

Action Key		PI Key	
	Cancelled		Alert - > 10% off target
	Overdue		Warning - < 10% off target
	Some concerns – milestone(s) missed		OK - on or above target
	In Progress		Unknown
	Complete		Data Only



## Place & Economic Development Committee Performance Scorecard 2022/23

### Projects & Actions

Actions 0 1 11

Strategic Play Area Development Plan

Foregate Arches / Cultural Development Fund

Development of an Arts and Cultural Strategy for the city

Digital High Street

Future High Streets Fund - retail unit / property enhancements

Future High Streets Fund - Cultural Hub

Future High Streets Fund - Public Realm

Future High Streets Fund - Angel Place

Towns Fund - Shrub Hill regeneration - implementation

Towns Fund - Heritage and Riverside Destinations - Implementation

Residential / alternative development opportunities

Review of the South Worcestershire Development Plan

### Key PIs

PIs 2 1 15 2

All business grants awarded - starter and growth grants

No. of businesses assisted under the ERDF Business Support Programme

No. of business grants awarded under the ERDF Business Support Programme

Value (£) of business grants awarded under the ERDF Business Support Programme

Property Enhancement grants spend

Visitors to City Museums

Admissions and commercial income from City museums

Appeals of major planning decisions allowed

Major Planning Applications (Speed)(P151)

Major Planning Applications (Quality)(P152)

Non-Major Planning Applications (Speed)(P153)

Non-Major Planning Applications (Quality)(P154)

Householder applications (Speed)

Retail voids

### Annual

Key sector SME's supported to recruit a 16 – 24 year old apprentice, for the first time or the first time in 12 months

Worcester City SME's assisted with higher skilled/skill shortage recruitment

City Centre Footfall

5 year housing land supply






Homes completed against SWDP target



Employment land completions (hectares)



## Place & Economic Development Performance Report



### PED Projects & Actions 2022/23

Action Status	
	Cancelled
	Overdue; Neglected
	Unassigned; Check Progress
	Not Started; In Progress; Assigned
	Completed

Strategic Play Area Development Plan		
<p>Project progressing as planned with initial Members workshop held, site visits made by Harper Perry, working group meetings held as planned and a consultation package developed ready for launch in January 2023.</p>	<b>Sponsor</b>	Lloyd Griffiths
	<b>Due Date</b>	31-Mar-2025
	<b>Original Due Date</b>	31-Mar-2025
	<b>Current Status</b>	
	<b>Expected Outcome</b>	

Foregate Arches / Cultural Development Fund		
<p><b>Workstream 1 - Infrastructure</b> Appraising options for No.56 Foregate Street with regard to the creation of a pedestrian link to the riverside.</p> <p>Engaging with Network Rail over works in close proximity to railway line is ongoing.</p> <p>A planning application is programmed to be submitted with full details early 2023.</p> <p><b>Workstream 2 - Festivals</b> Light Night 2023 is currently being finalised with delivery programmed February 2023.</p> <p><b>Workstream 3 – Participate</b> Progressing with programme focusing on online delivery.</p> <p><b>Workstream 4 – Destination Management</b> The arches have begun to be occupied/used.</p>	<b>Sponsor</b>	Zoey West
	<b>Due Date</b>	31-Mar-2023
	<b>Original Due Date</b>	31-Mar-2021
	<b>Current Status</b>	
	<b>Expected Outcome</b>	

### Development of an Arts and Cultural Strategy for the city

Strategy approved by PED on 31st October with accompanying action plan that will be overseen by PED.	<b>Sponsor</b>	Zoey West
	<b>Due Date</b>	31-Jan-2022
	<b>Original Due Date</b>	31-Jan-2022
	<b>Current Status</b>	
	<b>Expected Outcome</b>	

### Digital High Street



<p>Project now complete. Work carried out towards a more digital high street (city centre and St Johns) includes:</p> <ul style="list-style-type: none"> <li>• App for the city to promote businesses, attractions and events launched at the end of May.</li> <li>• New Visit Worcester website went live in June which is more user-friendly and easier to update.</li> <li>• Businesses offered online training to support them in the development of social media and digital promotion methods.</li> </ul>	<b>Sponsor</b>	Zoey West
	<b>Due Date</b>	31-Mar-2022
	<b>Original Due Date</b>	31-Mar-2022
	<b>Current Status</b>	
	<b>Expected Outcome</b>	



### Future High Streets Fund - retail unit / property enhancements



<p>Works to 26 The Cross, 28 The Cross, 30 The Cross and 7-9 Angel Street are complete. Works to Angel Mall, Angel Street are in progress. Works to 3 Angel Street are programmed for March 2023.</p> <p>The remaining applications (1 / 1A Angel Street, 5 Angel Street, 11 Angel Street, 13 Angel Street, 29 The Cross) have faced construction cost increases, so we are currently working with applicants to establish where the cost increase pressures lie, then the Project Board will consider possible additional funding contributions. We aim to complete this work by the end of February 2023.</p>	<b>Sponsor</b>	Zoey West
	<b>Due Date</b>	31-Mar-2025
	<b>Original Due Date</b>	31-Mar-2025
	<b>Current Status</b>	
	<b>Expected Outcome</b>	



### Future High Streets Fund - Cultural Hub



Planning application submitted 02/01/2023. Still awaiting response from DLUHC re: reallocation of Trinity House funding.	<b>Sponsor</b>	Zoey West
	<b>Due Date</b>	31-Mar-2025
	<b>Original Due Date</b>	31-Mar-2025
	<b>Current Status</b>	
	<b>Expected Outcome</b>	



<b>Future High Streets Fund - Public Realm</b>	
Phase 1 Complete. Phase 2/3 near completion. Phase 4 in progress, phase 5 to start July 2023. Phase 6 Feb 2024, completion April 2024	<b>Sponsor</b> Zoey West
	<b>Due Date</b> 31-Mar-2025
	<b>Original Due Date</b> 31-Mar-2025
	<b>Current Status</b> 
	<b>Expected Outcome</b> 

<b>Future High Streets Fund - Angel Place</b>	
Angel Place Market review to go to PED committee in March with recommendations for future delivery.	<b>Sponsor</b> Zoey West
	<b>Due Date</b> 31-Mar-2025
	<b>Original Due Date</b> 31-Mar-2025
	<b>Current Status</b> 
	<b>Expected Outcome</b> 

<b>Towns Fund - Shrub Hill regeneration - implementation</b>	
Report to PED committee in January 2023. Consultants to be procured to review options for Isaac Maddox House and wider development scheme.	<b>Sponsor</b> Zoey West
	<b>Due Date</b> 31-Mar-2025
	<b>Original Due Date</b> 31-Mar-2025
	<b>Current Status</b> 
	<b>Expected Outcome</b> 

<b>Towns Fund - Heritage and Riverside Destinations - Implementation</b>	
Topographic and archaeological investigations currently underway at St Andrew's.	<b>Sponsor</b> Zoey West
	<b>Due Date</b> 31-Mar-2025
	<b>Original Due Date</b> 31-Mar-2025
	<b>Current Status</b> 
	<b>Expected Outcome</b> 

<b>Residential / alternative development opportunities</b>	
Ongoing work - review/consider sites/projects if and when they become available.  Current focus has been on delivering existing projects.	<b>Sponsor</b> Zoey West
	<b>Due Date</b> 31-Mar-2030
	<b>Original Due Date</b> 01-Sep-2022
	<b>Current Status</b> 
	<b>Expected Outcome</b> 

