



Report to: Environment Committee, 24th January 2023

Report of: Corporate Director – Operations, Homes and Communities

Subject: DRAFT CAR PARK FEES AND CHARGES 2023/24

1. Recommendation

That Committee:

1.1 Notes the contents of this report and in particular the Draft Car Park Fees and Charges 2023/24 at Appendix 4

1.1 Recommend the Draft Car Park Fees and Charges 2023/24 to Income Management Committee for approval as part of the Council's budget setting process for 2023/24

2. Background

2.1 The Council reviews its fees and charges each year as part of its budget setting process. In line with the Council's Commercial Strategy and Income Generation Strategy, revised and approved by the Income Management Sub-committee at its meeting of 28 July 2021, all fees and charges are subject to an annual review. The default position is that fees and charges will rise in line with inflation unless the annual review provides grounds for deviating from this principle.

2.2 The Council owns and operates 14 car parks across the city, and these are all pay & display Monday to Sunday apart from 1 site (The Moors) which operates as a private car park between Monday to Friday serving the University of Worcester and West Mercia Police. Further information on the 14 car parks is included at **Appendix 1**.

2.3 The approved fees and charges method states that:

The Council aims to optimise income through the annual review of fees and charges, in line with what the market will bear, what is considered can be reasonably be borne by users of the facilities and where necessary the costs associated with providing that service.

2.4 To set a balanced budget for 2023/24 it is necessary to increase revenue across council services in line with increases in costs. In overall terms, costs have increased by around 7.5% between 2021/22 and 2022/23 and, because the Council has a deficit budget position, income therefore needs to be increased by at least that amount to keep pace with costs.

- 2.5 Car park fees and charges although reviewed each year, have not been adjusted since 2009, albeit there have been occasions when car parking offers have been introduced temporarily to support the local economy such as free parking during the festive period. The existing Car Park Fees and Charges are included at **Appendix 2**.
- 2.6 The costs of delivering the service since 2009 will have increased and one such example of this will be the additional costs incurred through salary increases. Utilising the Bank of England Inflation Calculator shows that goods and services costing £3.00 in 2009 would cost £4.39 in November 2022, a 46% increase.
- 2.7 Car park income is the Council's single biggest single income source, generating more than £3m per annum during business-as-usual periods across its 2,400 car parking spaces. Actual income received over the last 3 full years is set out below and the impact of the COVID-19 Pandemic can be clearly seen during 2020/21, with 2021/22 also impacted by remaining periods of lockdown and working from home having become standard practice in many workplaces. Utilising 2021/22 winter and spring income figures, it is estimated that total income that will be achieved for this current budget year will be just over £3,000,000.

Car Parking Income (£M)	
2019/20	3.145
2020/21	1.282
2021/22	2.702
2022/23 (to November)	2.094

- 2.8 It is essential therefore that consideration be given to increasing fees and charges on the basis that no increase has been applied for 14 years and bearing in mind the additional income that can be generated from such a high-volume operation, that offers parking within the city centre or very near to it.
- 2.9 In reviewing the existing fees & charges scheme a benchmarking exercise has been undertaken that compares the Council's car parks to private car park operators within Worcester City Centre, neighbouring District Councils across Worcestershire and 3 comparator councils including Cheltenham Borough Council, Gloucester City Council and Exeter City Council. The benchmarking information is included at **Appendix 3**.
- 2.10 In terms of local competition, the exercise confirms that the Council's green and amber car parks (of which there are 11) are significantly cheaper when compared to the two privately operated multi-storey city centre sites. St Martins Gate Car Park which is the Council's only multi-storey car park is zoned amber.
- 2.11 In addition, the Council's 3 red car parks are also significantly cheaper than one of these sites (ranging from 75p - £5.50 cheaper depending on tariff), and broadly comparable or slightly cheaper than the other site.

