N/A
Individual Lanes	N/A	£18.50	N/A	11.9%	N/A	£20.70	N/A

## Clubs & private hire

Average % increase across all swimming facility hire in this sector is 5.5%. Gala prices have been frozen for 2023.

- Rig/De rig charge will be based on the number of individual lessons that are cancelled due to the event and will be equal to the refund total.
- A 25% discount will be applied to the overall charge, providing lessons were cancelled and refunded.
- The lifeguard hourly rate will be based on the national living wage at the time of the event.
- *Electrics (Per hour)* - Use of display screen in main pool

Clubs and private hire							
	Current			% Increase	Proposed from 1/1/23		
	Standard	Advance 25	Advance 50		Standard	Advance 25	Advance 50
	£	£	£	%	£	£	£
Main Pool (8 Lane)	£127.30	NA	NA	7.0%	£136.20	NA	NA
Main Pool (6 Lane)	£95.70	NA	NA	7.0%	£102.40	NA	NA
Teaching Pool	£73.20	NA	NA	7.0%	£78.30	NA	NA
Galas	£174.60	NA	NA	0.0%	£174.60	NA	NA
Studio	£25.00	NA	NA	0.0%	£25.00	NA	NA
Electrics (Optional)	£22.00	NA	NA	12.0%	£24.64	NA	NA
Lifeguard Hire (Optional)	NLW	NA	NA	NA	NLW	NA	NA
Rig/De-Rig Charge	Cost of cancelling swim school	NA	NA	Cost of cancelling swim school	Cost of cancelling swim school	NA	NA

The below prices for Worcester Swimming Club have been agreed with the swim club, on 20<sup>th</sup> September 2022.

- The lifeguard hourly rate will be based on the national living wage at the time of the event.
- *Electrics (Per hour)* - Use of display screen in main pool

WSC							
	Current			% Increase	Proposed from 1/1/23		
	Standard	Advance 25	Advance 50		Standard	Advance 25	Advance 50
	£	£	£	%	£	£	£
Main Pool (8 Lane)	NA	£95.45	NA	7.0%	NA	£102.10	NA
Main Pool (6 Lane)	NA	£71.80	NA	7.0%	NA	£76.80	NA
Teaching Pool	NA	£35.65	NA	7.2%	NA	£38.20	NA
Galas	NA	£130.95	NA	6.9%	NA	£140.00	NA
Studio	NA	£18.75	NA	6.7%	NA	£20.00	NA
Electrics (Optional)	NA	£16.35	NA	11.9%	NA	£18.30	NA
Lifeguard Hire (Optional)	NA	NLW	NA	NLW	NA	NLW	NA
Rig/De-Rig Charge	NA	£74.00	NA	7.0%	NA	£79.20	NA

### Special Sessions

Average % increase across all Special swimming sessions in this section is 10.6%. The highest % increase is 50+ swim, by 14.3%/£0.50. The lowest % increase is two to one private swimming lessons by 6.7%/£2.

Special Sessions							
	Current			% Increase	Proposed from 1/1/23		
	Standard	Advance 25	Advance 50		Standard	Advance 25	Advance 50
	£	£	£		£	£	£
Adult Lane Swim	£4.90	£3.65	£2.45	12.2%	£5.50	£4.10	£2.75
Water Aerobics	£6.40	£4.80	£3.20	12.5%	£7.20	£5.40	£3.60
50+ swim	N/A	£3.50	N/A	14.3%	N/A	£4.00	N/A
One to One Private Swimming Lesson	£20.50	N/A	N/A	7.3%	£22.00	N/A	N/A
Two to One Private Swimming Lesson	£30.00	N/A	N/A	6.7%	£32.00	N/A	N/A

## Unsupervised Activities

Average % increase across all activities in this section is 2.5%. The highest increase is squash peak, by 11.5%/£0.70. Fees and charges for PLC main hall and showers have been frozen, as has the charge for fitness suite across all three leisure centres.

Squash has increased as a result of a full refurbishment of the courts.