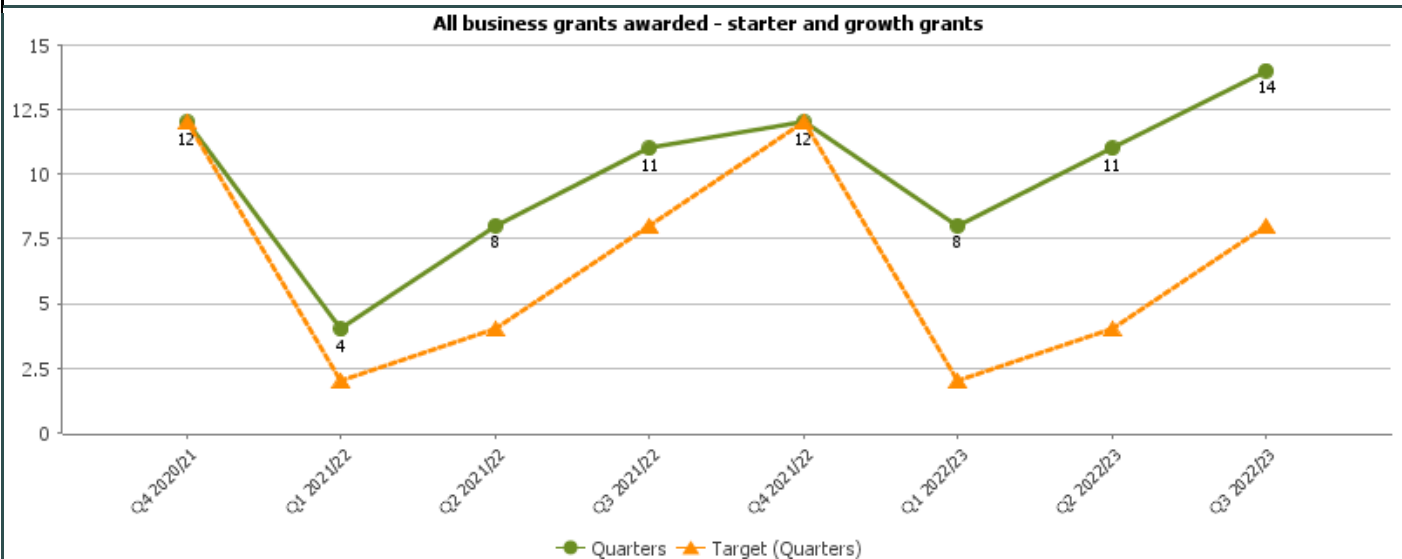
<b>Review of the South Worcestershire Development Plan</b>		
<p>The Regulation 19 (publication) consultation of the South Worcestershire Development Plan Review (SWDPR) was undertaken between 1st November and 23rd December 2022. Officers are currently in the process of sorting and considering the representations made to the consultation.</p> <p>A timetable to establish the next steps of the SWDPR will be produced in due course.</p> <p>As part of the wider Levelling-up and Regeneration Bill, a government consultation relating to updates to the National Planning Policy Framework (NPPF) was launched in December 2022. Within this consultation, changes to the way local plans are to be produced and how the five-year housing land supply is to be used are being consulted on. The South Worcestershire Councils will be responding to this consultation and will consider the outcomes of it for plan making and the five-year housing land supply once the results have been published later in 2023.</p>	<b>Sponsor</b>	Duncan Rudge
	<b>Due Date</b>	01-Apr-2023
	<b>Original Due Date</b>	01-Nov-2021
	<b>Current Status</b>	
	<b>Expected Outcome</b>	

## PED Key Performance Indicators 2022/23

PI Status	
	Alert
	Warning
	OK
	Unknown
	Data Only

### All business grants awarded - starter and growth grants

**Description:** Total number of business grants awarded: start-ups and growth grants



<b>RAG</b>		<b>Current Value</b>	14	<b>Sponsor</b>	Zoey West
	Aim to Maximise	<b>Current Target</b>	8		

The output figure is predominantly for growth grants and so reflects Worcester businesses deciding to invest and support business growth.

The new Retail Enhancement Grant, which is part of the UKSPF programme, has recently started. This potentially could increase interest in the start up and growth grants for items which are not eligible until the Retail Enhancement Grant.

**Key sector SME's supported to recruit a 16 – 24 year old apprentice, for the first time or the first time in 12 months**

**Description:** Worcester City SME's in receipt of a Worcester City Apprenticeship Grant as a contribution towards cost of recruiting a 16-24 year old apprentice



<b>RAG</b>		<b>Current Value</b>	7	<b>Sponsor</b>	Zoey West
Aim to Maximise		<b>Current Target</b>	5		

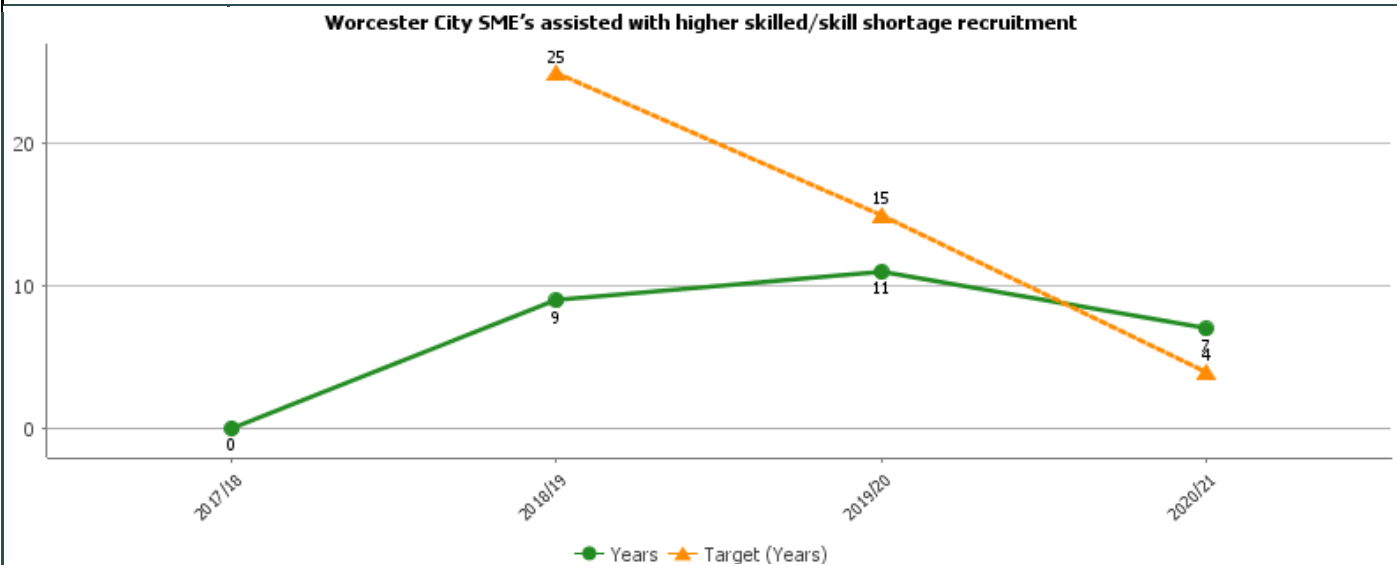
Annual PI. A residual balance of 10K was left for grants this year, with grant awards ranging from £1,000 - £2,000 to incentivise higher level apprenticeship recruitment. 6 of the 7 awards were made for the recruitment of young Worcester residents on Level 3+ apprentices.

Whilst apprenticeship vacancies have increased since the opening of the economy, and lifting of Covid restrictions recruitment has been difficult for employers due to the current stagnation in the labour market with more young people staying in education, and those who are unemployed still having remote access with employment support providers including JCP. Hospitality and other customer/client facing sectors have found it particularly difficult to recruit.

Therefore, demand for grants would have been higher, if all eligible businesses had been able to recruit.

### Worcester City SME's assisted with higher skilled/skill shortage recruitment

**Description:** Worcester City SME's in receipt of a Worcester City Graduate Grant as a contribution towards costs of recruiting and/or training a student/intern/graduate