- 2.12 Although it is difficult to draw comparisons with neighbouring District Councils due to differing types of car parks and their locations, the Council's green and amber car parks, providing over 2,000 spaces, are cheaper, with red car parks being more expensive.
- 2.13 When drawing comparisons with councils including Cheltenham, Gloucester and Exeter, benchmarking confirmed that the Council's green, amber and red car parks were cheaper than Cheltenham and Exeter across all tariffs, with the Council's amber car parks being comparable or slightly more expensive than Gloucester.
- 2.14 The benchmarking exercise also confirmed that when compared to comparator towns and cities the Council is in a minority in still offering a minimum 30 minute and 1 hour tariff. Currently 9 of the Council's car parks offer a minimum 30-minute tariff with the remaining 5 offering a minimum 1-hour tariff.
- 2.15 Having analysed car parking sessions for the month of June 2022, there were 6,875 30min parking sessions out of a total of 91,550 parking sessions across the 9 car parks offering this tariff. This equates to less than 8% of total parking sessions during that month.
- 2.16 Similarly for the minimum 1-hour sessions available at the remaining 5 car parks, during June 2022, only 960 of these were purchased out of a total of 13,531 car parking sessions, equating to less than 7%.
- 2.17 The Council also currently offers customers to park in any car park between the hours of 7pm – 9pm for £1.00. The relationship between parking tariffs and the health of the city centre economy during the evening over a long-term period is unproven and the Council is in a minority in offering such a tariff with most simply applying a standard hourly tariff. As an example, somebody parking at St Martins Gate under the current tariff between 7pm – 9pm would pay £1.00, whereby moving to an hourly standard tariff would require them to pay £2.00.
- 2.18 The Council also offers green or amber Parking Season Tickets in 11 of its 14 car parks allowing the driver to come and go in and out of the zonal car parks as often as necessary during the 24-hour period. Drivers are not restricted to parking and remaining there all day. Provided a Season Parking Ticket is displayed, drivers are free to come and go as they choose.
- 2.19 The season tickets provide particularly good value for the 200 existing permit holders. For amber car parks (including St Martins Gate) a 12-month season ticket currently costs £720.00, equating to less than £2.00 per day. For green car parks (including Tallow Hill) the cost is £600.00, equating to less than £1.65 per day
- 2.20 Having regard to the Council's challenging financial position and the findings of the benchmarking exercise, a draft car park fee and charges proposal for 2023/24 has been developed and is included at **Appendix 4**.
- 2.21 The key principles of the proposal are as follows –
- *Removal of the minimum 30 minute and 1 hour tariff from those car parks where this applies, to be replaced with minimum 1 hour and 2-hour tariff respectively*

- *Increase in tariffs up to 24 hours across all the council's car parks ranging from zero increase to 25%*
 - *6 out of 18 tariffs will have no price increase applied to them*
 - *Tariffs to continue to be applied between the hours of 07:00 – 21:00*
 - *Average tariff increase of less than 9% or 19p*
 - *Increases based on rounding up to nearest pound or fifty pence*
 - *Max % increase of 25% = 60p for up to 2 hours parking at the 3 red zone car parks*
 - *Max cash increase of 60p = 25% for up to 2 hours parking at the 3 red zone car parks*
 - *Removal of the £1.00 charge for parking between 19:00 – 21:00, to be replaced by the standard hourly tariff for each car park*
 - *10% increase for season tickets purchased as of 1st April 2023*
 - *No increase proposed for residents who are eligible for residents parking permits at Pitchcroft Car Park*
 - *No introduction of car parking charges at Perdiswell Leisure Centre or any other council site where charges are not currently applied*
- 2.22 Using the same comparator sites and councils as used in Appendix 3, a further benchmarking exercise has been undertaken in respect of the proposed fees and charges and is included at **Appendix 5**.
- 2.23 Subject to approval the amendments would move the council to being one of the majority not offering a 30-minute tariff across our car parks. Furthermore, it would put the council more in line with similar towns and cities by only offering the 1-hour tariff in selected car parks with the remaining offering a 2-hour tariff.
- 2.24 The proposals would result in the council remaining cheaper than 1 private city centre operator and comparable or slightly more expensive than the other depending on tariff. The proposal would mean that the council would become broadly comparable or cheaper than similar towns and cities utilised as part of the benchmarking exercise.
- 2.25 Many councils have already increased their car park fees & charges during 2022/23, with many more considering the same ahead of 2023/24 to combat inflation and protect front-line service budgets from being reduced. It is highly likely therefore that if a benchmarking exercise of the council's proposed fees were carried out in several months' time, it would return us to being cheaper than many other councils and broadly competitive.
- 2.26 The proposed increase in charges do not pose a significant risk to demand, particularly given that no increase has been applied since 2009. Therefore, based on no overall reduction in demand the proposal will raise £350,000 (exc. VAT) additional income during 2023/24.

