

21/03770/STRETR -= The Sweet Greeks

From: [REDACTED]

Sent: 20 October 2021 16:01

To: WRS Enquiries <enquiries@worcsregservices.gov.uk>

Subject: External Email : CCT Objection to Street Trading Licence Application 21/03770/STRETR

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Dear Licencing,

Street Trading Licence Application- "The Sweet Greeks" 21/03770/STRETR

I have attached a letter lodging our objection to the application of the street trading licence for 'The Sweet Greeks' on the Shambles, Worcester adjacent to our property St Swithun's Church.

If you have any further queries please don't hesitate to contact me.

Yours sincerely

[REDACTED]



enquiries@worcsregservices.gov.uk

Licensing
Worcester City Council
Guildhall
High Street
Worcester
WR1 2EY

20th October 2021

Reference: 21/03770/STRETR

Street Trading Licence Application – “The Sweet Greeks” 21/03770/STRETR

I write to lodge our objection to the application of the street trading licence for ‘The Sweet Greeks’ on the Shambles, Worcester, adjacent to St Swithun’s Church. The licence application is adjacent to the east end of our property, St Swithun’s church, a Grade I listed building- and one of the most significant historic buildings in the City.

We do not wish to jeopardise local business, however, we object to the licence feeling it is at odds with the significant investment being spent by ourselves and recently by the local authority to create a high quality public space in this location.

The Churches Conservation Trust have worked hard to secure £2.9m of investment for St Swithun’s which will transform it into a contemporary arts and music space at the heart of Worcester. The investment, thanks to significant public funding through the National Lottery Heritage Fund, will create a new arts venue for the city, contribute to the evening economy on the Shambles and create several new jobs. Building work is virtually complete with a soft launch due to commence late 2021, with the site being formally reopened in February 2022.

We have worked closely with Worcester City Council planners and Conservation Officer as we developed the project. We were excited by the City and County’s public realm scheme that has really enhanced the Shambles and created a high quality public space. We do not feel this is an appropriate location for a street vendor licence for aesthetic and practical reasons:

- 1) Aesthetically, the vehicle obscures important views of a nationally significant historic building and has a negative impact on its setting within the Historic City conservation area.

Churches Conservation Trust



- 2) We have two doorways that open onto the Shambles and act as emergency exits. The position of the vehicle and its customers would obstruct these entrance/ exits.
- 3) This area is attractive public space, a natural focal point for entertainment during festivals and events which increase city centre footfall and impact positively on neighbouring traders. We supported the objectives of the public realm scheme to 'remove obstructions so that people can move about more easily' and 'make improvement to how the street looks' and do not feel the awarding of this licence would meet these objectives.

We hope you are able to find an alternative location for The Sweet Greeks which is mutually agreeable.

Yours sincerely,


Head of Region- West