



Report to: Health and Wellbeing Committee, 14th November 2022

Report of: Corporate Director - Operations, Homes & Communities

Subject: WORCESTER CITY DISTRICT COLLABORATIVE – UPDATE ON PROJECTS

1. Recommendation

That the Committee:

- 1.1 Notes the contents of this report and in particular the aims and priorities of the newly formed Worcester City District Collaborative at Appendix 1;**
- 1.2 Recommends to Policy & Resources Committee that funding of £160,000 be approved as set out at Section 6.1 of this report, to match fund an application from the Worcester City District Collaborative to Worcestershire County Council Public Health Service for increased mental health support for children and young people for a 2-year period; and**
- 1.3 Approves funding of £24,000 to be taken from the COVID-19 Incident Management Team (IMT) Reserve to deliver targeted community engagement at COVID-19 community vaccination clinics to promote local services and support mechanisms.**

2. Background

- 2.1 Integrated care is about giving people the support they need, joined up across local councils, the NHS, and other partners. It removes traditional divisions between hospitals and family doctors, between physical and mental health, and between NHS and council services. In the past, these divisions have meant that too many people experienced disjointed care.
- 2.2 Integrated Care Systems (ICS) are a statutory duty under the Health and Care Bill 2021. They are new partnerships of organisations that meet health and care needs across an area, to coordinate services and to plan in a way that improves population health and reduces inequalities between different groups.
- 2.3 Herefordshire and Worcestershire Health and Care system was formally designated as an ICS on 1st April 2021 having operated as a Sustainability and Transformation Partnership (STP) since 2016. The Clinical Commissioning Group and all its functions transferred to become a statutory Integrated Care Board for Herefordshire & Worcestershire on the 1st of April 2022.
- 2.4 The Worcestershire Health and Wellbeing Board is responsible for leading and delivering the statutory duty for the county. Each district authority within the county has a responsibility to collaborate with partners to decide how they will deliver services in the community. The new approach will bring together health and parts of

social care, putting General Practice at the heart of the delivery model so that care is organised around the places where people live.

3. Worcester City District Collaborative

3.1 The Worcester City District Collaborative aims to:

- Contribute to the development and delivery of the Worcestershire Joint Health and Wellbeing Strategy and the Integrated Wellbeing Offer.
- Develop and deliver the Worcester City Health and Wellbeing Action Plan.
- Identify and understand local issues, trends and underlying causes relating to public health.
- To contribute where possible to reduce the impact of the cost-of-living crisis.
- To share intelligence, learning and best practice for the delivery of effective collaboration, providing bespoke customer centric services to improve health outcomes.
- Monitor and report on delivery of projects.
- Showcase existing projects and share best practice and information on health and wellbeing services.

3.2 The Worcester City District Collaborative will work on initial priority focus areas:

- **Tackling loneliness and social isolation** - with key benefits of preventing early onset on diabetes and dementia.
- **Providing the best start in life during maternity and children's health** – with key benefits of reducing childhood obesity and anxiety to provide better physical and mental health outcomes in later life.
- **Targeted engagement where inequality and / or deprivation is linked to health outcomes** – with key benefits of improved access to health checks and screening for prevention and early diagnosis of illness.

3.3 To date the Worcester City District Collaborative has held two meetings. Outcomes from the meetings to date include:

- Review of the Worcestershire County Council Health and Well Being Strategy 2022-2032
- Review of public health information for Worcester, comparison with regional and national data and 'Being Well' Strategy priorities.
- Identification of priorities for the Worcester Collaborative
- Agreement to terms of reference for the group, see **APPENDIX 1**.
- Application to the Worcestershire County Council Being Well Fund.
- Reviewed and shared information and updates on work in support of cost-of-living crisis, included Household Support Fund allocations.
- Supported and reviewed delivery of autumn flu and COVID-19 vaccine programme.

4. Being Well Funding for District Collaboratives

4.1 Worcestershire County Council have recently adopted the new Health and Wellbeing Strategy 2022-2032 one of the delivery arms is 'Being Well'. A key principle of Being Well is to consider where work is best led and undertaken, acknowledging the vital role of Districts and other more local organisations, and not attempting to duplicate this work at county level.

To support the work developing integrated approaches, Worcestershire County Council Public Health has allocated funding of up to £25k per year for three years (up to March 2025) to each District Council area to support District Collaborative's facilitate and to pump prime work being undertaken. The purpose of the funding is to support an increase in capacity and fund dedicated projects and activities which deliver Being Well e.g. asset mapping, training analysis and network support.