Unsupervised Activities							
	Current			% Increase	Proposed from 1/1/23		
	Standard	Advance 25	Advance 50		Standard	Advance 25	Advance 50
	£	£	£		£	£	£
Badminton	£6.30	£4.70	£3.15	3.2%	£6.50	£4.90	£3.25
Whole Main Hall - PLC	£103.50	£77.65	£51.75	0.0%	£103.50	£77.65	£51.75
Half Main Hall – Half at PLC and [Whole] at SJSC / NWSC	£51.75	£38.80	£25.60	0.0%	£51.75	£38.80	£25.60
Showers only	£4.40	£3.30	£2.20	0.0%	£4.40	NA	NA
Table Tennis	£4.35	£3.25	£2.15	3.4%	£4.50	£3.40	£2.25
50+ activities	£2.80	£2.10	£1.40	5.4%	£2.95	£2.20	£1.50
Fitness Suite – PLC	£7.80	£5.85	£3.90	0.0%	£7.80	£5.85	£3.90
Fitness Suite –NWSC	£5.80	£4.35	£2.90	0.0%	£5.80	£4.35	£2.90
Fitness Suite – SJSC	£7.30	£5.50	£3.65	0.0%	£7.30	£5.50	£3.65
Squash (NWSC only – 8-4pm weekdays and all-day weekends)	£4.75	£3.55	£2.40	9.5%	£5.20	£3.90	£2.60
Squash (NWSC only – Premium rate weekdays 4pm-10pm)	£6.10	£4.60	£3.05	11.5%	£6.80	£5.00	£3.40
Squash League: Joining Fee	£17.60	£13.20	£8.80	0.0%	£17.60	£13.20	£8.80
Squash League: Renewal	£12.60	£9.45	£6.30	0.0%	£12.60	£9.45	£6.30



## Equipment Hire

There are no proposed increases with equipment hire.

Equipment Hire							
	Current			% Increase	Proposed from 1/1/23		
	Standard	Advance 25	Advance 50		Standard	Advance 25	Advance 50
	£	£	£		£	£	£
Racket/bat hire	£1.00	£1.00	£1.00	0.0%	£1.00	£1.00	£1.00
Ball Hire (with deposit)	FREE	FREE	FREE	FREE	FREE	FREE	FREE
Trampoline Hire (to include cost of court)	£21.20	£15.90	£10.60	0.0%	£21.20	£15.90	£10.60
Replacement Cards	£5.00	£3.75	£2.50	0.0%	£5.00	£5.00	£5.00

## Supervised activities

Supervised activities on average increased by 6.6%. The highest % increase is fitness classes at SJSC/NWSC by 12.5%/£0.80, due to both centres resuming the licensed les mills classes. The lowest increase is short mat bowls by 3.1%/£0.95.

### Children's parties PLC -

- Exclusive 1 Hour session.
- 30 Minute use of a studio for cake and party bags

### Children's Parties (SJSC is priced per person)-

- Exclusive 1-hour session.
- 30 Minute use of a studio for cake and party bags

Supervised Activities							
	Current			% Increase	Proposed from 1/1/23		
	Standard	Advance 25	Advance 50		Standard	Advance 25	Advance 50
	£	£	£		£	£	£
Pool floats and fun party, PLC.	NA	£159.99	NA	5.0%	NA	£167.99	NA
Jungle Run Inflatable dry side Party - PLC	NA	£159.99	NA	5.0%	NA	£167.99	NA
Soft play party, under 5's - PLC	NA	£99.99	NA	5.0%	NA	£104.99	NA
Multi sports party PLC	NA	£99.99	NA	0.0%	NA	£99.99	NA
SJSC party, cost per head.	NA	£5.80	NA	12.1%	NA	£6.50	NA
Gymnastics: Junior	NA	£5.80	NA	3.4%	NA	£6.00	NA
Trampolining (junior)	NA	£6.20	NA	3.2%	NA	£6.40	NA
All Fitness classes - NWSC	£6.40	£4.80	£3.20	12.5%	£7.20	£5.40	£3.60

All Fitness classes – SJSC	£6.40	£4.80	£3.20	12.5%	£7.20	£5.40	£3.60
All Fitness classes – PLC	£6.50	£4.90	£3.25	10.8%	£7.20	£5.40	£3.60
Short Mat Bowls	£3.20	£2.35	£1.60	3.1%	£3.30	£2.65	£1.65

### All weather pitch (AWP) & Athletics track

Average % increase across all activities in this section is 5.4%. The highest % increase is athletics club hire, by 10%/£5.80. The lowest % increases are the AWP's at SJSC & NWSC.