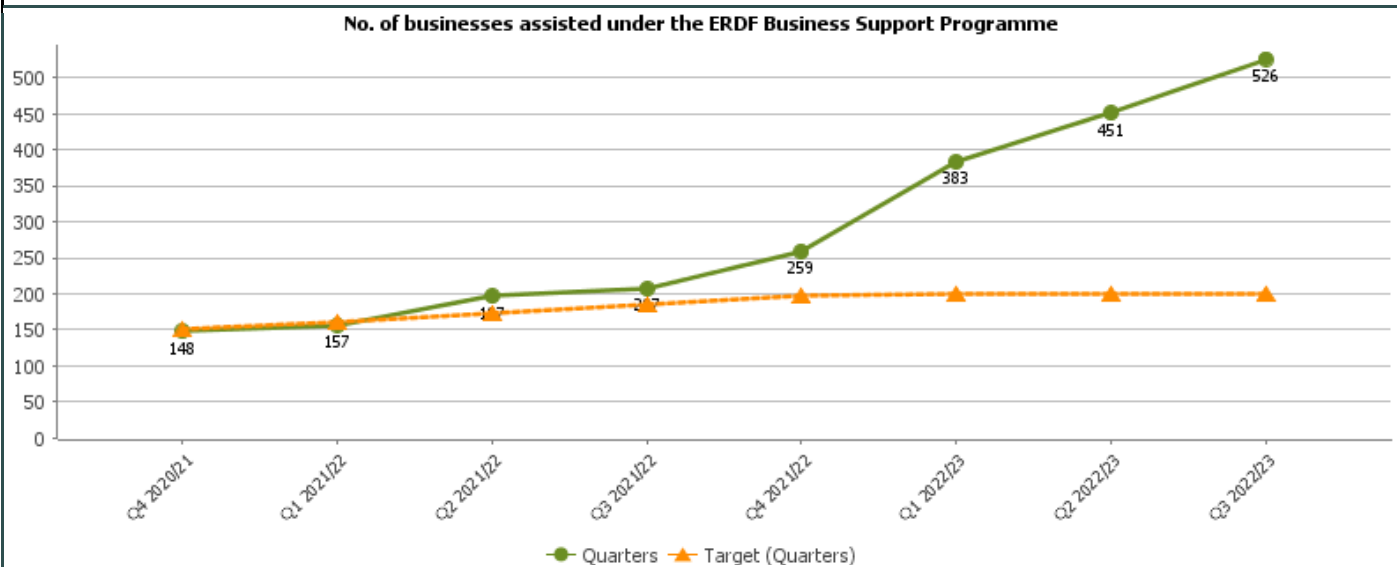


<b>RAG</b>	✓	<b>Current Value</b>	7	<b>Sponsor</b>	Zoey West
		<b>Current Target</b>	4		

Annual PI. No update for 2021/22 as still awaiting outcome of the Towns Fund bid. Further funding opportunities will be considered as they come on line to meet this criteria.

### No. of businesses assisted under the ERDF Business Support Programme

**Description:** No. of businesses assisted under the European Regional Development Fund Business Support Programme.



<b>RAG</b>	✓	<b>Current Value</b>	526	<b>Sponsor</b>	Zoey West
		<b>Current Target</b>	201		

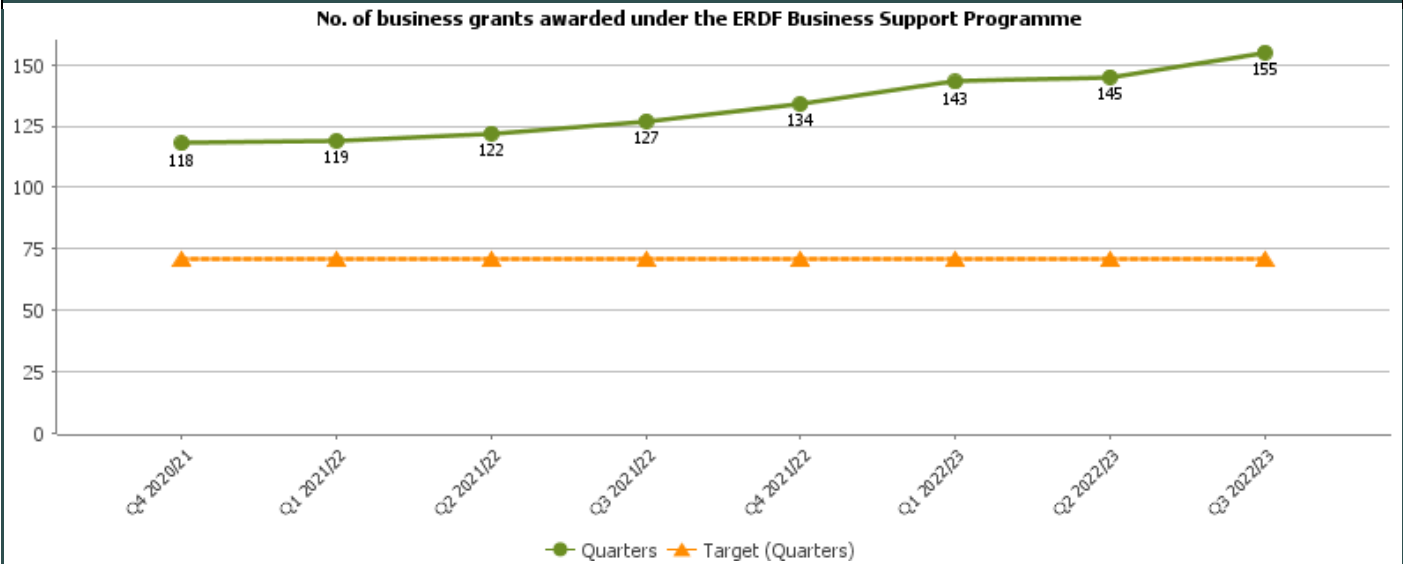
The ERDF programmes will be finishing in the next 6 months. The majority are no longer



offering business assists. The increase in the output is mainly due to start up/early stage advice as part of the Enterprising Worcestershire programme.

**No. of business grants awarded under the ERDF Business Support Programme**

**Description:** No. of business grants awarded under the European Regional Development Fund Business Support Programme

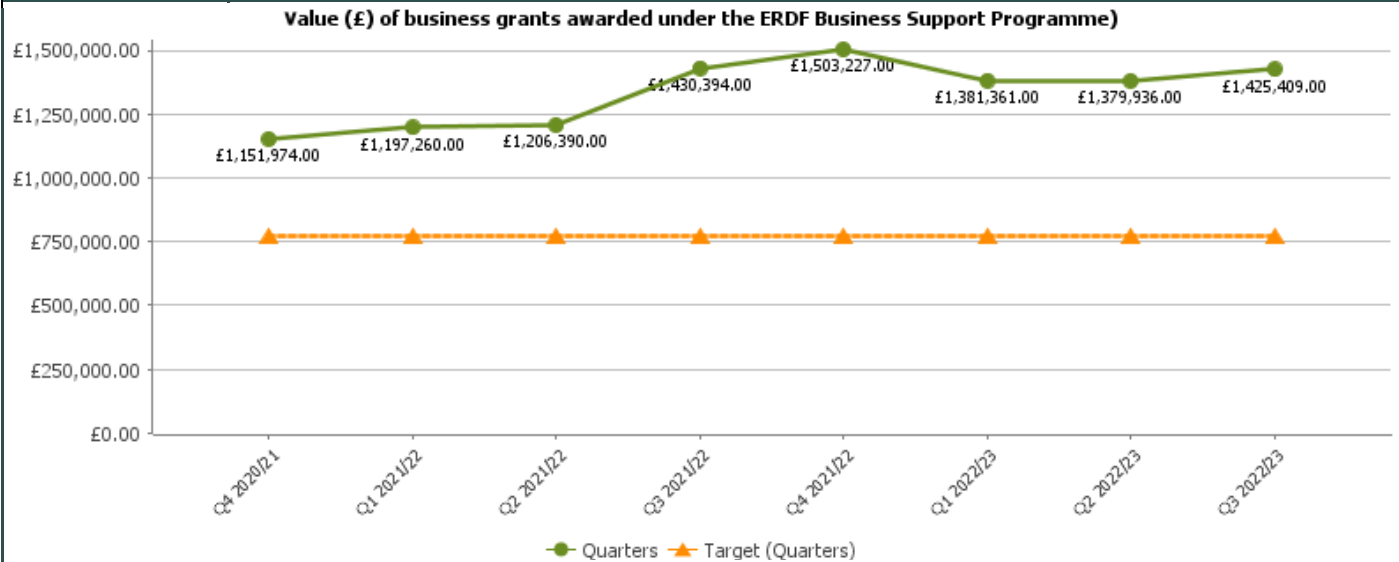


<b>RAG</b>		<b>Current Value</b>	155	<b>Sponsor</b>	Zoey West
	Aim to Maximise	<b>Current Target</b>	71		

The ERDF programmes will be finishing in the next 6 months. The increase is mainly due to the 2 sustainability grant programmes.