4.2 In September, the Worcester City District Collaborative applied for Being Well Funding to deliver the following:

- Recruit a Programme Co-Ordinator responsible for the development and delivery of the Worcester City District Collaborative key priorities over a 3-year period (£25,000 per annum);
- To provide a Children and Families Social Prescriber, employed by Onside Advocacy for 2 years to deliver a diverse and broad range of interventions to children aged 7-11 years and their families in Worcester City to improve mental health, wellbeing and resilience (£40,000 per annum).
- To provide a Wellbeing and Emotional Support Practitioner employed by Heart of Worcestershire (HoW) College for 2 years to deliver a diverse and broad range of interventions within a Social Prescribing model to young people aged 16-19 years studying at HoW College Worcester and resident within Worcester City model designed to improve mental health and wellbeing and resilience (£40,000 per annum).

4.3 The activities and outcomes from these roles will be measured through a combination of the Worcester City District Collaborative Action Plan, case studies and Shortened Warwick-Edinburgh Mental Wellbeing Scale (SWEMWBS) completed at the start and end of support.

4.4 **Programme Co-Ordinator**

4.5 Reporting directly to the Core Group and under the direct supervision of its' members, the Programme Co-Ordinator will lead on the delivery of the plan agreed with Worcester District Collaborative with key duties listed below.

- Co-ordinate the work of the District Collaborative, including scheduling and preparing for meetings, monitoring Action Plans and increasing collaboration between partners
- Build and maintain effective partnerships with key stakeholders across the wider health, social care and third sectors and communities to deliver the vision of District Collaborative.
- Monitor and track progress of the District Collaborative Plan and report back to the strategic groups as required
- Work with partners to produce up to date data analysis and reports of local priorities, understanding local issues, trends and causes relating to public health.

4.6 **Children and Families Social Prescriber**

4.7 Children and Families Social Prescriber will provide a diverse and broad range of interventions to children aged 7-11 years and their families in Worcester City to improve mental health, wellbeing and resilience. A personalised and holistic approach will empower young people to focus on what matters to them through the co-production of tailored strength-based individual plans that will improve individual

health and wellbeing outcomes, coping skills and resilience. Interventions and strategies will include tackling issues such as harmful behaviour and self-harm, navigating relationships, family conflict, anxiety, low level mental ill health, problems at school, caring responsibilities and exam stress. This key worker will:

- Mediate between children and parents to rebuild, strengthen and cement family relationships
- Co-ordinate the services of other specialist agencies as appropriate to meet the needs of the child
- Work closely with schools to ensure a joined up and consistent approach to support the needs of children, young people and their families
- Support children to participate in activities within their community to build confidence and self esteem
- Work with children and young people to facilitate the building of relationships with trusted people
- Link young people, parents, and children with other services as appropriate including Early Intervention Family Support
- Work with vulnerable children, young people and families, within communities, to establish needs and contribute to forming a robust action plan agreed with the family and other key agencies where appropriate
- Support families, children, and young people to make decisions around the type of support required that best meets their health and wellbeing needs
- Provide or enable access to a range of family support interventions to support the agreed outcomes e.g., parenting skills, behavioural, anger management and social isolation
- Offer advice, guidance and signposting
- Provide support for children whose families are in crisis or on the brink of crisis. Family circumstances are likely to be diverse and may involve situations such as carers becoming unwell, individuals whose mental health is being impacted by their caring responsibilities including young carers, family conflict and breakups, parents coping with children who live with disabilities, bereavement or chronic long terms health conditions
- Be a familiar point of contact

4.8 This delivery model will be a hybrid approach that will include referrals from a range of organisations including GP's, wider Neighbourhood Teams, identified primary schools within Indices Multiple Deprivation areas 1 & 2 and community organisations. Delivery will take place in schools, the home and community venues, to include Worcester Community Trust hubs which are geographically located in areas of multiple disadvantages, where children and young people have been disproportionately affected by the Covid-19 pandemic and which also deliver Worcestershire County Council commissioned Positive Activities Open Access and youth clubs for young people aged 5-18 years and will act as a referral mechanism into the service.