- 2.27 There is an existing Environment Committee key project to look at replacing the car park noticeboards in order to ensure that pricing information is up to date and includes reference to electric vehicle charging points.
- 2.28 To minimise the costs of this piece of work, the existing graphics on the aluminium panels will be stripped off and the panel thoroughly cleaned before newly designed graphics are applied. The total cost of this project will range from £11,900 - £16,100 depending on the number of car parking machines the Council continues to operate moving forward. It is proposed that the cost of this work is funded from the additional income achieved during 2023/24.

3. Preferred Option

- 3.1 The costs incurred in managing the Council's car parks will have risen significantly over the previous 14 years whilst car park fees and charges have remained the same.
- 3.2 Furthermore, existing fees and charges are not comparable with competitor city centre car parks and comparator councils, meaning there is headroom to increase whilst remaining competitive and not disincentivising visitors.
- 3.3 The preferred option is for the draft car park fees and charges 2023/24 at **Appendix 4** to be recommended for approval to Income Management Committee on 1st February 2023.

4. Alternative Options Considered

- 4.1 Increasing the level of income that the Council receives from those services it charges for will form an essential part of being able to set a balanced budget for 2023/24. Many of the services the Council delivers are considered more price sensitive than car parks and would be far less tolerant to increases above inflation. Many services also have a significantly smaller user base and so price increases would be felt by significantly fewer people compared to the many hundreds of thousands of people who park in Worcester each year.
- 4.2 Given the scale of the financial challenge faced by the Council in order to set a balanced budget, the option of not increasing fees and charges for car parks (in line with the proposal) after a 14-year period of no price increase is not advised and to do so would require further focus around reducing operating costs of critical statutory and non-statutory services, use of reserves, re-purposing of existing allocations of funding or increasing fees and charges across more price sensitive services.
- 4.3 As stated within the report it is reasonable to assume that less than 8% of parking sessions are utilising the minimum 30 min tariff, and less than 7% of car parking sessions are utilising the minimum 1-hour tariff. Therefore, this report is recommending the removal of both these tariffs in the car parks they apply to be replaced by a minimum 1-hour and 2-hour tariff respectively. Consideration has been given to identifying a single under capacity car park at which a minimum 30-minute tariff could be applied. It is clear from the data however that those car parks where 30-minute sessions are highest are within the core city centre area and providing a car park location on the outskirts of the city centre is unlikely to be desirable for those who require 30 minutes parking.

- 4.4 Proposing a 7.5% - 10% increase for up to 28 residents parking permits that are available to 14 properties (2 permits available per property at a cost of £30.00 each) at one of the Council's car parks was also considered but has been discounted as to do so would create an inconsistency between the cost of an on-street residents parking permit (£30.00) the setting of which is outside of our control.

5. Implications

5.1 Financial and Budgetary Implications

The financial implications are set out in the report. The report assumes no reduction in customer demand, and on this basis, the draft fees and charges proposal would generate an estimated additional £350,000 (exc. VAT) in car parking income.

The draft Medium Term Financial Plan (MTFP) presented to Policy and Resources Committee in December 2022 included an estimated increase in income of £295,000 (exc. VAT). Revisions to the proposals since that date have increased the potential income by £55,000, which will be included in budget estimates to be presented to the February Committees ahead of Council. No increase was anticipated in car parking income in 2023/24 when the MTFP was set in February 2022. Therefore the £350,000 (exc. VAT) increase can be taken in full to reduce the identified budget gap in 2023/24.

As set out at para 2.28 of this report, the cost of replacing signage across our car parks so that a new set of fees and charges can be clearly displayed alongside information about electric vehicle charging points (if applicable) will range from £11,900 - £16,100 depending on the number of car park machines the council will operate during 2023/24. It is proposed that this is funded from the additional income received during 2023/24.

5.2 Legal and Governance Implications

Subject to approval of this report, in compliance with Section 35C of the Road Traffic Regulation Act 1984 and Regulation 25 of the Local Authorities Traffic Orders (Procedure) (England & Wales) Regulations 1996, the Council is required to publish a 'Notice of Variation' which will outline the revised fee and charges.