### Value (£) of business grants awarded under the ERDF Business Support Programme)

**Description:** Value (£) of business grants awarded under the European Regional Development Fund Business Support Programme

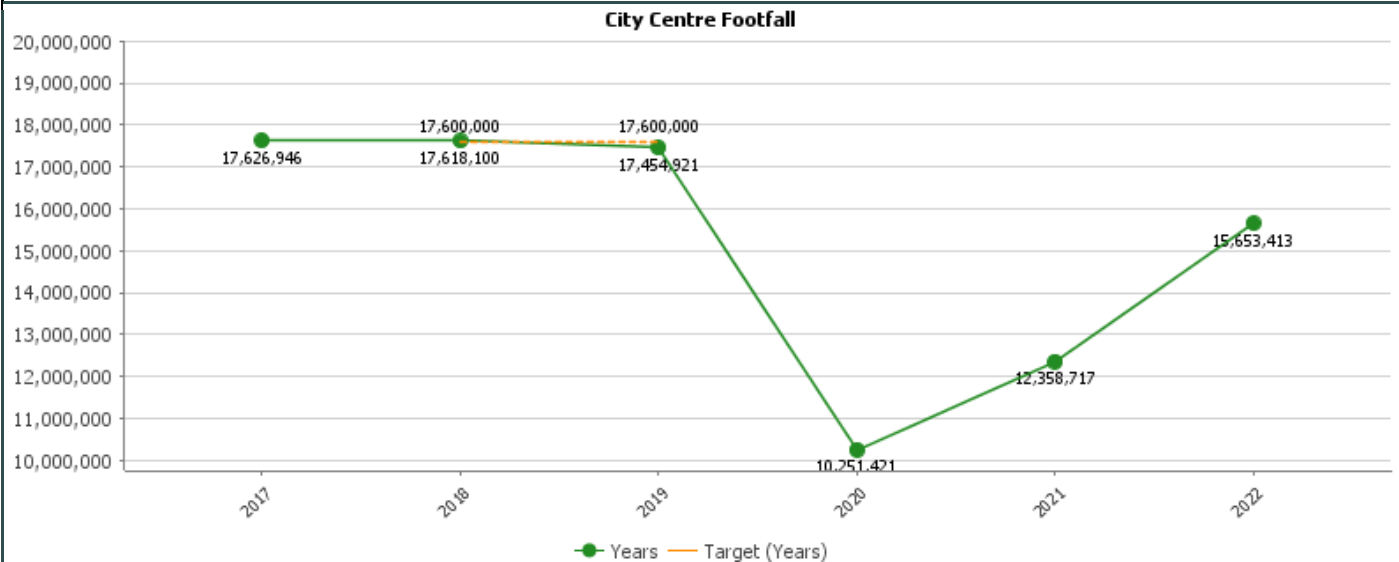


<b>RAG</b>	<b>Current Value</b> £1,425,409.00	<b>Sponsor</b> Zoey West
Aim to Maximise	<b>Current Target</b> £771,506.00	

The ERDF programmes are due to finish in the next 6 months. The increase in value of grants is mainly due to the 2 Sustainability grants.

### City Centre Footfall

**Description:** To monitor the footfall within the City Centre to enable action to be taken should the footfall drop significantly below the target level

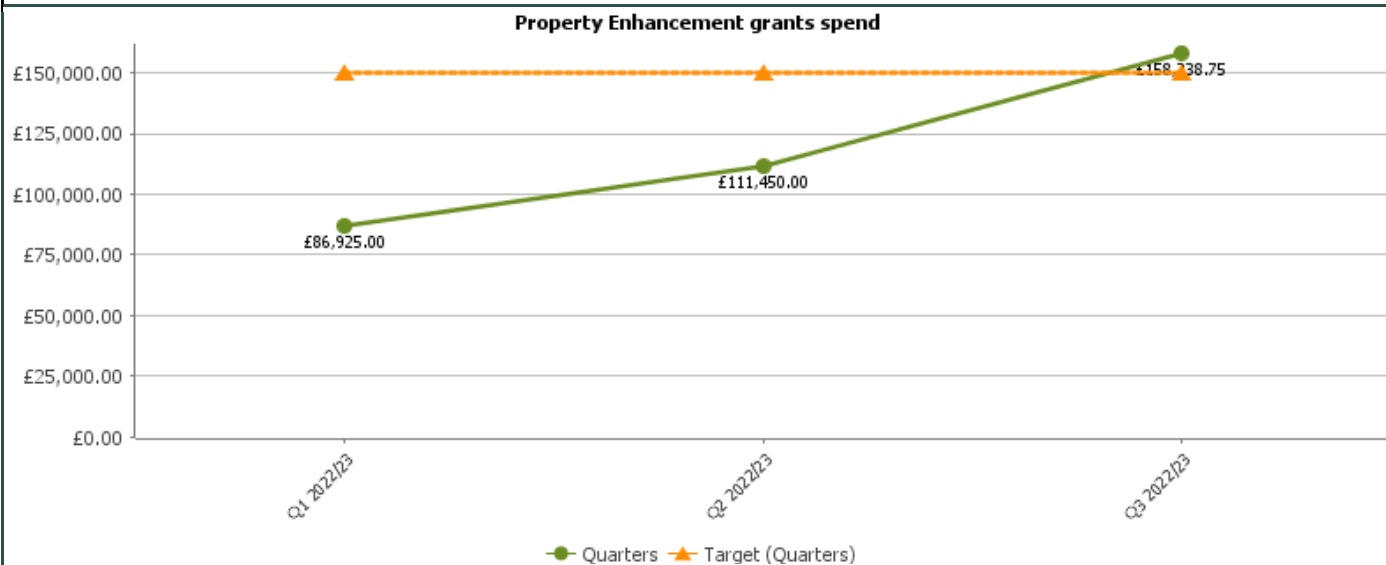


<b>RAG</b>	<b>Current Value</b> 15,653,413	<b>Sponsor</b> Zoey West
Aim to Maximise	<b>Current Target</b>	

Footfall in the city has increased to 15,653,413 which shows a healthy return to the high street.

## Property Enhancement grants spend

**Description:** Value of spend on Property Enhancement grants

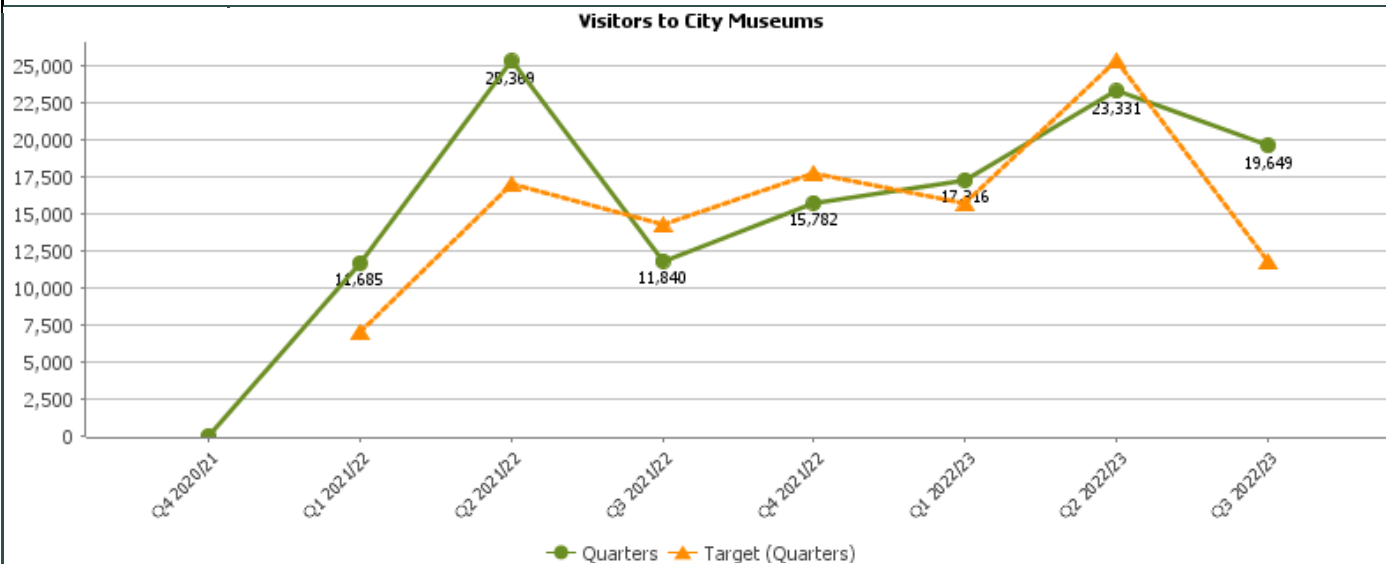


<b>RAG</b>	✓	<b>Current Value</b>	£158,238.75	<b>Sponsor</b>	Zoey West
	Aim to Maximise	<b>Current Target</b>	£150,000.00		

As of January 2023, we have paid out a total of £158,238.75. This represents 36.9% of the total funding agreed to date. This leaves a total of £270,423.75 to be paid.

