



Report to: Income Generation Sub-Committee, 30th July 2020

Report of: Head of Finance

Subject: WORCESTER COMMUNITY LOTTERY

1. Recommendation

1.1 That the Sub-Committee notes the progress made by the Community Lottery in its first year of operation.

2. Background

2.1 The Community Lottery is run on the Council's behalf by Gatherwell Ltd.

2.2 Subscribers purchase tickets which are £1 each through the dedicated website. This can either be as a one-off purchase or by way of a direct debit. Tickets cannot be purchased using a credit card. The division of the proceeds is as follows:

- 60% to good causes
- 20% to the prize fund
- 16% to the lottery operator (Gatherwell Ltd) for administration and management
- 4% VAT

2.3 The prizes range from free tickets to the maximum prize of £25,000, if all six numbers are correctly matched.

2.4 Each subscriber can choose one of the registered good causes to receive 50% of their ticket price, with the other 10% going to the Worcester Community Fund. If the subscriber does not specify a good cause, the whole 60% goes to the Community Fund.

3. Information

3.1 The first draw was held on 27 April 2019 and has been held weekly since then.

3.2 During the first 12 months of operation, 78 good causes registered to be part of the Community Lottery, a full list is included on **Appendix 1**. These include a wide range of local organisations who market the lottery to their members using the material available on the dedicated website.

3.3 In the first 12 months, there were 54,172 tickets sold. The highest sales for a single good cause was 4,478 with 4 other good causes recording more than 2,000 ticket sales. Equally there were 12 organisations who had fewer than 50 tickets sold and 9 who registered but did not have any ticket sales.

- 3.4 The total proceeds from ticket sales were £54,172 of which £32,503 was set aside for the good causes. Every month the good causes receive a payment being their 50% share of the tickets sales where they have been chosen by the subscriber.
- 3.5 At the end of the first 12 month period the amount held in the Worcester Community Fund was £7,883 and this has now been paid over to the good causes in proportion to the number of ticket sales they recorded during the 12 month period.

Ward(s): All
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Background : None

**Worcester Community Lottery
Good Causes Registered**

Active Communities Worcester - Freedom Leisure
Age UK Herefordshire & Worcestershire
All Sorts of Performing Arts CIC
ASPIE LTD
Behind the Smile
C&T
Chestnut Community Action Group
Christopher Whitehead Language College and Sixth Form
Citizens Advice Worcester
Crossroads Caring for Carers
Disability Sport Worcestershire
Dizzkidz
English Symphony Orchestra
Free Radio Cash For Kids
Friends Of Dines Green
Friends of Fort Royal Community Primary School
Friends of St. George's Catholic Primary School
Friends of Tudor Grange Academy
Good Soil Trust
Grace Kelly Childhood Cancer Trust
Headway Worcestershire
Herefordshire and Worcestershire Earth Heritage Trust
Kinship Carers UK
Maggs Day Centre
Malvern Special Families
Onside Advocacy
Opera Worcester
Perdiswell Primary PTA
Perdiswell Young People's Leisure Club
Powick Players
Relate Worcestershire
RGC Worcester
Royal Life Saving Society (RLSS UK)
RSPCA Worcester & Mid-Worcestershire Branch
Severn Arts
Severn Rivers Trust
Sight Concern Worcester
St Paul's Hostel Worcester
Survivors
The Battle of Worcester Society Charity
The Elgar Festival
The League of Friends of Regency High School

The Mercian Regiment Museum
The Monday Night Club
The Myriad Centre
TS WORCESTER UNIT 378
Vamos Theatre
West Mercia Rape & Sexual Abuse Support Centre
West Worcester Live at Home Scheme
Worcester Arts Workshop
Worcester Carnival
Worcester Cathedral Choir Association
Worcester Community Action
Worcester Community Fund
Worcester Community Trust
Worcester Cricket Club
Worcester Festival Choral Society
Worcester Heritage & Amenity Trust
Worcester Lions Club
Worcester Live Charitable Trust
Worcester Music Festival
Worcester Operatic & Dramatic Society (WODS)
Worcester Play Council
Worcester Roots Foundation
Worcester Rowing Club
Worcester Snoezelen CIO
Worcester Talking Newspaper
Worcester TheatreMakers CIC
Worcester Warriors Community Foundation
Worcester Wheels Community Transport
Worcestershire Animal Rescue Shelter
Worcestershire Association of Carers
Worcestershire Community Foundation
Worcestershire Pride
Worcestershire Wildlife Trust
Wyre Forest & South Worcestershire Nightstop & Mediation
YSS