The Notice should be published in local newspapers, at each of the council's car parks and made available at 89 High Street as the council's primary Customer Service Hub.

There is no requirement for public consultation nor is consent required from any other agency such as Worcestershire County Council Highways.

5.3 Risk Implications

Subject to approval, this proposal will play a significant part in the Council being able to set a balanced budget for 2023/2024 without further depleting its reserves or requiring cost reduction measures having to be applied in statutory and non-statutory critical services. The proposal therefore addresses the Council's overall risk of not having sufficient resources to deliver the City Plan and its statutory functions.

There is a risk that customers will use alternative car parks due to the increase in charges and/or use alternative forms of transport to avoid the costs, leading to a loss in income.

The analysis in the report suggests that there is elasticity in the demand for car parks as fees are higher in most comparator councils. All of the Council's main income streams are monitored monthly, so early detection of any impact will be possible and action plans developed to mitigate this risk if necessary.

5.4 Corporate/Policy Implications

As noted in the report, the approach complies with the requirements of the Council's Commercial and Income Strategies. The proposals are aimed at enabling the Council to set a balanced budget in 2023/24 without further use of reserves. Being able to set a balanced budget by minimising use of reserves or reducing revenue costs from frontline services will enable the Council to continue delivering against the 5 themes within the Worcester City Plan 2022-2027.

This proposal will not impact the number of car parking spaces that are currently available which was a key commitment within the Worcester City Centre Masterplan (July 2019) but simply looks to review the fees & charges that apply to Council car parks.

5.5 Equality Implications

The report proposes to increase several car parking tariffs across the City Council's car parks, and no one group of protected characteristics is negatively impacted by the proposal.

The proposal does not look to amend current rules applying to blue badge holders and this group would continue to be provided with 3 hours free parking across all the Council's car parks.

5.6 Human Resources Implications

There are no human resource implications arising from this report.

5.7 Health and Safety Implications

There are no health & safety implications arising from this report.

5.8 Social, Environmental and Economic Implications

There is little if any impact socially, environmentally, or economically arising from this report. The proposed increase in fees and charges is on average just ahead of where inflation is currently running but is the first proposed increase in 14 years so is highly unlikely to act as a disincentive to car users.

Similarly, as indicated in the report, the proposal, if approved, is unlikely to result in a reduction in car parking demand which will ensure there is no negative economic impact on our City Centre.

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Background Papers:	None

Appendix 1 – Worcester City Council Car Parks

Car Park	Zone	Total No of Standard Spaces	Total No of Electric Charge Points	Total No of Disabled Spaces	Total No of Free Spaces (Motorcycles)
Copenhagen Street		161	0	4	2
Cornmarket		85	0	3	2
Providence Street		56	0	3	1
Cattlemarket		233	0	25	1
Clare Street		48	0	3	1
Commandery Road		30	0	3	1
Croft Road		204*	0	3	1
St Martins Gate**		751	12	20	1
Newport Street		163	0	3	2
King Street		110	4 (planned)	2	1
The Moors		101	0	0	0
Pitchcroft***		227	0	3	1
Tallow Hill		113	8 (planned)	3	1
Tybridge Street		67	0	3	1