4.9 Qualified youth workers will be trained to identify signs and symptoms of mental health issues in young people and will be able to directly refer into the service, with parental consent. Additional training will be offered from Purple Leaf which will enable:

- Young people to be able to identify factors that might make a relationship healthy or unhealthy
- Young people to be able to identify uncomfortable feelings
- Young people to have a better understanding of how to access support and information

- 4.10 One full time equivalent worker will support 80 children and young people, per year.
- 4.11 Will provide a diverse and broad range of interventions within a Social Prescribing model to young people aged 16-19 years studying at HOW Worcester and resident within Worcester City model designed to improve mental health and wellbeing and resilience. A personalised and holistic approach will empower young people to focus on what matters to them through the co-production of tailored strength based individual plans that will improve individual health and wellbeing outcomes, coping skills and resilience. Interventions include:
- Dedicated 1:1 appointment time with a non-educational practitioner to discuss their individual low-level mental wellbeing concerns
 - Support to participate in activities within their community to build confidence and self esteem
 - Preventative coping mechanisms for low level mental health conditions (first presentation of low mood / anxiety symptoms) - pre-medication / diagnosis interventions
 - Co-ordination of the services of other specialist agencies as appropriate to meet the needs of the child
 - Link young people with other services as appropriate including Mental Health Services, sexual health services, counselling services
 - Support to make decisions around the type of support required that best meets their health and wellbeing needs
- 4.12 One full time equivalent worker will support 80 children and young people, per year.

5. Worcester District Vaccination programme

- 5.1 Throughout the pandemic Worcester has successfully delivered a community located vaccine programme. The focus of this multi-agency approach was to reduce or remove all barriers to access such as education, language, mobility and transport. Now that the autumn vaccine programme has begun its evident through attendance at these clinics that residents value them. The district collaborative would like to use the opportunity to engage with people accessing community vaccine clinics.
- 5.2 The collaborative would like to fund a Wellbeing Community Champion / Engagement Worker to be employed by Worcester Community Trust from November 2022 to March 2023. Duties will include:
- Promoting the wide range of services and activities of collaborative partners to the people accessing our vaccine clinics. Promotion to be delivered through face to face and materials.
 - To apply Asset Based Community Development principles to conversations in order to establish more knowledge regarding services in the local area and to support the development of residents panels that will work alongside the District Collaborative. ABCD principles include:
 - Resident Led – What can communities do themselves, with neighbours and the assets around them.
 - Asset Based – What’s strong, not what’s wrong.
 - Place Based – Neighbourhood level to connect assets and grow neighbourliness.
 - Relationship Orientated – Building relational power together, extending individual capacities.
 - Inclusion Focused – Engaging whoever wants to be included and viewed as a community asset.
 - To identify potential Community Champions who will be natural networkers and connectors of people who are able to create and maintain long term

relationships. Normally a connector will be well known within their community; present at community events and activities. By their nature they will know a lot about their community and individuals within it. Their contribution to ABCD will be to connect people, associations and institutions to the community.

- To record and feedback findings into the collaborative.
- To identify potential resident who could attend future collaborative meetings and represent communities to help with decision making.

6. **Implications**

6.1 Financial and Budgetary Implications

In order to fund the work outlined within this report, the following funding is available, not including the £75,000 that has been approved by Worcestershire County Council Public Health –

Funding Stream	Amount Uncommitted
Covid-19 Community Recovery Strategy Enabling Budget	£25,000
Covid-19 COMF Worcester City Incident Management Team (IMT) Reserve	£24, 371
Covid-19 COMF Reserve	£148,000
Total	£197,371

The report proposes that funding is approved in the following way -

Item	2022/23	2023/24	2024/25	Total	Source of Funding	Decision Mechanism
Worcester City District Collaborative - Programme Manager Role	£25,000	£25,000	£25,000	£75,000	Worcestershire County Council Public Health 'Being Well' Funding	No decision to be taken by Worcester City Council
1 x Children & Families Social Prescriber	£40,000	£40,000		£80,000	Worcester City Council COVID-19 COMF Reserve	Communities Committee to recommend to Policy & Resources Committee due to value being above £100,000
1 x Wellbeing & Emotional Support Practitioner	£40,000	£40,000		£80,000	Worcester City Council COVID-19 COMF Reserve / COVID-19 Community Recovery Strategy Enabling Budget	

Worcester City Vaccination Engagement Programme	£24,000			£24,000	Worcester City Council COVID-19 IMT Reserve	Communities Committee
Total	£129,000	£105,000	£25,000	£259,000		

Utilising the funding in this manner would leave £13,371 remaining across the Worcester City Council COVID-19 Community Recovery Enabling Budget (£13,000) and the Worcester City Council COVID-19 IMT Reserve (£371.00)

6.2 Legal and Governance Implications

Integrated Care Systems are a statutory duty under the Health and Care Bill 2021.