Major event and Competitions will remain as negotiated between the operator and the hirer.

Artificial Grass Pitch & Athletic Track							
	Current			% Increase	Proposed from 1/1/23		
	Standard	Advance 25	Advance 50		Standard	Advance 25	Advance 50
	£	£	£		£	£	£
Whole AGP NWSC	£83.00	£62.25	£41.50	4.0%	£86.30	£64.75	£43.15
Half AGP NWSC	£41.50	£31.50	£20.75	4.0%	£43.15	£32.35	£21.60
Grass centre Pitch NWSC (incl. floodlights)	£75.00	£56.25	£37.50	6.0%	£79.50	£59.65	£39.75
5-a-side AGP SJSC	£56.50	£42.40	£28.25	4.0%	£58.75	£42.40	£29.40
5-a-side AGP PLC	£43.00	£32.25	£21.50	4.7%	£45.00	£33.75	£22.50
Athletics Track: NWSC (Per person)	£4.70	£3.50	£2.35	6.4%	£5.00	£3.70	£2.50
Athletics Track: Schools	NA	£50.00	NA	4.0%	NA	£52.00	NA
Athletic Meets & Club hire	£58.00	£43.50	£29.00	10.0%	£63.80	£47.85	£31.90
Major Events/Competitions	By Negotiation			By Negotiation			

### Tennis at Ghulevelt and Cripplegate parks

The annual pass has increased by 9.2%/£6. The annual pass covers an entire household 12 months of tennis, across Ghulevelt and Cripplegate parks. We continue to offer the advanced 25 concession for the annual pass, and freedom leisure members will continue to benefit from a 20% discount. If floodlights are required they are charged on top of the membership at £5.50 per hour.

Package Type	Worcester Tennis	Current		% Increase	Proposed from 01/1/23	
	Activities Available	Annual pass	Concession		Annual Pass	Concession
Annual pass		£	£		£	£
Freedom tennis annual pass	up to 4 hours of bookings per week, entire household	£65.00	£48.75	9.2%	£71.00	£53.25
Freedom Leisure member - annual pass -	up to 4 hours of bookings per week, entire household	£52.00	NA	9.6%	£57.00	NA

Pay and play charges have been frozen for a 3<sup>rd</sup> consecutive year.

Floodlights have increased by 10%/£0.50 per hour.

Package Type	Facilities/	Current	% increase	Proposed 01/01/23
	Activities Available			
Pay and Play				
Adult hourly court fee's	If one adult plays, adult court charges apply.	£7.00	0.0%	£7.00
Advanced 25	As per criteria	£5.25	0.0%	£5.25
Advanced 50	As per criteria	£3.50	0.0%	£3.50
Floodlights	Additional charge per hour	£5.00	10.0%	£5.50

The average increase within coaching is 11.6%. The highest increase junior 30-minute lessons by 30.34%/£1.35. Private lessons have been frozen.

The average lesson prices are still significantly less than other local tennis operators.

Package Type	Facilities/	Current	% Increase	Proposed 1/1/23
	Activities Available	Current charges per lesson		
Coaching - courses/privates				
Junior 30 minute	Group lesson	£4.45	30.34%	£5.80
Adult	Group lesson	£6.70	4.48%	£7.00

Private lesson	private	£25.75	0.00%	£25.75
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Freedom Leisure will continue to include an allocation of 15 hours per week for free tennis courts within the programme, subject to individuals meeting the advance 25/50 criteria. Free tennis courts require advanced booking through the club spark website, as with all tennis bookings.

### **Active Communities Worcester**

The active communities holiday programme is provided free of charge at numerous venues throughout Worcester.

The Active community team also attend a wide range of community events and the charges are negotiated with the event organiser, based on the following:

- Duration of event
- Number of coaches
- Number of activity's provided
- Equipment
- Miscellaneous operating costs