*8 of the 204 spaces dedicated to HGV vehicles including buses and lorries

**St Martins Gate Car Park also offers 6 parent & child spaces and electric vehicle charge points

***Pitchcroft Car Park also provides 8 spaces for resident permit parking

Appendix 2 – Existing 2022/23 Car Park Fees & Charges


1 st April 2022	Hours								
	Scale of Charges Monday – Sunday 07:00-21:00								
	Car Park Name	Up to 30 mins	Up to 1 hr	Up to 2 hrs	Up to 3 hrs	Up to 4 hrs	Up to 6 hrs	Up to 24 hrs	19:00-21:00
	£	£	£	£	£	£	£	£	
Copenhagen St	0.60	1.20	2.40	3.60	5.00	7.50	10.00	1.00	Red
Commarket	0.60	1.20	2.40	3.60	5.00	7.50	10.00	1.00	
Providence Street	0.60	1.20	2.40	3.60	5.00	7.50	10.00	1.00	
Cattle Market	0.40	0.90	1.80	2.70	3.60	5.00	6.00	1.00	Amber
King Street	0.40	0.90	1.80	2.70	3.60	5.00	6.00	1.00	
Newport Street	0.40	0.90	1.80	2.70	3.60	5.00	6.00	1.00	
St Martin's Gate	0.40	0.90	1.80	2.70	3.60	3.60	3.60	1.00	
Clare Street	0.40	0.90	1.80	2.70	3.60	5.00	6.00	1.00	
Commandery Road	0.40	0.90	1.80	2.70	3.60	5.00	6.00	1.00	
Pitchcroft/Moors	-	0.60	1.20	1.80	2.40	3.00	3.50	Hourly Charge	Green
Tallow Hill	-	0.60	1.20	1.80	2.40	3.00	3.50		
Tybridge Street	-	0.60	1.20	1.80	2.40	3.00	3.50		
Croft Road	-	0.60	1.20	1.80	2.40	3.00	3.50		
Waterworks Rd	No Charge								
Croft Rd- Coaches	£5.00 per 12 hours								
Croft Road Large Goods Vehicles	£5.00 per 12 hours								
Convenience Fee	£0.20 per transaction for RINGO Parking								

1 st April 2022	LONG STAY / OVERNIGHT CHARGES					SEASON TICKET CHARGES				Zone
	24 Hours 1 day	48 Hours 2days	72 Hours 3 days	96 Hours 4 days	120 Hours 5 days	3 Months	6 Months	9 Months	12 Months	
	£	£	£	£	£	£	£	£	£	
Cattle Market**	6.00	12.00	18.00	24.00	30.00	225.00	390.00	600.00	720.00	Amber
King Street **	6.00	12.00	18.00	24.00	30.00	225.00	390.00	600.00	720.00	
Newport Street **	6.00	12.00	18.00	24.00	30.00	225.00	390.00	600.00	720.00	
St Martin's Gate **	3.60	7.20	10.80	14.40	18.00	180.00	330.00	480.00	600.00	
Clare Street **	6.00	12.00	18.00	24.00	30.00	225.00	390.00	600.00	720.00	
Commandery Road **	6.00	12.00	18.00	24.00	30.00	225.00	390.00	600.00	720.00	
Pitchcroft **	3.50	7.00	10.50	14.00	17.50	180.00	330.00	480.00	600.00	Green
The Moors (Sat/Sun Only)	3.50	7.00	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
Tallow Hill **	3.50	7.00	10.00	12.00	14.00	180.00	330.00	480.00	600.00	
Tybridge Street **	3.50	7.00	10.50	14.00	17.50	180.00	330.00	480.00	600.00	
Croft Road	3.50	7.00	18.00	24.00	30.00	180.00	330.00	480.00	600.00	

Appendix 3 - Benchmarking of 2022/23 Car Park Fees & Charges


Duration	Worcester City	Crowngate	Cathedral Square NCP	Bronsgrove	Redditch	Wyre Forest	Malvern Hills	Wychvon	Cheltenham	Gloucester	Exeter
30min	40p - 60p	N/A	N/A	40p - 50p	N/A	N/A	N/A	50p	N/A	N/A	N/A
1hr	60p - £1.20p	£1.20	£1.95	80p - £1.00	N/A	£1.10	50p	£1.00	N/A	£1.30	N/A
2hr	£1.20- £2.40	£2.20	£3.90		£1.50	£2.20	£1.40	£2.00	£2.10	N/A	£3.40
3hr	£1.80- £3.60	£3.20	£5.85		N/A	£3.30	N/A	£2.00- £3.00	£3.90	£2.20	£4.50
4hr	£2.40- £5.00	£4.20	£7.80		N/A	N/A	£2.00	N/A	£6.00	£3.20	£5.60
5hr	N/A	£5.20	£9.75		£2.50	N/A	N/A	N/A	£10.00	£4.20	£6.70
6hr	£3.00- £7.50	£6.20	£11.70		£3.00	N/A	N/A	N/A	£10.00	£6.00	£7.80
6-24hr	£3.50- £10.00	£1.20 per hour	£13.65 - £16.95	£3.00- £5.00	£5.00- £10.00	£5.50	N/A	£4.00	£10.00	£6.00	£8.90 - £13.00