The COMF pandemic reserve funding was grant for the following purposes:

- Targeted testing for hard-to-reach groups out of scope of other testing programmes;
- Additional contact tracing;
- Additional resource for compliance with, and enforcement of, restrictions and guidance;
- Enhanced communication and marketing, e.g. towards hard-to-reach groups and other localised messaging;
- Targeted interventions for specific sections of the local community and workplaces;
- Harnessing capacity within local sectors, e.g. voluntary, academic, commercial;
- Extension/introduction of specialist support, e.g. behavioural science, bespoke comms;
- Targeted support for school/university outbreaks;
- Additional non-financial support for those who are self-isolating;
- Community-based support for those disproportionately impacted such as the BAME population;
- Support for engagement and analysis of regional areas to assess and learn from local initiatives;
- Providing support, as needed, to vulnerable people classed as Clinically Extremely Vulnerable.

6.3 Risk Implications

No risk implications have been identified in this report.

6.4 Corporate/Policy Implications

Providing collaborative and targeted health and wellbeing services to those people in most need will support the following themes within the City Plan:

- Stronger and connected communities
- A prosperous city
- A healthy and active city

6.5 Equality Implications

The Worcester City District Collaborative is targeting engagement where inequality and / or deprivation is linked to health outcomes.

6.6 Human Resources Implications

There are no HR implications identified withing this report.

6.7 Health and Safety Implications

There are no H&S implications identified in this report.

6.8 Social, Environmental and Economic Implications

Public health statistics, consultation and collaborative experience has identified that people on low incomes, living in poor quality housing and / or who identify with certain protected characteristics, are less likely to seek health and wellbeing support and more likely will suffer from poor health outcomes. Intervention at an early age will improve health and wellbeing outcomes in later life.

Ward(s): **All Wards**

Contact Officer: **Warwick Neale**

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Background Papers: **N/A**

Appendix 1

Worcester City District Collaborative

Terms of Reference

Vision

Working together for all to be well in Worcester

Role/ Purpose

The Worcester City Collaborative is the vehicle whereby key partners work together to improve the health outcomes of the Worcester City population. The Worcester City Collaborative aims to take a joined-up approach in identifying need, addressing the wider determinants of health and reducing health inequalities through targeted, co-operative and proactive care and support.

The Worcester City Collaborative aims to:

- Contribute to the development and delivery of the Worcestershire Joint Health and Wellbeing Strategy and the Integrated Wellbeing Offer.
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- To contribute where possible to reduce the impact of the cost of living crisis.
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Membership

The Worcester City Collaborative will comprise representatives from a core group comprised of:

- Worcester City Council (inc. Chair and Vice Chair of Health & Wellbeing Committee)
- Worcestershire Public Health
- Here2Help Worcestershire
- Worcester Health Partnership
- Worcester City Primary Care Network (representing its 10 GP Practices)
- South Worcestershire Healthcare Trust
- Worcester Community Trust
- Worcestershire Regulatory Services
- Age UK
- Social Housing providers
- Onside Advocacy
- VCS Representative
- Worcester Community Action
- Worcestershire Adult Social Care

- Worcestershire Children's First
- Action for Children

Additional organisations to be invited as and when relevant include;

- Voluntary and Community Sector organisations and specific service providers
- West Mercia Police
- Higher and further education providers.
- Worcestershire Acute NHS Trust
- Herefordshire & Worcestershire Health and Care Trust (Community and Mental Health)
- Active Herefordshire and Worcestershire
- Worcester resident, representing a protected characteristic(s)
- NHS Herefordshire and Worcestershire Integrated Care Board

Meetings

The Worcester City Collaborative will meet on a monthly or bi-monthly basis as required. An agenda and papers will be circulated at least one week before each meeting. Minutes will be circulated within two weeks following each meeting. The secretariat and chair will be provided by Worcester City Council. Meeting quorum will be four members of the group.

Additional subgroup or task and finish meetings may be held if required.

Accountability

Progress will be reported annually to the Worcestershire Health Improvement Group, the Worcestershire Clinical Practitioner's Forum, Health & Wellbeing Board, Worcestershire Integrated Care Service and the Worcestershire Executive Committee.

Resources

Use of existing resources/ member organisations to identify and apply for additional funding opportunities if required.

Term

The Terms of Reference, including the priority focus areas, will be reviewed on an annual basis.

Adopted: 19th August 2022

Review Date: August 2023