## Visitors to City Museums

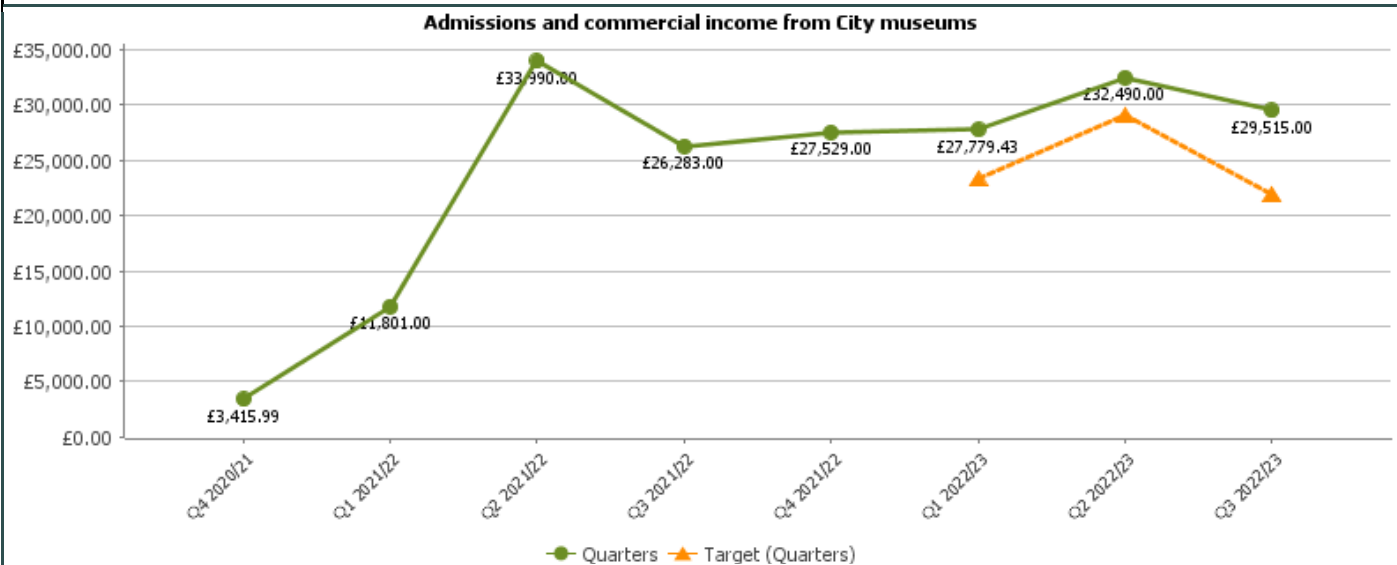
**Description:** A combined PI of all visitors to the city museum sites The Commandery and the City Art Gallery & Museum. This includes both paid and free admissions.



<b>RAG</b>	✓	<b>Current Value</b>	19,649	<b>Sponsor</b>	Philippa Tinsley
	Aim to Maximise	<b>Current Target</b>	11,840		

## Admissions and commercial income from City museums

**Description:** Income earned at The Commandery and the City Art Gallery & Museum from all activities including paid admissions, retail, activities and rental.



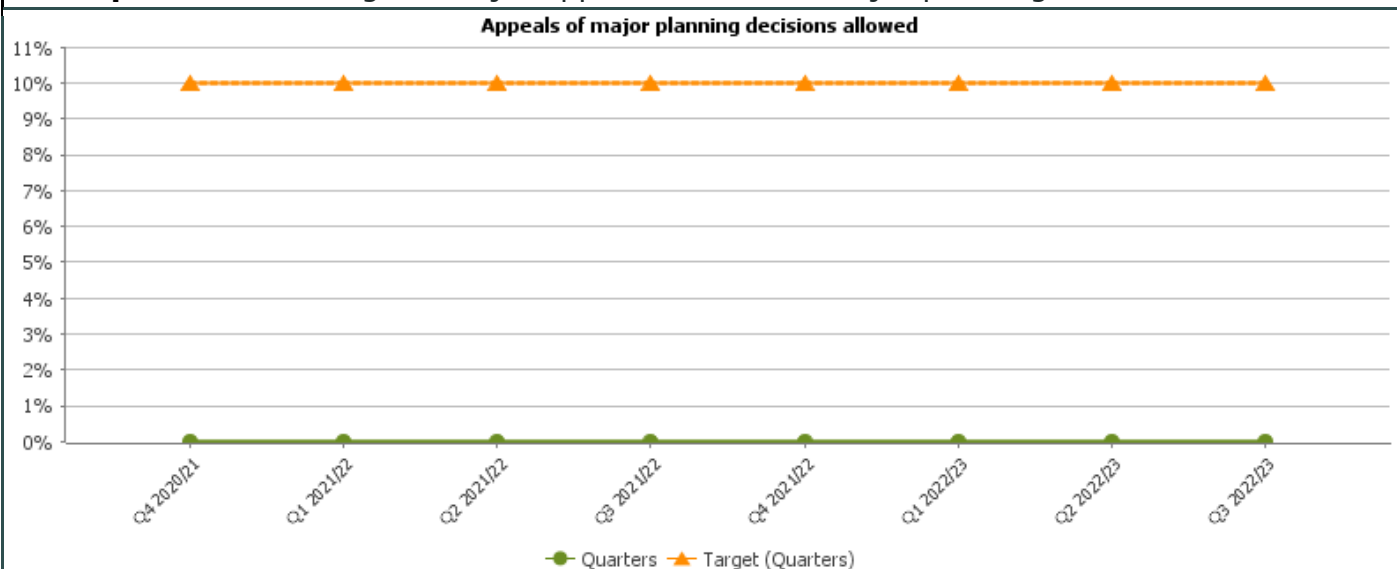
<b>RAG</b>	✔	<b>Current Value</b>	£29,515.00	<b>Sponsor</b>	Philippa Tinsley
	Aim to Maximise	<b>Current Target</b>	£21,980.00		

The diversity of income streams has ensured that income targets have been met, although some areas, such as room hire, are struggling to return to pre-Covid levels.

The income from admissions from the Canaletto exhibition has not been included in this PI, as that has contributed to funding the costs of the exhibition.

## Appeals of major planning decisions allowed

**Description:** Percentage of major appeals allowed of major planning decisions

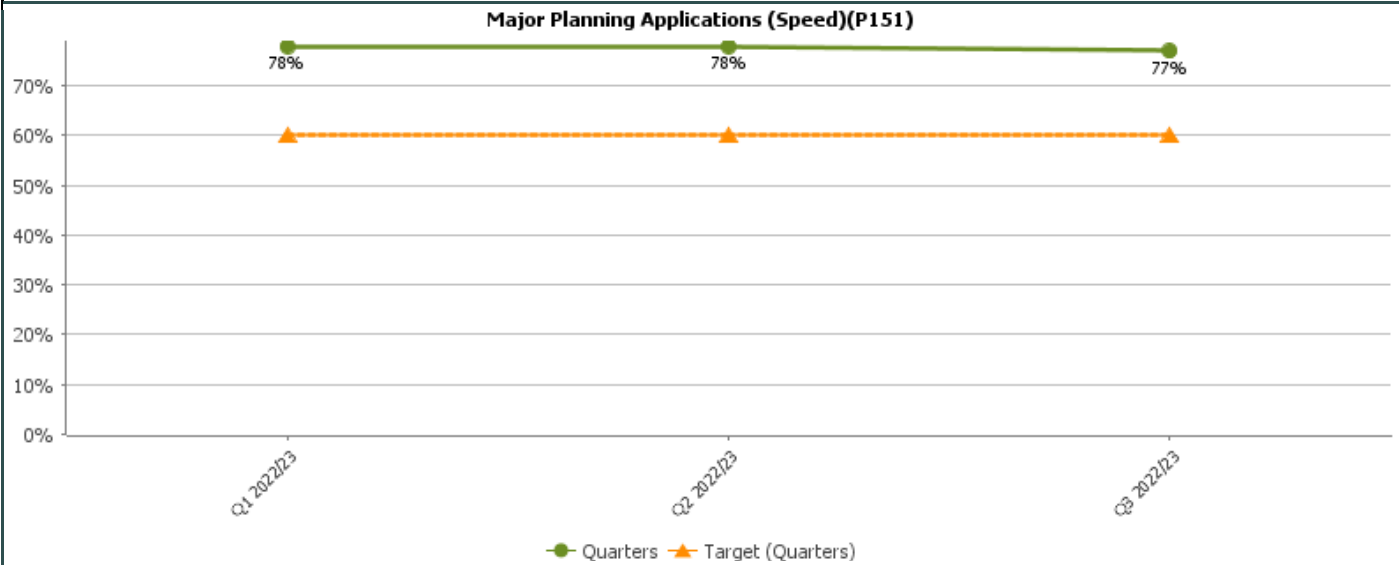


<b>RAG</b>	✔	<b>Current Value</b>	0%	<b>Sponsor</b>	Duncan Rudge
	Aim to Minimise	<b>Current Target</b>	10%		

There have not been any appeals decided in Q3 relating to major category planning applications.