Appendix 4 – Draft Car Park Fees & Charges 2023/24

 CAR PARKING							
1 st April 2023							
Car Park Name	Up to 1 hr	Up to 2 hrs	Up to 3 hrs	Up to 4 hrs	Up to 6 hrs	Up to 24 hrs	Zone
	£	£	£	£	£	£	
Copenhagen St	1.50	3.00	4.00	5.00	7.50	10.00	Red
Cornmarket	1.50	3.00	4.00	5.00	7.50	10.00	
Providence Street	1.50	3.00	4.00	5.00	7.50	10.00	
Cattle Market	1.00	2.00	3.00	4.00	5.00	6.00	Amber
King Street	1.00	2.00	3.00	4.00	5.00	6.00	
Newport Street	1.00	2.00	3.00	4.00	5.00	6.00	
St Martin's Gate	1.00	2.00	3.00	4.00	4.00	4.00	
Clare Street	1.00	2.00	3.00	4.00	5.00	6.00	
Commandery Road	1.00	2.00	3.00	4.00	5.00	6.00	
Pitchcroft/Moors	n/a	1.50	2.00	2.50	3.00	4.00	Green
Tallow Hill	n/a	1.50	2.00	2.50	3.00	4.00	
Tybridge Street	n/a	1.50	2.00	2.50	3.00	4.00	
Croft Road	n/a	1.50	2.00	2.50	3.00	4.00	
Waterworks Rd							
Croft Rd- Coaches	£5.00 per 12 hours						
Croft Road Large Goods Vehicles	£5.00 per 12 hours						
Convenience Fee	£0.20 per transaction for RINGO Parking						

1 st April 2023	1 hour		2 hours		3 hours		4 hours		6 hours		24 hours	
Car Park Name	Price change	% change	Price change	% change	Price change	% change	Price change	% change	Price change	% change	Price change	% change
Copenhagen St	0.30	25.0%	0.60	25.0%	0.40	11.1%	0.00	0.0%	0.00	0.0%	0.00	0.0%
Cornmarket	0.30	25.0%	0.60	25.0%	0.40	11.1%	0.00	0.0%	0.00	0.0%	0.00	0.0%
Providence Street	0.30	25.0%	0.60	25.0%	0.40	11.1%	0.00	0.0%	0.00	0.0%	0.00	0.0%
Cattle Market	0.10	11.1%	0.20	11.1%	0.30	11.1%	0.40	11.1%	0.00	0.0%	0.00	0.0%
King Street	0.10	11.1%	0.20	11.1%	0.30	11.1%	0.40	11.1%	0.00	0.0%	0.00	0.0%
Newport Street	0.10	11.1%	0.20	11.1%	0.30	11.1%	0.40	11.1%	0.00	0.0%	0.00	0.0%
St Martin's Gate	0.10	11.1%	0.20	11.1%	0.30	11.1%	0.40	11.1%	0.40	11.1%	0.40	11.1%
Clare Street	0.10	11.1%	0.20	11.1%	0.30	11.1%	0.40	11.1%	0.00	0.0%	0.00	0.0%
Commandery Road	0.10	11.1%	0.20	11.1%	0.30	11.1%	0.40	11.1%	0.00	0.0%	0.00	0.0%
Pitchcroft/Moors			0.30	25.0%	0.20	11.1%	0.10	4.2%	0.00	0.0%	0.50	14.3%
Tallow Hill			0.30	25.0%	0.20	11.1%	0.10	4.2%	0.00	0.0%	0.50	14.3%
Tybridge Street			0.30	25.0%	0.20	11.1%	0.10	4.2%	0.00	0.0%	0.50	14.3%
Croft Road			0.30	25.0%	0.20	11.1%	0.10	4.2%	0.00	0.0%	0.50	14.3%

