

Appendix B

Small Projects Fund bids

	Title of Project	Description	Councillor
1	New Commercial Riverside opportunities	Study on opportunities for the extension and enhancement of the City's commercial use of our assets along the riverside. Feasibility reports for each idea/site; Deliverability and viability of commercial opportunities of our own and/or other identified sites within the riverside area. Other organisations may be involved if wider Worcester opportunities seem viable initially.	Cllr R Knight (C) £10k - £15k (plus VAT)
2	Fields of Battle Exhibition	Provision of 10% match-funding to support the bid to the Arts Council for the Fields of Battle exhibition to be curated for Worcester City. The bid to the Arts Council is being led by an external organisation, we would provide the match funding and additional in kind support. This exhibition would be displayed in Cathedral Square from September until November (after Armistice Day). The exhibition consists of large photographic displays which will be on show in the Square for this time, alongside information panels.	Cllr J Squires (L) £3,500 to be confirmed as soon as possible, but provided before September 2017
3	Worcester City App	A Worcester City App that can be downloaded from the WCC website or the web. Improve tourists and locals ability to obtain information on the City – promotes tourism App will highlight heritage trails, tourist info and key heritage sights. Also provide info on restaurants etc. – provide a marketing tool for the City Council.	Cllr C Mitchell (C) £30k
4	Cathedral Square programme of events during summer	There will be a high profile launch event / opening ceremony for Cathedral Square on 29th July (paid for by Salmon Harvester). After this time, throughout the Summer, we are seeking to put on a programme of activity in the square using local artists and performers. The programme would highlight the versatility and accessibility of the new Square, demonstrating to the community that it is a space for them to use in a multitude of ways, not just for outdoor seating for	Cllr J Squires (L) £5,000 to pay for hire of equipment and performers, to be used from 1st August until mid September

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		restaurants. It would meet several of the City Plan criteria and would attract footfall to the city centre.	
5	Access Guide - Disabled Go to produce access guide and reviews	Access Guides to 400 locations across the City of Worcester. Available on-line via Accessibility Checker which is used by over 100,000 people every month therefore broadening the appeal of the City of Worcester for people with Disabilities and Access issues. These Guides would be complementary to the Tourism Strategy for Worcester, whilst supporting Disabled people and their families. The Guide will be split into 200 key access reviews to survey places such as Banks, Post Offices and Pharmacies, and 200 detailed access guides used to survey places such as Leisure Centres, Doctors, Children's Centres, Tourist Attractions and Parks. Success would be production of the Guide; Number of "hits" on the Accessibility Checker and an increase in the number of residents and visitors with Disabilities visiting Worcester and improved accessibility over time.	Cllr J Squires (L) £25,200 plus VAT with an Annual review process of £6,000 pa based on a 5 year Annual Review programme.
6	Offerton Lane Nature Reserve	Replacement of the viewing platform at the Offerton Lane Nature Reserve that is enjoyed by visitors. The replacement should consider using metal legs for the platform (current platform has decayed wood), and possibly repositioning it in front of bench approx. 5 metres north (towards the entrance gate) should be considered.	Cllr S Hodgson (C) & Cllr A Feeney (C) £22,500 plus VAT.
7	Solar Feasibility	Feasibility reports on up to 10 sites; Deliverability and viability of solar power on our own and/or other identified sites within the City boundary. Other organisations may be involved if obvious connections can be made to adjacent sites to use the energy created.	Cllr R Knight (C), Cllr L Stephen (G) & Cllr L Denham (L) £10k - £20k (plus VAT)
8	Outdoor Information Boards	A two sided screen in a highly visible location (e.g. The High Street) that provides regularly updated information on events in the city, especially useful during Worcester Festival, Three Choirs, Victorian Christmas Fayre. Trained City Council staff will be able to update	Cllr S Hodgson (C) & Cllr S MacKay (C) £30,000 for

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		information very quickly. The information on the screens will alternate every minute (or similar short time period) between information and commercial advertising. The advertising will ultimately fund the project and create a revenue stream.	2017/18.
9	Improving Neighbourhood centres	Research report on Looking to: 1) Understand the issues behind use / non-use / barriers / opportunities of / for Local Neighbourhood Centres in Worcester; AND 2) based on this analysis scope out what improvements may be appropriate. An understanding of the issues facing Local Neighbourhood Centres, and a programme of defined improvements based on analysis of needs in relation to available budget.	Cllr R Berry (L) £30k – c 2K for 1) above and the remainder for 2) above – 1) ASAP; 2) Say 3 months later
10	City Wi-Fi	Looking at the options for providing a public free Wi-Fi service across the city centre – an analysis of how best to set it up and get it underway – A full understanding of the key issues in providing a free public Wi-Fi service and fully costed options for providing such a service. It could provide services for local people and visitors and could also be developed into a branding and promotional tool for City Council facilities and services – it is a long-standing council aspiration so this will require specialist professional assistance to scope the project.	Cllr A Gregson (L) 30K
11	Arts Strategy	The purpose of the work is to produce a Public Art Policy and Strategy that will make recommendations regarding the Council's support for, and provision of, public art projects via its corporate projects, the planning system and the work of its partners – this project is linked to the tourism strategy. It also links with the community grants process, given that we support the arts council and the Worcester Live as well as the arts workshop and other smaller organisations. Such work needs specialist professional input and is much needed. It will result in a a working strategy document – provide a marketing tool for the City Council.	Cllr A Gregson (L) £12k needed ASAP

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12	Affordable Housing	Feasibility study to establish how to maximise the provision of affordable housing in line with current planning guidelines with particular focus on developer viability calculations. The report will review the blockages to achieving our stated aim for affordable housing within our existing City planning and housing guidelines and options to address those issues along with providing information on successful schemes being adopted elsewhere which could be applied to Worcester City. Review of existing policy and good practice.	Cllr J Squires (L) £20,000 - £30,000 to carry out an in depth review.
13	Communities Project	Replicate project comprising of Door Knocking within areas of highest need <u>comprising of a number of officers and volunteers</u> knocking on residents' doors informing them about local services and where appropriate making a referral to those services for follow up. This will involve identifying a number of partner agency services including Homes Fire Safety (Fire and Rescues Service); NHS health trainers; energy advice and support; community safety and services for young children; skills training; community involvement; services for older people; carer support; and financial income management (CAB).	Cllr L Denham (L) £25,000 – project to run over 24 months with 3 month set up from date of funding being approved.
14	Employability Grant	A scheme that provides one-off grants to support people in returning to employment and overcoming some of the initial hurdles they may face. For example to help the people with the purchase of a new suit, a bus pass or a bike, all of which may be key in them holding down that first job. At circa £200 each, funding of £20k would support 100 people.	Cllr L Denham (L) £20k
15	Targeted Travel Plan	Targeted travel plans for city employers to reduce congestion and support car sharing, (& possibly public transport and cycling) To reduce congestion and widen travel choice. Reduce growing air pollution problems from traffic congestion. Support healthier life styles. In addition this project could reduce the cost of travel to work/shop. Allow for the option to reduce City car park locations and consolidate in fewer better located car parks, including park and ride	Cllr L Denham (L) Feasibility only £8-20k ESTIMATE. Indicative actual cost would be £50-150k – but at this stage it

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		<p>In principle – reduced congestion and better air pollution. However these outcomes could only be guaranteed without a wider range of sustainable travel projects.</p>	<p>would not be clear what the level of congestion reduction might be</p>
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