### Major Planning Applications (Speed)(P151)

**Description:** Major Planning Applications (Speed) (or within such extended period as has been agreed in writing between the applicant and the LPA)



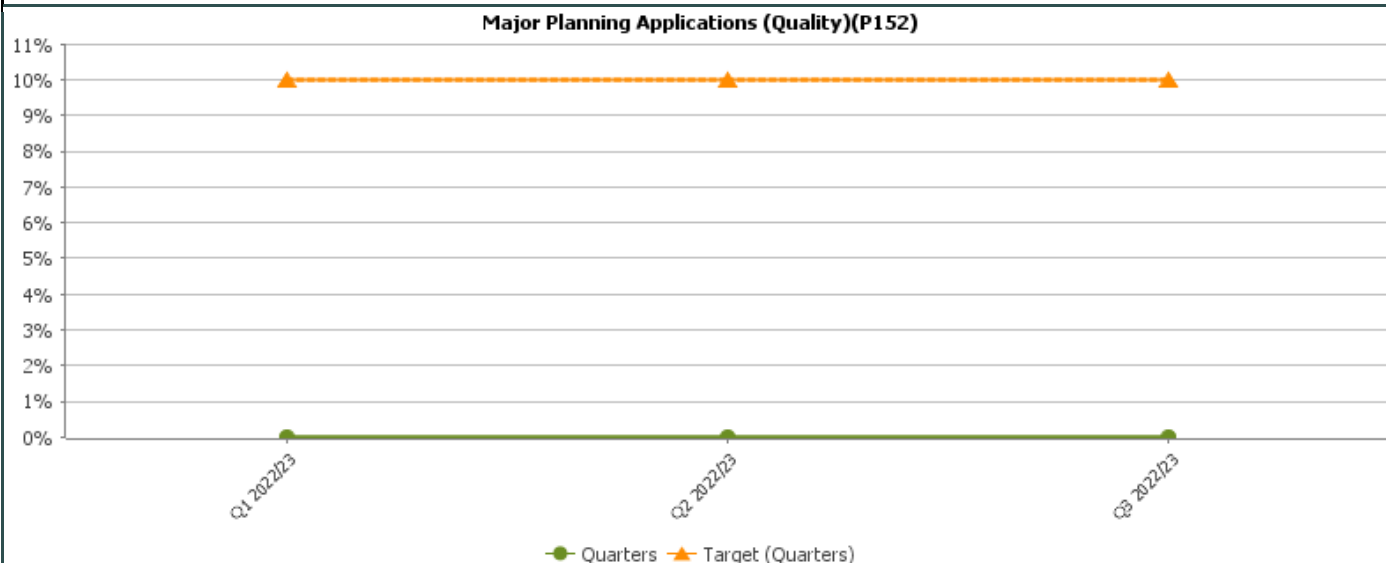
<b>RAG</b>	✔	<b>Current Value</b>	77%	<b>Sponsor</b>	Duncan Rudge
	Aim to Maximise	<b>Current Target</b>	60%		

The online performance table maintained by Government has not been updated for Q3 at the time of updating the PED scorecard. Therefore, data has been calculated the this performance measure using the council's back-office Planning system data and will be updated next quarter.

30/39 applications over the rolling 24 months period dealt with within statutory time periods or within other time periods agreed with the applicant.

### Major Planning Applications (Quality)(P152)

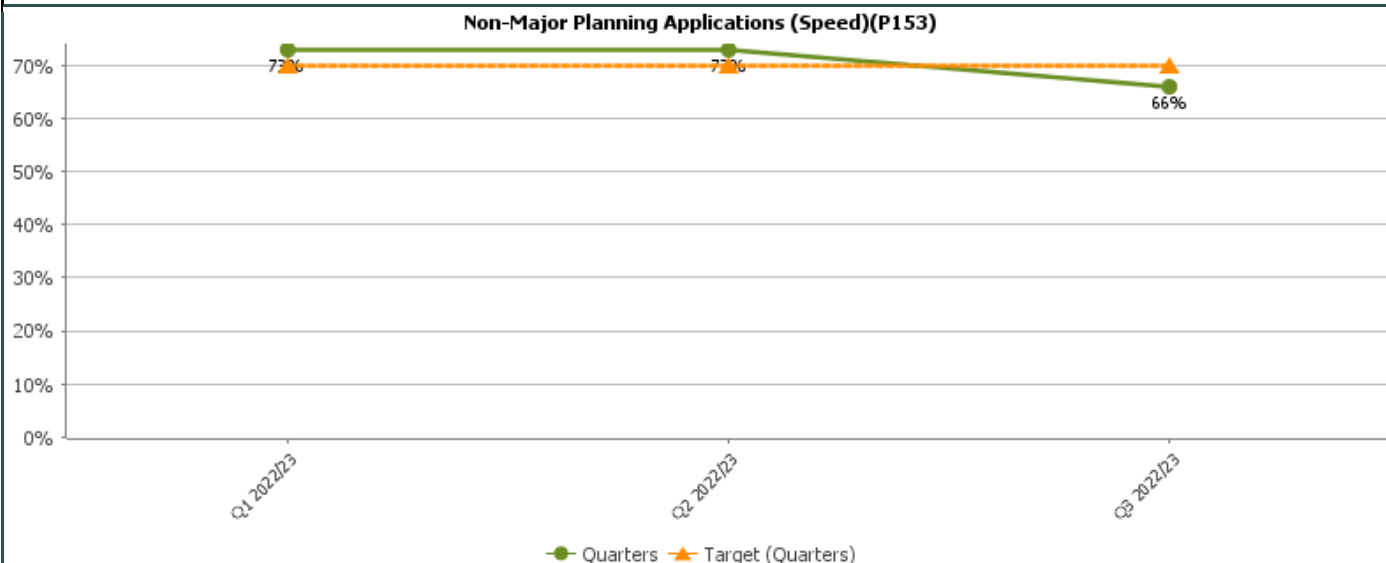
**Description:** Major Planning Application Appeals (Quality) 2 year rolling calculation.