Appendix 4 (cont.) – Draft Car Park Fees & Charges 2023/24

 CAR PARKING CONTINUED										
1 st April 2023	LONG STAY / OVERNIGHT CHARGES					SEASON TICKET CHARGES				
Car Park Name	24 Hours 1 day	48 Hours 2 days	72 Hours 3 days	96 Hours 4 days	120 Hours 5 days	3 Months	6 Months	9 Months	12 Months	Zone
	£	£	£	£	£	£	£	£		
Cattle Market**	6.00	12.00	18.00	24.00	30.00	248.00	429.00	660.00	792.00	Amber
King Street **	6.00	12.00	18.00	24.00	30.00	248.00	429.00	660.00	792.00	
Newport Street **	6.00	12.00	18.00	24.00	30.00	248.00	429.00	660.00	792.00	
St Martin's Gate **	3.60	7.20	10.80	14.40	18.00	198.00	363.00	528.00	660.00	
Clare Street **	6.00	12.00	18.00	24.00	30.00	248.00	429.00	660.00	792.00	
Commandery Road **	6.00	12.00	18.00	24.00	30.00	248.00	429.00	660.00	792.00	
Pitchcroft **	3.50	7.00	10.50	14.00	17.50	198.00	363.00	528.00	660.00	Green
The Moors (Sat/Sun Only)	3.50	7.00	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
Tallow Hill **	3.50	7.00	10.00	12.00	14.00	198.00	363.00	528.00	660.00	
Tybridge Street **	3.50	7.00	10.50	14.00	17.50	198.00	363.00	528.00	660.00	
Croft Road	3.50	7.00	18.00	24.00	30.00	198.00	363.00	528.00	660.00	

1 st April 2023	3 MONTHS		6 MONTHS		9 MONTHS		12 MONTHS	
Car Park Name	Price change	% Increase	Price change	% Increase	Price change	% Increase	Price change	% Increase
Cattle Market**	23.00	10.2%	39.00	10.0%	60.00	10.0%	72.00	10.0%
King Street **	23.00	10.2%	39.00	10.0%	60.00	10.0%	72.00	10.0%
Newport Street **	23.00	10.2%	39.00	10.0%	60.00	10.0%	72.00	10.0%
St Martin's Gate **	18.00	10.0%	33.00	10.0%	48.00	10.0%	60.00	10.0%
Clare Street **	23.00	10.2%	39.00	10.0%	60.00	10.0%	72.00	10.0%
Commandery Road **	23.00	10.2%	39.00	10.0%	60.00	10.0%	72.00	10.0%
Pitchcroft **	18.00	10.0%	33.00	10.0%	48.00	10.0%	60.00	10.0%
The Moors (Sat/Sun Only)	0.00	0.0%	0.00	0.0%	0.00	0.0%	0.00	0.0%
Tallow Hill **	18.00	10.0%	33.00	10.0%	48.00	10.0%	60.00	10.0%
Tybridge Street **	18.00	10.0%	33.00	10.0%	48.00	10.0%	60.00	10.0%
Croft Road	18.00	10.0%	33.00	10.0%	48.00	10.0%	60.00	10.0%

Appendix 5 – Benchmarking of Draft Car Park Fees & Charges 2023/24

Duration	Worcester City	Crowngate	Cathedral Square NCP	Bromsgrove	Redditch	Wyre Forest	Malvern Hills	Wydhon	Cheltenham	Gloucester	Exeter
30min	Remove	N/A	N/A	40p-50p	N/A	N/A	N/A	50p	N/A	N/A	N/A
1hr	Remove	£1.20	£1.95	80p-£1.00	N/A	£1.10	50p	£1.00	N/A	£1.30	N/A
2hr	£1.50 - £3.00	£2.20	£3.90		£1.50	£2.20	£1.40	£2.00	£2.10	N/A	£3.40
3hr	£2.00 - £4.00	£3.20	£5.85		N/A	£3.30	N/A	£2.00 - £3.00	£3.90	£2.20	£4.50
4hr	£2.50 - £5.00	£4.20	£7.80		N/A	N/A	£2.00	N/A	£5.00	£3.20	£5.60
5hr	N/A	£5.20	£9.75		£2.50	N/A	N/A	N/A	£10.00	£4.20	£5.70
6hr	£3.00 - £7.50	£6.20	£11.70		£3.00	N/A	N/A	N/A	£10.00	£5.00	£7.80
6-24hr	£4.00 - £10.00	£1.20 per hour	£13.65 - £16.95	£3.00 - £5.00	£5.00 - £10.00	£5.50	N/A	£4.00	£10.00	£5.00	£8.90 - £13.00