



Worcester
CITY COUNCIL

PLACE AND ECONOMIC DEVELOPMENT COMMITTEE

SUPPLEMENTARY AGENDA

Date: Monday, 7th June, 2021

Time: 7.00 pm

Venue: Guildhall

PLACE AND ECONOMIC DEVELOPMENT COMMITTEE

Information for Members of the Public

Please note that this is a public meeting, conducting in person at the Guildhall, Worcester, between invited participants and live streamed for general access by audio and video via the Council's website. Due to the current Covid 19 pandemic, access to the building where the meeting is being held is being restricted to councillors and a small number of supporting officers. Members of the public who wish to participate will be invited to join the meeting via remote means.

Part I of the Agenda includes items for discussion in public. You can listen or watch a live stream of the meeting via the City Council website www.worcester.gov.uk/councillors-democracy. You have the right to inspect electronic copies of Minutes and reports on this part of the Agenda as well as background documents used in the preparation of these reports. Details of the background papers appear at the foot of each report. Part II of the Agenda (if applicable) deals with items of 'Exempt Information' for which it is anticipated that the public may be excluded from the meeting and neither reports nor background papers are open to public inspection.

Members of the public and press are permitted to report on the proceedings. "Reporting" in the context of this meeting includes making a recording of the live streamed content and providing commentary on proceedings. Any communicative method can be used to report on the proceedings, including the internet, to publish, post or share the proceedings.

At the start of the meeting under the item 'Public Participation' up to fifteen minutes in total is allowed for members of the public to present a petition, ask a question or comment on any matter on the Agenda. Public participation will be via remote means and will extend to video and/or audio participation or written submission read aloud at the appropriate point in the meeting by the Chair. Participants need to indicate that they wish to take part via remote means by 4.30p.m. on the last working day before the meeting by telephoning or E-Mailing the officer mentioned below. A Democratic Services Officer will then contact to advise how to participate by remote means, by invitation. Requests to participate received later than this cut-off time may not be accommodated.

If a member of the public chooses to speak at a meeting of the City Council, he/she will be deemed to have given their consent to being recorded and the video and audio being published live to the Council's website. The Chair of the meeting, can at their discretion, terminate or suspend recording, if in their opinion, continuing to do so would prejudice the proceedings of the meeting or if they consider that continued recording might infringe the rights of any individual, or breach any statutory provision.

If you have any queries about this Agenda, require any details of background papers, or wish to discuss the arrangements for public participation please contact Margaret Johnson, Democratic Services Administrator, Democratic Services, Guildhall, Worcester WR1 2EY. Telephone: 01905 722085 (direct line); E-Mail Address: committeeadministration@worcester.gov.uk

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Place and Economic Development Committee
Monday, 7 June 2021

Members of the Committee:-

Chairman: Councillor Mrs. Lucy Hodgson (C)
Vice-Chairman: Councillor Jo Hodges (L)

Councillor Patricia Agar (LCo)
Councillor Alan Amos (C)
Councillor Jim Carver (C)
Councillor Owen Cleary (C)
Councillor Simon Geraghty (C)

Councillor Adrian Gregson (L)
Councillor Karen Lewing (G)
Councillor Robyn Norfolk (L)
Councillor James Stanley (C)

C = Conservative G = Green L = Labour LCo = Labour and Co-operative
LD = Liberal Democrat

SUPPLEMENTARY AGENDA

Part 1
(ITEMS FOR DISCUSSION AND DECISION IN PUBLIC)

7. **Welcome Back Fund**

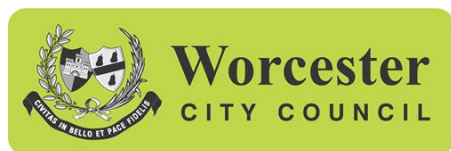
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Ward(s): All Wards

Contact Officer: Helen Mole, Tourism and City Centre Manager
Tel: 01905 722309

That the Committee notes the plan for spend of the Welcome Back Fund, set out in the Appendix, which has been submitted to Government under the Managing Director's urgency powers.

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Report to: Place and Economic Development Committee, 7th June 2021

Report of: Corporate Director, Place

Subject: APPENDIX – WELCOME BACK FUND

1. The proposal for spend was submitted to the Welcome Back Fund team at MHCLG on Friday 28 May. It is currently being reviewed and eligibility being confirmed. The details of the proposal are contained in the following table:

Project	Value
Temporary part-time staff member to deliver recovery activity in the city centre and neighbourhood centres	£24,000
Welcome Back Team - 2 staff, 3 days per week through the summer holidays, to support visitors in their return to the city. The staff will roam the city centre and be on hand to provide directions and offer support in promoting attractions and businesses.	£1,750
Enhancements for the safe delivery of events in green spaces to help encourage people to be outside for events during the summer	£5,000
Temporary information towers throughout the city centre and St Johns to promote key messages	£6,000
Programme of digital promotion for businesses, activities, attractions and events in the city to encourage additional footfall.	£6,500
Wooden chalets to support the delivery of open-air markets in December to provide additional reason to visit the city centre over the key shopping period to support recovery.	£22,000
Activation projects to support people to be outdoors in the city centre and by the riverside, to include seating, pop-up parks for picnics, 'selfie spots', decorations and activities	£25,000
Beautification programme to include deep cleanses, sticker removal, gum removal, window cleaning, weeding, planting, painting, graffiti clean up. Areas to be identified but would include city centre streets and neighbourhood centres (e.g. St Peters, St Johns, Dines Green, etc)	£50,000
Digital High Street project to support independent businesses across the city to get online and become more resilient – to include the provision of online opportunities and training.	£25,000
	£165,250

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