<b>RAG</b>	✔	<b>Current Value</b>	0%	<b>Sponsor</b>	Duncan Rudge
	Aim to Minimise	<b>Current Target</b>	10%		

### Non-Major Planning Applications (Speed)(P153)

**Description:** Non-major Planning Applications (Speed) (or within such extended period as has been agreed in writing between the applicant and the LPA)



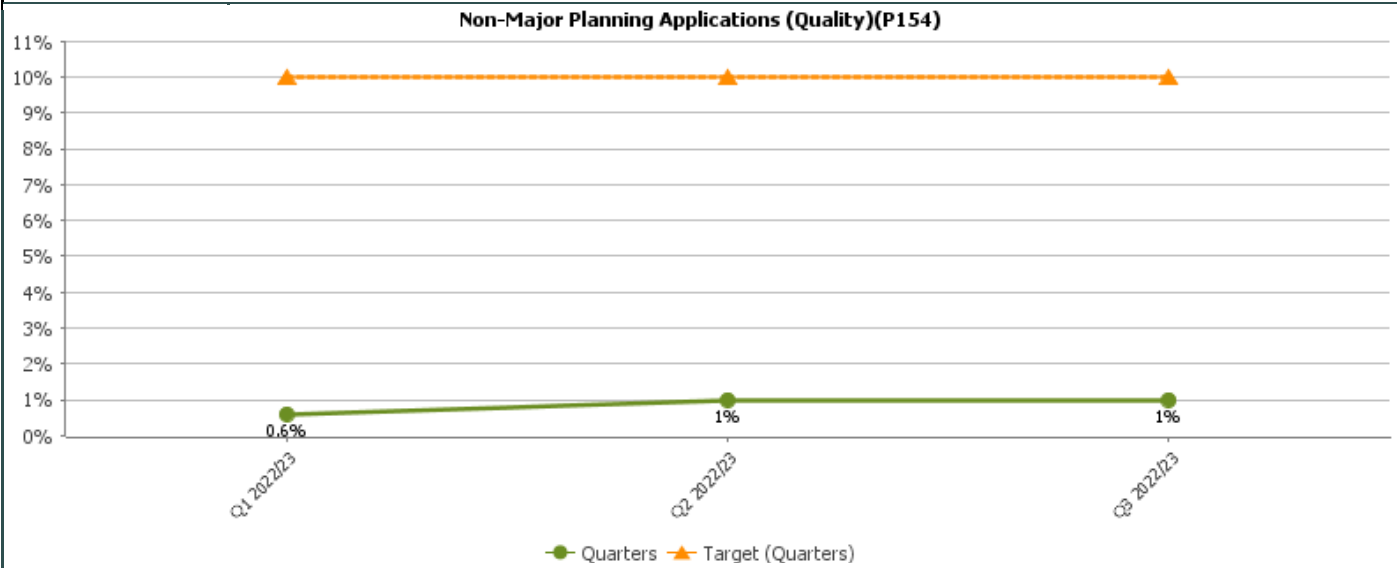
<b>RAG</b>	⚠	<b>Current Value</b>	66%	<b>Sponsor</b>	Duncan Rudge
	Aim to Maximise	<b>Current Target</b>	70%		

The online performance table maintained by Government has not been updated for Q3 at the time of this update of PED scorecard. Therefore, data has been used to calculate the performance for this measure, using the council's back-office Planning system.

603/925 applications over 24 months determined within statutory periods or other time periods agreed with applicants.

### Non-Major Planning Applications (Quality)(P154)

**Description:** Non-major Planning Application Appeals (Quality) 2 year rolling calculation

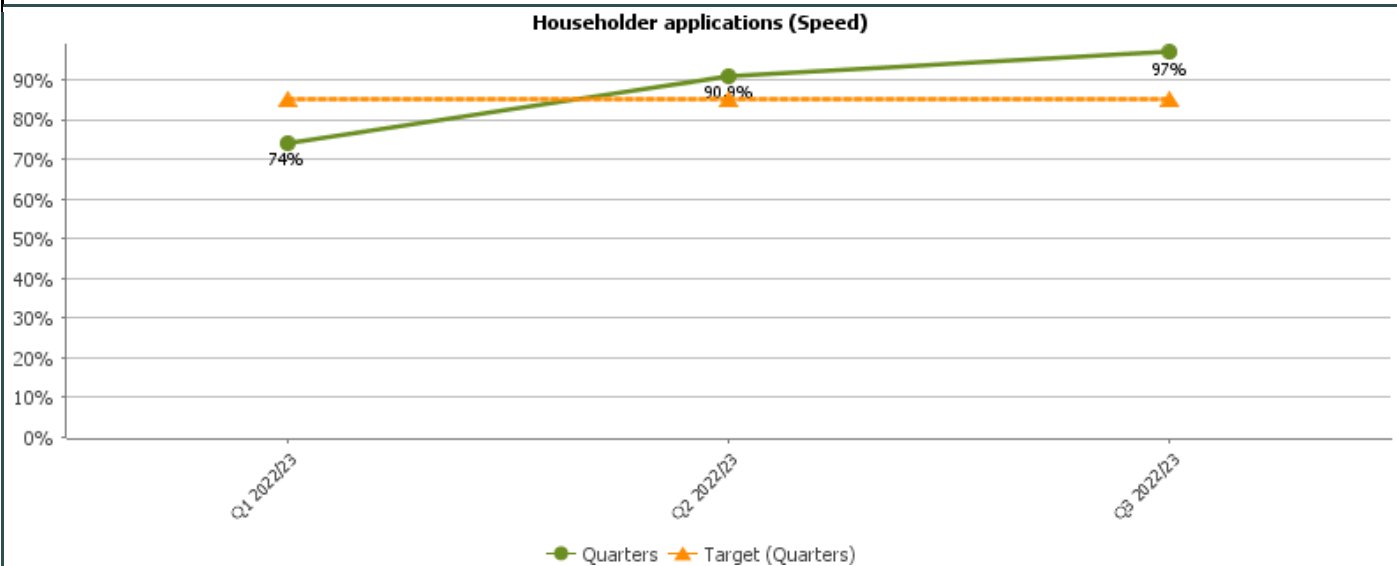


<b>RAG</b>	✔	<b>Current Value</b>	1%	<b>Sponsor</b>	Duncan Rudge
		<b>Current Target</b>	10%		
Aim to Minimise					

925 planning decisions relating to non-major planning applications, made by the Council and 12 appeals allowed within 24 month period.

### Householder applications (Speed)

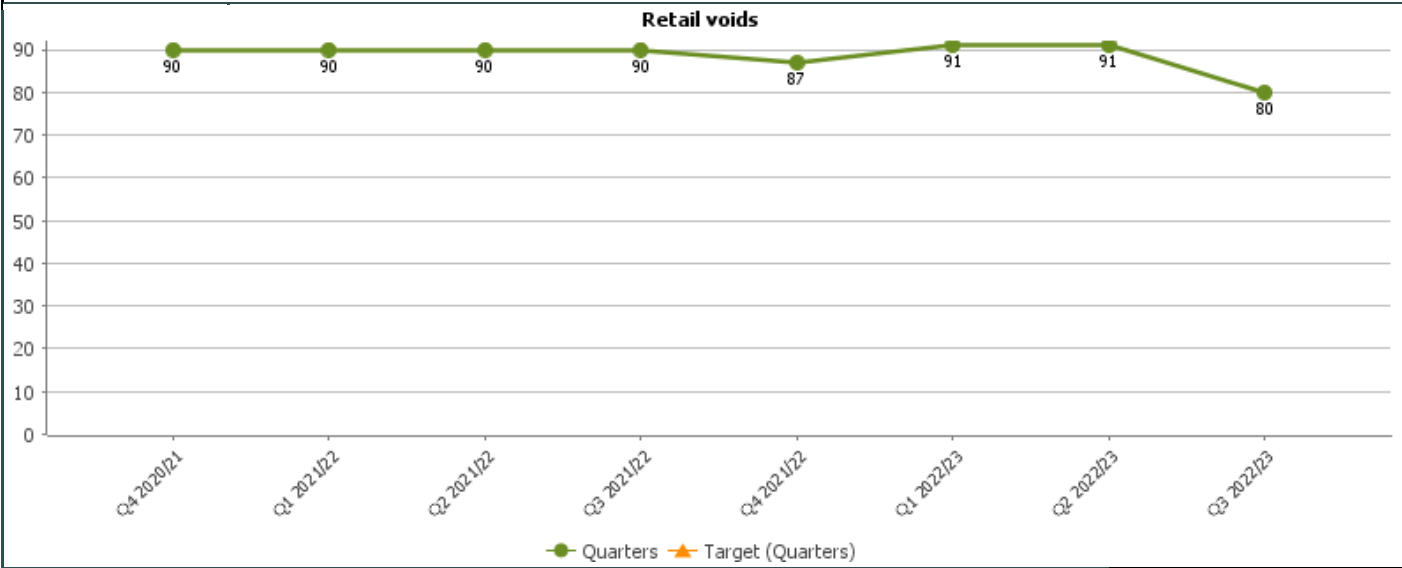
**Description:** Householder applications (HP) determined within 8 weeks of validation date



<b>RAG</b>	✔	<b>Current Value</b>	97%	<b>Sponsor</b>	Duncan Rudge
		<b>Current Target</b>	85%		
Aim to Maximise					

## Retail voids

**Description:** The number of retail voids within the central shopping area



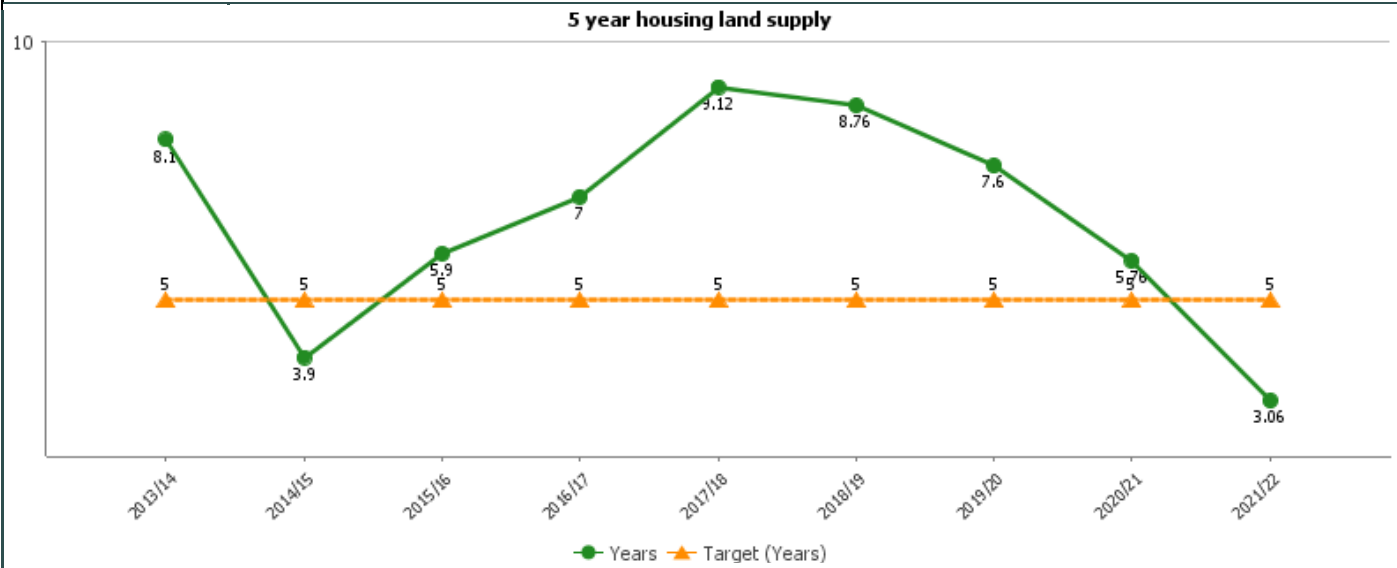
<b>RAG</b>		<b>Current Value</b>	80	<b>Sponsor</b>	Duncan Rudge
	Aim to Minimise	<b>Current Target</b>			

The reduction in retail voids between Q2 and Q3 is encouraging and something that will need to be monitored going forward to see whether this is related to specific premises and funding initiatives such as the FHSF Property Enhancement Scheme or the start of a longer term trend.



## 5 year housing land supply

**Description:** 5 year housing land supply



<b>RAG</b>		<b>Current Value</b>	3.06	<b>Sponsor</b>	Duncan Rudge
	Aim to Maximise	<b>Current Target</b>	5		

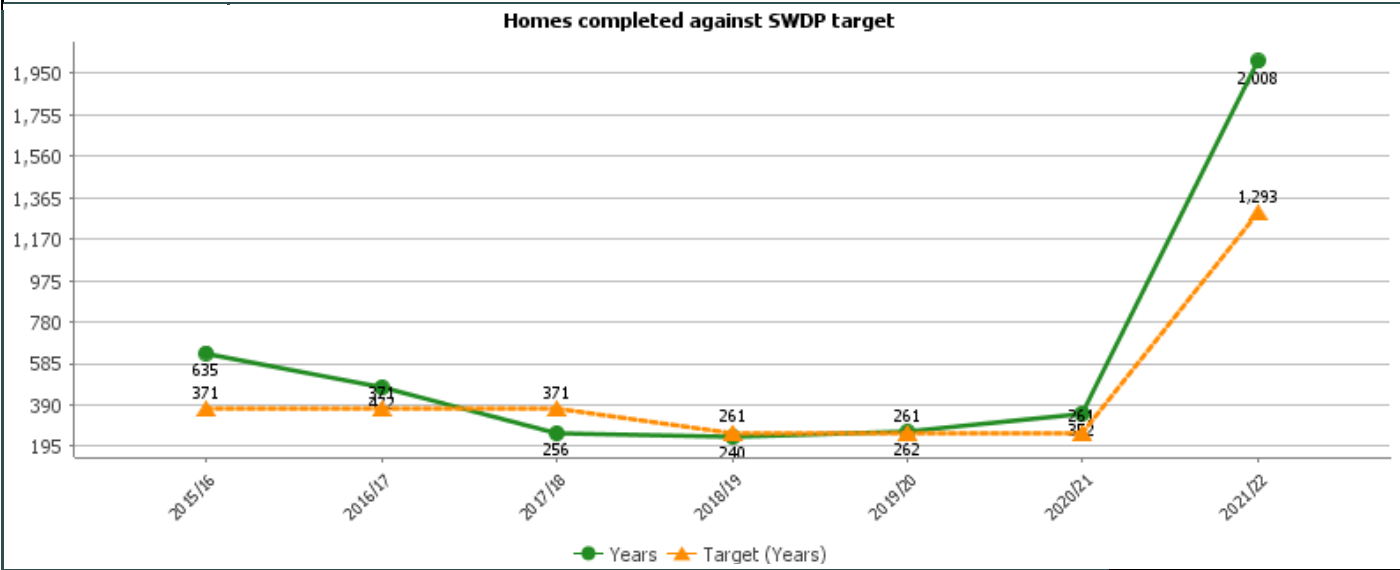
The South Worcestershire Councils (SWCs) have reviewed their Five-Year Housing Land Supply position for 2022. In light of recent appeal decisions, the SWCs are now taking an individual district approach for the Five-Year Housing Land Supply calculation. The result is that Malvern Hills has a 5.06-year supply, Worcester City 3.06 and Wychavon 3.68. These figures will be used as a material consideration in determining planning applications.

The SWCs will continue to publish a joint calculation for information and monitoring purposes and will seek confirmation of this approach through the South Worcestershire Development Plan Review (SWDPR). The joint calculation results in 3.94 years of housing land supply across the whole SWDP area.

As part of the wider Levelling-up and Regeneration Bill, a government consultation relating to updates to the National Planning Policy Framework (NPPF) was launched in December 2022. Within this consultation, changes to the way local plans are to be produced and how the five-year housing land supply is to be used are being consulted on. The South Worcestershire Councils will be responding to this consultation and will consider the outcomes of the consultation and any amendments to the NPPF for plan making and the five-year housing land supply once the outcome of the consultation is known.

## Homes completed against SWDP target

**Description:** Number of homes completed against SWDP target



<b>RAG</b>		<b>Current Value</b>	2,008	<b>Sponsor</b>	Duncan Rudge
Aim to Maximise		<b>Current Target</b>	1,293		

The target for 2021/22 is now currently 1,293 dwellings as the South Worcestershire Development Plan (SWDP) (2016) is now more than five years old and the South Worcestershire Councils need to use the government's 'standard method' calculation to establish the housing requirement.

The identified housing need of 1,293 dwellings represent a combined target for the three South Worcestershire Councils. Completions for 2021/22 across south Worcestershire (2,008 dwellings) have surpassed the housing target by 715 dwellings.

The new plan (SWDPR) is to deal with housing provision on a combined South Worcestershire wide basis, and the five-year housing land supply position is to be dealt with in the same way. The dwelling completion total for Worcester City (456) is contributing towards the total requirement alongside completions within Wychavon (1,044) and Malvern Hills (508) Districts.

If Worcester City is separated out, the identified housing need is 371 dwellings, with Worcester City recording 456 completions for 2021/22, 85 dwellings in excess of the target.

As a result of annual updates to affordability ratio data, the target figure for this PI is subject to change annually.

### Employment land completions (hectares)

**Description:** Hectares of employment land (B1/B2/B8) completed



<b>RAG</b>		<b>Current Value</b>	0.31	<b>Sponsor</b>	Duncan Rudge
	Aim to Maximise	<b>Current Target</b>	3.34		

Annual PI. Final figure for 2021/22 confirmed as 0.31 hectares.